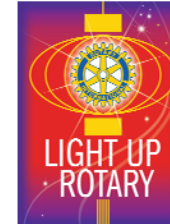


THE ROTARY CLUB OF NORTHWEST AUSTIN SPONSORS

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 dickensheets DESIGN ASSOCIATES consultants and designers ACOUSTICS, NOISE CONTROL, IT, AUDIO & VIDEO SYSTEMS Ken Dickensheets Ph: (512) 331-8977 12335 Hymeadow Dr, Ste 200 Austin, TX 78750 EMAIL: ken@dickensheets.com Website: www.dickensheets.com	Mary Hey, Independent Distributor It Works! 15504 Pescado Cir Austin, TX 78734-1649 BODY WRAPS PH: (512) 657-1118 EMAIL: mary@heyskinnywraps.com Website: http://heymary.myltworks.com/ 	John Voss, REALTOR Voss Properties 9116 Balcones Club Dr AUSTIN, TX 78750 PH: (512) 219-5855 Cell: (512) 791-1035 EMAIL: jvoss@vossproperties.com 
David Davis & Salvador Apud USMexico Consulting 901 S Mopac, Bldg. 5, Ste. 230 Austin, TX 78746 Bus: 512-306-2499 Email: info@usmexicoconsulting.com Website: http://www.usmexicoconsulting.com/ 	Kent Duran Austin EnviroSolutions 20802 Oak Ridge Lago Vista, TX 78645 PH: 512-653-6119 EMAIL: kentduran@austin.rr.com Website: http://www.austinenvirosolutions.com 	TERRAL SMITH, Attorney CONNER & WINTERS, LLP 1005 Congress Ave, Ste 995 Austin, TX 78701 PH: (512) 600-1012 Fax: (713) 650-3851 EMAIL: tsmith@cwlaw.com Website: www.cwlaw.com 
Steve Welch - Owner, Childrens' Lighthouse Learning Center 1801 Bagdad Rd Cedar Park, TX 78613 PH: (512) 337-2979 EMAIL: infocedarpark@childrenslighthouse.com Website: www.childrenslighthouse-cedarpark.com/ 	Lauri L Thomas, Realtor® Keller Williams Realty 12515-B Research Blvd. #100 Austin, TX 78759 PH: 512-649-7015 EMAIL: LauriThomas@kw.com Business Hours 9am - 7pm M-F Appointment only Saturday & Sunday 	Henry Mayes, Commercial Real Estate Henry Mayes Company 930 S Bell Blvd CEDAR PARK, TX 78613 PH: (512) 219-1330 Fax: (512) 219-1344 EMAIL: henrymayes@sbcglobal.net 
Bob Allen, President CUNNINGHAM ALLEN INC. 3103 Bee Cave Road, Suite 202 Austin, TX 78746 PH: 512-327-2946 Fax: 512-327-2973 EMAIL: rallen@cunningham-allen.com Website: www.cunningham-allen.com 	Kristin Stephens Austin Catering 8530 Burnet Road Austin, Texas 78757 PH: 512-291-6180 CELL: 512-801-3363 EMAIL: kristin.stephens@austin-catering.com Website: www.austin-catering.com 	Eileen & Harold Coleman COLEMAN AGENCY P.O. Box 500048 AUSTIN, TX 78750-0048 PH/Fax: 512-250-2168 CELL: 512-689-4090 EMAIL: harold.coleman@american-national.com Website: http://www.anpac.com/agent/colemanagency LIFE-HEALTH-AUTO-HOME-COMM-FARM & RANCH 

ROTARY ROOTER



ROTARY CLUB OF NORTHWEST AUSTIN AUGUST 8, 2014



2014-15 CLUB-LEADERS

President:	Oliver Smith
President-Elect:	Sarah Carriker
Secretary:	Don Shindler
Treasurer:	Josh Little
Sergeant At Arms:	Ryan Zintgraff
Weekly Volunteers	Brigitte Benquet
Membership	TBD
VP Club Service	Larry Eichenbaum
Bulletin	Harold Coleman
Club Historian	George Lewis
Photographers	TBD
Set-up/Take-down	Ron Bolen / Kevin Lancaster/ Mike Moser / Tim Duffee
VP Community Service Programs	Bob Allen D. Davis / P. Ott / S. Allee Tony Thompson / Bill Estes / Chuck Durant / Ray Roark TBD Sheila Allee / Sarah Carriker
Publicity Website	Mike Jaggars
VP New Generations	Virginia Hart / Pat O'Farrell
RYLA	Mike Moser / Casey Castle
Interact	TBD
Rotaract	Brigitte Benquet
Rotary Youth Exchange	Jesus Chavez
VP Vocational Service	TBD
Scholarships	TBD
Teacher & Para Awards	Dee Haddock
Fireside Meetings	TBD
Junior Achievement	Tim Buckley
Early Act First Knight	John & Audrey Cochrane
VP International Service	Kent Miller
Peace Inst/PolioPlus	Jim White
PET Austin	Mary McCaffity, Ditas Hall, Nancy Lehmann-Carssow
Matching Grant Projects	Nancy Lehmann-Carssow John & Audrey Cochrane Tony Thompson John Knifton
Rehema Orphanage	
Grid Earth	
ShelterBox	
Global Grant Scholars	

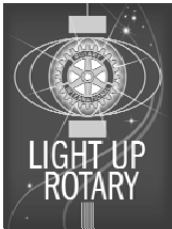


At last week's meeting, Gene Holiman (c) was presented with his PHF+3 award. Here he is being pinned by President Oliver Smith while Foundation Chair Ken Dickensheets announces the award. photo by Harold Coleman

Rotary's "4-Way Test":

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

Directors-At-Large	Kent Duran / Casey Castle/ Kristi Holmes
VP Fundraising	Dave Roon
Fruit Sales	Dave Roon / Sarah Carriker Tom Perkins
Past Presidents Council	Patrick O'Farrell
Endowment	John Voss
Foundation	Ken Dickensheets



ROTARY CLUB OF NORTHWEST AUSTIN

Friday, August 8, 2014 – 7:00 A.M.

Meeting at Balcones Country Club

Call to Order – Oliver Smith, President

August is Membership & Extension Month

TODAY'S PROGRAM

Kathy Stearman, Former FBI Agent

Prior to retiring in 2013, Kathy Stearman lived and worked overseas as an FBI Agent. Her assignments have included both on a national security squad and on an International security squad. Kathy's assignment before retirement was Supervisory Special Agent of a national security squad in the San Francisco Division. Her experiences as an agent in Beijing and in New Delhi and the international arena provided her a window to a world few Americans have seen. Today, Kathy provides us her perspective from serving in our Embassies as the FBI Legal Attaché (Legat), the top law enforcement representative of the United States Government. You can find her on LinkedIn for more information.

PLEASE BE RESPECTFULL TO OUR SPEAKERS: TURN CELL PHONES OFF OR TO VIBRATE AND LISTEN! THANK YOU!

Greeter: Dave Roon
Prayer & Pledge: Clifton Clyborne
Sunshine Basket: Larry Eichenbaum
50/50 Ticket Sales: Roy Pequeno

Looking Forward (speakers are also listed on our website):

Next Week: Jennifer Richmond, Stratfor – "Debunking De-dollarization"
Aug 22 Lindsey Hutchison and Kaushik Valluri - "Multicultural Refugee Coalition Garden"
Aug 29 District Governor Visit – Our Own Hanspeter Tobler

August Birthdays

01: David Lott
16: Terral Smith
18: Josh Little
19: Dee Haddock
21: Kristi Holmes
25: Tony Thompson



August Club Anniversaries

01: Chuck Space (24), Bill Farrell (18), Gene Holiman (18), John Knifton (6)
10: David King (29)
16: Lee Easter (34), Bill Estes (34), Henry Mayes (34), John Voss (34), Bob Watson (34), Linden Welsch (34) – **CHARTER MEMBERS!**
28: Don Shindler (5)

MAKE-UP MEETING LOCATIONS: due to clubs frequently changing their meeting times and places, it is best to go to the Rotary District 5870 website and click on the When and Where Clubs Meet link under the Clubs tab for a list of area club meetings.

Online Rotary Club makeup: www.rotaryclubone.org

AT OUR LAST MEETING

Adam Levy – "Search Engine Optimization"

At last week's meeting, Adam Levy, President, Magnet Sites, gave us a timely presentation on search engine optimization ("SEO"). As the president of two highly successful companies, Adam is very busy these days. In 2010, he started LDRK MEDIA to meet the growing demand for high-quality, cost-effective web-based videos. Magnet Sites, which started in 2012, was Adam's answer to many of his video clients who were asking for more general internet marketing services, like website development and SEO. To learn how SEO can make your website an effective marketing tool for your business or avocation, go to: <http://magnetsites.com/>

Greeter: David Davis
Prayer & Pledge: Kent Miller
Sunshine Basket: Danny Davila
50/50 Ticket Sales: Dave Roon
Humorist Emeritus: Dave Roon

NOTE: Sunshine Basket proceeds are donated each week to PolioPlus unless otherwise announced.

Member Attendance: 48
50:50 Pot Winner: Damon Holditch (\$20, donated to PolioPlus)

Rotary Minutes

- Bob Allen, VP of Community Service, presented a \$2,500 check to Fred Morgan for RRISD Partners in Education. Bob then announced that volunteers are needed for an Aug 7 work day and Aug 8-9 for distribution.
- Nancy Lehmann-Carssow presented the club with a certificate from the Rehema Orphanage and updated us on their library.
- Foundation Chair Ken Dickensheets presented Gene Holiman with his PHF+3 award.

Visiting Rotarians

none

Other Visitors & Guests

none

Club Member Make-ups

Gene Holiman – Austin Centennial (7/29)

WEBSITES TO KNOW:

Club Website: [http:// www.nwaustinrotary.org](http://www.nwaustinrotary.org)
Club Facebook Page: <http://www.facebook.com/nwaustinrotary>
District 5870: <http://www.rotarydistrict5870.org/>
D5870 Special Site: <http://rotary4you.org/>
Rotary International: <http://www.rotary.org/>

THOUGHT FOR THE DAY:

"It has been the way of Rotary to focus thought upon matters in which members are in agreement, rather than upon matters in which they are in disagreement."
Paul Harris



NEWS & EVENTS

UPCOMING NWAR EVENTS

Aug 8 NWAR Board Meeting
Sep 5 Fruit Sale Captains Meeting
Sep 26 Fruit Sale Kickoff

Upcoming District Events & Important Dates

August 16 Foundation Seminar - Georgetown Health Foundation
Sept 19-21 30th Bi-District Reunion with District 4130
Jun 6-9 RI Convention – Sao Paulo, Brazil

2015 RI Convention Registration

To learn more about the 2015 Rotary International Convention or to register online, go to:
<http://www.riconvention.org/en/2014/Pages/saopaulo2015.aspx>

Fruit Sale Captain's Meeting

On Sept 5th, right after our regular Friday meeting, we will have our first Fruit Sale Captains meeting.

PRESIDENT GARY C.K. HUANG'S AMBITIOUS 1.3 MILLION MEMBERSHIP GOAL

Gary C.K. Huang never imagined he would become Rotary International's president when he joined in 1976, but now that he is in office, he hopes to increase membership to 1.3 million by the end of his term. "It's simple. The more members we have, the more people we can help. A stronger membership base will result in stronger communities," says Huang, who on 1 July became Rotary's first Chinese president.

Huang also hopes his presidential theme, Light Up Rotary, will encourage members to brighten Rotary's image to the public, which he believes in return will improve member recruitment and retention.

Huang has a track record of improving membership development in Asia, adding 19 clubs when he was district governor for Taiwan, Hong Kong, and Macau. One of the cornerstones of his presidency is encouraging clubs and districts to conduct a Rotary Day. These one-day events, he says, can spotlight a particular cause, and solidify Rotary's image as one of the world's leading service organizations.

"We need to showcase our good work to everyone in the community. Rotary Days need to be fun and all-inclusive. Invite your family, friends, and neighbors to participate. My hope is at the end of the day a few non-members will want to join Rotary," he says. "Let's give people the opportunity to experience what it's like to make a difference. Rotary Days can achieve that."

Huang designed a travel schedule that will allow him to visit more than 30 Rotary Day events across the globe, including Argentina, Chile, France, India, Italy, Korea, Malaysia, Philippines, and the U.S., as well as his home city of Taipei.

Huang says he's honored and humbled to be Rotary's president. He knows he's part of an exclusive club. "We [past Rotary presidents] have achieved great success in our businesses and in our communities," says Huang. "But success isn't about power or money. It's about giving back. Being a Rotarian has given me the opportunity to help those in need. As president, I can inspire our members to take advantage of the same opportunity and bring happiness in people's lives."

FUNDING GAPS

Huang says Rotary members are never short on ideas and innovative ways to solve problems, but funding gaps prevent many of these projects from taking off. For instance, Rotary members in Korea, Japan, and China are strong fundraisers, but struggle to help each other use the funds because of distance and language barriers, Huang says.

"I want to show Rotarians why I am their president," he adds. "The best way to do that is to see and inspire their work, participate in their projects, and help them raise funds."

"I want to, along with my district governors, reach out and try to link different clubs from different countries together so we can find the right communities in need," he adds. "That's one of the great things about being an international organization: the ability to bring different cultures and backgrounds together to find a common cause."

Help us Celebrate Membership in August

Join our global celebration of membership during the month of August. If you are a member of Rotary, Interact, Rotaract, or a RYLA participant, share photos on Facebook, Twitter, Vine, and Instagram using the hashtag #WeAreRotary to be included in our gallery and help us show how Rotary is making a difference.

Polio Vaccinators Make Headway in Nigeria

Nigeria is closer than ever to eradicating polio, riding a successful effort to reach children in seven northern states at highest risk for the disease. To help Nigeria seize the opportunity to end polio this year, Rotary released \$7 million to the GPEI to fund immunization activities and research in the country. And business leader and philanthropist Sir Emeka Ofori has contributed \$2.25 million to PolioPlus. "The Nigerian government, now supported by the international community, is doing all that it can to eliminate the widespread violence, abductions, and terrorism," says Sir Emeka, a member of the Rotary Club of Awka GRA and Rotary's polio ambassador in Nigeria. "Peace would facilitate polio eradication, but we cannot sit by and wait until that time comes. We must do what we can to find ways to end polio now."