



ROTARY CLUB OF NORTHWEST AUSTIN

Friday, June 17, 2011 – 7:00 A.M.

Meeting at Balcones Country Club

Call to Order – Tony Thompson, President-Elect

June is Rotary Fellowship Month

TODAY'S PROGRAM

Dave Evans, "Business Social Networking"

Dave is the VP of Social Strategy at Social Dynamx, an Austin, TX-based firm involved in the processes that link customer service and the social web. Dave is also the author of best-selling "Social Media Marketing: An Hour a Day," as well as "Social Media Marketing: The Next Generation of Business Engagement." Today, Dave will answer the burning question, "What is Social Media?" and use real life business examples to show why social media matters.

PLEASE RESPECTFULLY TURN CELL PHONES OFF OR TO VIBRATE DURING THE MEETING! THANK YOU!

Greeter:

Prayer and Pledge:

Sunshine Basket:

50/50 Ticket Sales:

Looking Forward (speakers are also listed on our website)

Next Week: - Sophia Periard, Returning Westwood RYE Student

Jul 1 Mark Strama – "2011 Legislative Update"

Jul 8 Tony Thompson - Club Assembly: "Meet Your Board"

JUNE Birthdays

None - does anyone have a June birthday?

JUNE Club Anniversaries

01 Tim Buckley (23)

01 Tom Perkins (23)

03: David Lott (6)

16: Gail Gorman (5)



MAKE-UP MEETING LOCATIONS: due to clubs occasionally changing their meeting times and places, it is best to go to the Rotary District 5870 website and click on the When/Where Clubs Meet link for a list of area club meetings.

Online Rotary Club make-up: www.rotaryeclubone.org

WEBSITES TO KNOW:

Club Website: <http://www.nwaustinrotary.org>

Club Facebook: <http://www.facebook.com/nwaustinrotary>

District 5870: <http://www.rotarydistrict5870.org/>

Rotary International: <http://www.rotary.org/>

Next Regular Board Meeting

Today (after the regularly scheduled Club Meeting)

Reminder - Past DGr & NWAR member Tim Buckley has graciously set aside 5000 points to match club members who want to attain their Paul Harris Fellow or Paul Harris+. But hurry, this offer expires in June! For more info, contact Diane Lyerly at 870-8552 or by email at diane.lyerly@premierepartycentral.com.

AT OUR LAST MEETING

Wesley Foreman, MD, "Chronic Back Pain Mgmt"

Dr. Wesley Foreman, a Board Certified Pain Management specialist and Dr. Glen Harper, a Board Certified Neurosurgeon, both with Seton Brain & Spine Institute, addressed the most common causes of back pain as well as an overview of evaluation, non-surgical and surgical treatment options, including medication, conservative treatments, interventional and device therapies, and new treatment options to reduce back pain and improve quality of life.

Greeter: Pat O'Farrell

Prayer and Pledge: Damon Holditch

Sunshine Basket: Brigitte Benquet

50/50 Ticket Sales: Mike Childers

Humorist Emeritus: Bill Zipoy

NOTE: Sunshine Basket proceeds are being donated to PolioPlus unless otherwise announced.

Member Attendance: 57

50:50 Pot Winner: Steve Windle (\$27)

Rotary Minutes

- Fred Morgan (International Service) updated us on Group Study Exchange (GSE), which is looking for a team leader by Aug. 12.
- District Conference News - Gene Holiman was awarded a spot on the District Roll of Fame; NWAR received a PolioPlus award.
- Bill Estes presented a \$3,000 grant to the Boys & Girls Club of Austin to Mark Kiester.
- Kent Miller presented a video of Bill Gates on PolioPlus and said we were #2 in the district.

Other Visitors & Guests

David Machazire (of Ken Dickensheets)

Mark Kiester (of Bill Estes)

Visiting Rotarians

none

Club Member Make-ups

Rick Hoffman – Centennial Club (6/7)

Kent Miller – District Conference (6/4-5)

Ken Dickensheets – RI Convention (5/27), District Conf (6/3), New Member Orientation (6/9)

Bob Allen – New Member Orientation (6/9)

Gene Holiman – Centennial (6/7), Cedar Park (6/11), District Conference (6/3-5)

Michael Childers – Winchester, KY (5/13), eClubOnline (5/6, 5/20), New Member Orientation (6/9)

Lee Easter – Cedar Park (6/9)

Pat O'Farrell - New Member Orientation (6/9), RYLA Councilor Training (6/10-11)

Oliver Smith – Int'l Service Committee (6/3), New Member Orientation (6/9), Board Meeting (6/10)



THOUGHT FOR THE DAY:

"Good fellowship and friendship are lasting, rational and manly pleasures.

William Wycherley



NEWS & EVENTS

COMING EVENTS

Jun 24 NWAR Installation Picnic @ Carssow Ranch, Cedar Park (for details, see Kent Duran)

Jun 26 DG Suresh Pahwa & District Officers Installation

Jul 2-8 RYLA Camp, Lost Pines

Upcoming District Club Events

Jul 8 Marble Falls Fish Fry @ Marble Falls H.S.

Club Bulletin/Website Sponsors Needed

For \$100, you can get some cheap advertising for your business and support the club's communication efforts by requesting to be a sponsor during the coming 2011-12 Rotary year. Your payment goes into the club operating fund and is used to defray the cost of printing the weekly bulletins and to pay the annual fee for the club website. The first four sponsorship requests will be honored. If you are interested, please call (512-689-4090) or email Harold Coleman at hgcoleman@aol.com for details.

GROUP STUDY EXCHANGE (GSE)

Team Member and Team Leader Applications Due Soon

by Rebecca Whitehouse

Next spring our district's GSE team will be going to France. Four Team Members and one Team Leader will be chosen. Do you know a potential candidate? Requirements:

Team Member candidates must be:

- 25 – 40 years old at the time of the application;
- Currently employed for at least 2 years in any recognized business or profession on a full-time basis;
- Live or work in the sending district;
- Available for travel for 4 to 6 weeks next spring with their employer's consent;
- Able to learn basic phrases in the major language of the host rotary district, sufficient to deliver presentations in the host country language

*Candidates may NOT be a current or recent (within 3 yrs) Rotarian, Rotary employee, spouse/ancestor/descendant of a current or recent Rotarian or Rotary employee, or spouse of another team member.

Team Leader candidates must be:

- An experienced Rotarian, preferably in International service and well informed about the home country and Rotary;
- Willing to be responsible for ensuring the team's pre-departure documentation, and coordinating the team and budgeting/managing expenses during the tour

Deadlines:

- Team Leader applications are due August 12, 2011**
- Team Member applications are due September 9, 2011**

For more information, contact Gaines Bagby, 512-499-4915 (office), 512-452-4562 (home), Email: Gaines.Bagby@cbre.com

Gates: Eradicating Polio Will Take Renewed Resolve

by Ryan Hyland, RI News -- 24 May 2011

Bill Gates, co-chair of the Bill & Melinda Gates Foundation, praised Rotary for its continued success in the effort to eradicate polio, but cautioned that Rotarians will need to redouble their efforts to keep the disease from spreading -- and threatening hundreds of thousands of children.

Gates, the keynote speaker at the third plenary session of the 2011 RI Convention, 24 May in New Orleans, Louisiana, USA, said that because of Rotary, there are many places in the world where polio is no longer considered a threat.

"That's a blessing and a curse," said Gates. "The blessing is that in many places, polio is a disease of the past. The curse is that it is now harder for us to raise awareness that, in some places, polio is also a disease of the present. If we fail to help leaders around the world understand this, polio is certain to be a disease of the future."

Gates praised Rotary for reducing the incidence of polio by more than 99 percent worldwide since 1988. "Your work has brought us so far," he said. "I'm so proud to be a partner in the work that Rotary has been doing to eradicate polio."

Gates noted that only one case of polio had been reported in India this year, as of March. "India is approaching zero cases," said Gates. "None of this would have been remotely achievable had it not been for Rotary. We would not be where we are without you. Nor can we get to where we're going without you."

Gates said that he and his wife, Melinda, have made eradicating polio their foundation's top priority. "Polio eradication has been our single biggest investment in recent years, as far as innovation and creativity. The last 1 percent will be the longest and hardest 1 percent," he said. "It will require more work and more commitment than ever before. Without the redoubled effort of everyone in this room, and your fellow Rotarians around the world, we will not succeed. Redoubling is crucial to ending polio."

The Gates Foundation has awarded two grants totaling US\$355 million to Rotary in support of its work in eradicating the disease. Rotary has responded with Rotary's US\$200 Million Challenge. To date, Rotarians have raised \$173.2 million for the challenge. Countries including Canada, the United Arab Emirates, the United Kingdom, and the United States have all increased their investment in the eradication effort. But he noted that with a funding gap of \$400 million next year for the Global Polio Eradication Initiative, it is no time to let up.

Gates said that the monuments Rotarians have illuminated with the End Polio Now message are powerful images. "But ultimately, the most important monument won't be the one we illuminate," said Gates. "It will be the one we create."