



ROTARY NOTARY

MEET WICHITA WINEMAKER JENNIFER McDONALD

Member Birthdays:

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| <i>Sarah Wine</i> | 4/6 |
| <i>Tim O'Sullivan</i> | 4/7 |
| <i>Burke Jones</i> | 4/8 |
| <i>Ryan Heikes</i> | 4/9 |

At Rotary Today:

Greeter: Kelly Dandurand

**Invocation, Flag Salute,
and Four-way test:**

Nancy Wiebe

Rotary Anniversaries:

CHARTER MEMBER

Larry McNeil—35 years

Wedding Anniversaries:

Randy and Carole Summers—
44 years

Chad and Debra Clark—
29 years

Special Presentation:

EWR member Tim Link told us about his hobby of singing with the Smorgaschorus, which has made it to the "Sweet 16" of the Barbershop Harmony Society for the last 3 years. Great going, Tim!

Quote of the Week:

If you don't know where you're going, you'll end up someplace else.

— Yogi Berra

McDonald realized she wanted to be a winemaker when no matter the occasion, she enjoyed a glass of wine at the end of her day. "If it was a great day I liked having a glass of wine after work. If it was a bad day, I enjoyed one then, too," she said.



Jennifer McDonald, aka Jenny Dawn, was so curious about the art of making wine that she decided to learn the process herself...and then opened a winemaking business a few years later. On August 1 she'll open her winery along with a tasting room at Union Station.

McDonald's journey from Human Resources executive to winemaker is the result of detailed planning, education, and tenacity. She earned a master's degree at K-State to understand the growing side of winemaking. Her thesis was on consumer preferences, giving her insight about what people like about wine.

Then she started making wine at home with some of her wines winning awards. She compiled data, created a business plan, and launched her winery in 2016. A year later, she produced wine. In 2018

she took a wine certification course at UC Davis and now her brand, Jenny Dawn Cellars, offers Pinot Noir, Chardonnay, Rosé, and a white wine blend.

Currently Jenny Dawn Cellars wines are made in Napa with a Wichita influence. That's because the wines are made in Napa Valley from Napa-grown grapes. But once she opens her facility here, McDonald will begin the process of receiving the Kansas Quality Certified designation, which requires the winemaker to use a minimum of 75% of Kansas-grown grapes in their wines.

McDonald's plan to be part of the \$52 billion wine industry, which produces 770 million gallons of wine annually, is the result of a detailed, phased business plan. Phase 1 was to make six wines, sell them, and

educate consumers. Phase 2 is to open a local production facility. Her facility at Union Station will consist of 2000 square feet of interior space and a 1500 square foot patio. She plans to have stainless steel tanks and a crush pad in front of the patio where people can see the process of winemaking. Her facility will also offer food pairings that include charcuterie.

McDonald's vision doesn't stop there. Her five-year plan includes distributing wines regionally and nationally with a boost from Constellation Brands, which has a fund to help companies expand their brand and reach after reaching production and revenue goals.

Don't wait until August to try Jenny Dawn Cellars wines. They're available locally at Cambridge Liquor, 21st and Webb; Auburn Spirits West; Davis Liquor Outlets; and R&J Wine. Cheers!

AT ROTARY TODAY

Upcoming Events:

April 23—Have you ever wondered what chicken and pickle have in common? Come to the next mixer at the new Chicken-N-Pickle to find out! It's near the Warren East at 13th and Greenwich. Guests can play or watch pickleball, have a beer, and share fun times. The mixer begins at 5:15. Bring a spouse or guest—they're always welcome!

April 27—It's not too late to sign up to paint a colorful map of the USA at Caldwell Elementary, 1441 S. Edgemoor. EWR has been painting these maps at schools throughout east Wichita for the last 3 years. Painting begins at 8:00 a.m. and lasts about 4 hours from start to finish. It's fun teamwork and a rewarding project that helps students learn while having fun.

Happy and sad:

Nancy Wiebe is leaving Wichita for a position in Ottawa, Kansas. We're happy for her new career opportunity, but sad to see her go. Thank you, Nancy, for your enthusiastic participation in our club. Please visit us when you're in town!

Next Week:

Get the latest on Wichita's new baseball stadium from Jay Miller, President of Wichita Baseball 2020.



EWR member Eileen Kludt suggested inviting Jennifer McDonald to speak sometime at Rotary. Thanks for the referral, Eileen! All EWR members are encouraged to forward names of future meeting presenters.



EWR President Burke Jones formally introduced new member Michael Caffrey, a financial advisor with Merrill Lynch. He's eager to jump in and get to know EWR so be sure to introduce yourself at the next meeting.



Phil Broz was part of the crew of EWR members who assisted with meal preparation, serving, and cleanup at The Lord's Diner on April 2. This is one of our club's most popular service projects. Thank you Phil and all Rotarians who helped!