

Rotary Dyslexia Foundation

Presentation 23 January 2017 - Visit DG Roger Bose

(Stichting Rotary Dyslexie)





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The Rotary Dyslexia Foundation



The initiative for this foundation started under the regime of the past DG Milton Innes (2015 -2016) who had “Training and **Dyslexia**” as one of the six focus areas.

Dyslexia is a learning disorder that often goes undetected through lack of knowledge or expertise. Sometimes if it is recognized, there are those who cannot afford to get help, thereby leaving them at a disadvantage.

Therefore the Rotary Dyslexia Foundation its focus is on:

- (a) bringing awareness to the public at large by sensitizing them to what to be aware of, what resources exist to test and teach and how to access them;
- (b) sponsoring a child for an assessment and/or a series of lessons;
- (c) sponsoring a teacher to become trained in special education, assessment or testing.

The Rotary Dyslexia Foundation



6 areas of focus 2016 - 2017



Peace and conflict prevention/resolution



Disease prevention and treatment



Water and sanitation



Maternal and child health



Basic education and literacy



Economic and community development

Who is the Rotary Dyslexia Foundation



The Board of the non-profit foundation is constituted by a Rotarian of each club and a board member of the Dyslexia Association Suriname, with a rotating presidency among the Rotarians.

The initial board members are:

- Bryan Renten (Paramaribo) - Chairman
- Arnold Halfhide (Central) - Treasurer
- Sila Kisoensingh (Residence)
- Amanda Sheombar (Chairman Dyslexia Association Suriname)

The need and urgency for early detection of Dyslexia

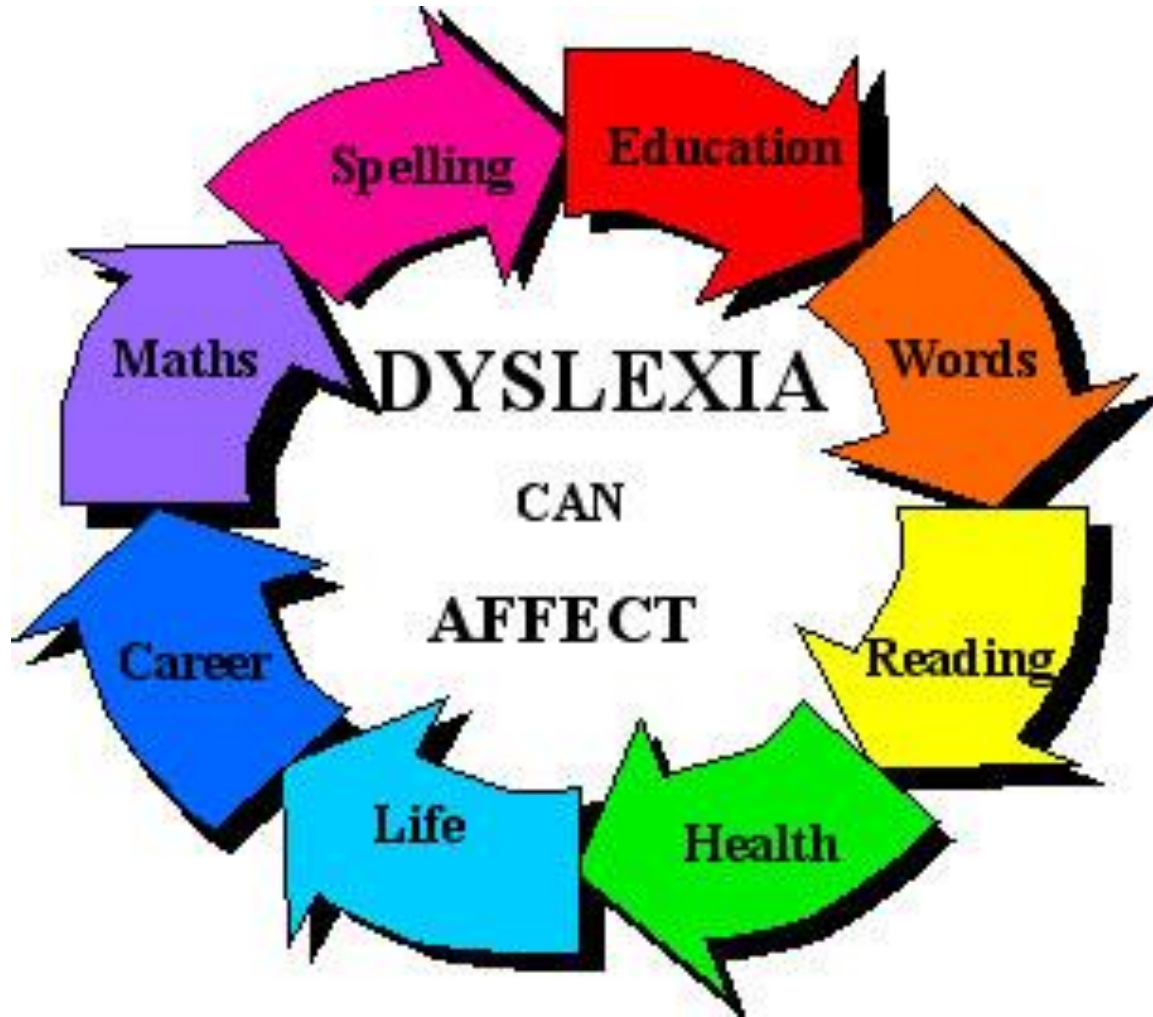


The early recognition of dyslexia in a child, gives the child the best chance of going through normal education and to develop its full potential.

For this it is important that both parents/care-takers and teachers are familiar with dyslexia and that they are able to detect the typical characteristics of a dyslexic child. This manifests itself mainly in the 5th/6th grade of primary school.

A late recognition, as is often the case, leads to frustration and sadness for the child, including the parents and teachers because of the incomprehensible poor school performance and their behaviors.

The need and urgency of early detection of Dyslexia



The need and urgency of early detection of Dyslexia



In Suriname a few years ago, there was not a lot of information available on Dyslexia and the recognition of this learning disorder was quite unknown among teachers at schools and among parents/care-takers at home.

In May 2014 five parents, all with children who have Dyslexia, took the initiative to establish the Dyslexia Association Suriname.



The main goal of this association is to have an educational system in Suriname in which a child with Dyslexia is able to develop to its full potential, with early detecting mechanisms, remedial teaching and dyslexia coaching.

Also to be a platform for parents/care-takers, but also teachers and others who seek guidance, when they suspect that their child, student or him/herself has dyslexia.



Funding of Rotary Dyslexia foundation



Funding for its activities will be provided by:

- ✓ Initial donation through the Rotary foundation and Club donations.
- ✓ Private contributions by individuals and companies. We have already secured private donations and Corporate support (e.g. Fernandes Group arranged by fellow Bryan) @ total sum of SRD 25.000 (3300 USD) from both corporate sponsors as well as individuals.
- ✓ Through different fundraising campaigns.
 - There is already one initiated by fellow Arnold from Rotary Club Central. Through his security company he provides special fire drill trainings and part of the revenues are donated to the foundation.
 - Fellow Sila (Neuro-Psychologist) has agreed upon testing 5 children for the coming year.

Activities to increase awareness



September 2016 the collaboration of Rotary and Dyslexia Association was launched.

- ✓ In last quarter of 2016 an intensive radio awareness campaign was launched with interviews, facts and information messages (duration: 13 weeks)
- ✓ The Dyslexia association is providing information sessions for teachers, students at pedagogical institutes, and others who are interested
- The design and printing of flyers and handing in schools among teachers, or during teachers meetings and other relevant platforms
- Make a short movie on dyslexia to further increase awareness on schools and in the community
- Using the social media through the further expansion of the www.dyslexiesuriname.org website and the Facebook page

What is needed for 2017



In order to increase awareness:

- First phase radio campaign - 3.500 USD (executed in 2016)
- Second phase radio campaign - 3.500 USD
- Short movie - ~ 5.000 USD
- Maintenance website - 1.000 USD
- Promotion material (flyer, posters, etc) - ~ 1.500 USD

Testing of children and dyslexia coaching for those diagnosed with dyslexia:

Aim is to help **at least** 10 children in 2017. Budget required => 7.000 USD

Total Budget required for 2017: 21.500 USD



**“Success is
the progressive
realization of
a worthy goal or ideal”**

Earl Nightingale

Thank you for your attention



Rotary

