



# ROTARY NOTARY

**Birthdays:**

Tammie Rbea	12/12
Joe Goetz	12/13
Jim Boone	12/14
Craig Wulf	12/15

**At Rotary Today:**

**Greeter:** Donna Kennedy

**Invocation, Flag Salute, and Four-way test:**  
Robin McGonigle

**Rotary Anniversary:**  
Ric Wolford—24 years

**Wedding Anniversary:**  
Scott and Diane Post—47 years  
Susan and Chris Addington—44 years

**Dues Reminder:**

Semi-annual dues statements were mailed on Nov. 26 and the deadline for payment is Dec. 22. Please let Kim know if you need an extension to pay or want to pay by credit card.

**Quote of the Week:**

My idea of Christmas, whether old-fashioned or modern is very simple: loving others.

—Bob Hope

## HOW URBAN GENTS HELPS MEN BECOME GENTLEMEN

An entrepreneur, Steve Roseberry knew he wanted to offer a hand up to men who are ready to look their best for an upcoming job interview. If they provide proof of a scheduled interview, they can come to 1201 W. Douglas and get a free haircut, as well as professional attire.



Steve Roseberry loved living in Wichita so much that he came back as soon as he turned 18. A resident of Indianapolis at the time, he traded in his Camaro for a minivan to live in it until he had enough income to rent an apartment.

That’s the drive that led Steve to become an entrepreneur who has launched and co-launched several businesses. His first business here in Wichita was a tanning salon in the Sweetbriar shopping center at 21st and Amidon. He also became a licensed stockbroker at age 22. But one of those, Power Portals, has ten locations in Wichita, including Club Rodeo, the Downtown YMCA, and the Epic Center. He set up six stations at the Wichita River Festival last summer.

Power Portals provide porta-

ble and secure cell phone charging stations at no cost to the user. Supporting multiple types of devices, the stations are locked with a user’s code. Colored lights indicate when your device is charged.

Bartenders like Power Portals, Roseberry said, because before, a patron would hand the bartender his phone and charger, asking him to plug it in. The Power Portal systems also include a large LED screen, called a ‘digital branding board,’ where advertisers can purchase time to promote their message.

Another enterprise Roseberry got involved in was the Safe Trick-or-Treat for Cowtown a couple of months ago. Businesses sponsored each of the buildings that are part of Cowtown and distributed candy

to participants. The event raised more than \$5,000.

But the project closest to Roseberry’s heart is Urban Gentlemen. Observing that there is a place for women to go to when they need an outfit to wear to a job interview but nothing like it for men, Roseberry launched a business like it for men. He purchased a barber shop and outfitted it with large armoires full of work attire—suits, jackets, ties, dress shirts—so that men could outfit themselves appropriately and give themselves every advantage in their job search. A haircut and clothing are free with proof of an upcoming job interview.

(cont’d on p. 2)

Roseberry continues to hone his vision of making it cool again to be a gentleman. The barbers at his shop often mentor and guide their clients. “The only person a man lets

**Upcoming Events:**

**December 19**—Please RSVP by close of business on December 12 for a fun holiday celebration at our regularly scheduled meeting time. Great food, cash bar, musical delights, and prizes for the most Christmas-y attire, as well as the most dressy attire, and more! The best thing of all is there's no ticket purchase required for you or your spouse/significant other to attend.

**January 9 and 16**—We will meet at the Wichita Marriott! This has become a tradition for our club during the weeks that the Wichita Country Club is closed.

**A Message from the EWR Foundation**

As you review your end-of-year contributions to worthy organizations and causes, please consider supporting our own EWR Foundation. You can make all the difference in the life of a high-achieving local student who dreams of attending college here in Kansas. During the summer we get to meet the students who receive EWR Foundation scholarships. They always impress us with their poise and plans to create a better world. Help us help them!

**Next Week:**

Is our annual Holiday Party! You should have RSVP'd by now, and if you have, please attend because EWR has already paid for your meal!

# NATIONAL POINSETTIA DAY



There are more than 100 cultivated varieties of poinsettias, requires a daily period of uninterrupted long, dark nights followed by bright sunny days for around two months in autumn in order to encourage it to develop colored bracts. Any incidental light during these nights (from a nearby television set, from under a door frame, even from passing cars or street lights) hampers bract production.

By now many of us have either purchased or received a poinsettia plant as a holiday gift. Long associated with Christmas because of its vivid red leaves or "bracts," the plant's association with Christmas actually began in 16th Century Mexico. During today's invocation, Rev. Robin McGonigle shared the story of the poinsettia.

The plant derives its common English name from Joel Roberts Poinsett, the first United States Minister to Mexico, who introduced the plant to the U.S. in 1825. The legend is that a young girl who was too poor to provide a gift for the celebration of Jesus' birthday heard an angel tell her to gather weeds from the roadside and place them in front of the altar at church. Crimson blossoms sprouted from the weeds and became poinsettias. From the 17th century on, Franciscan friars in Mexico included the plants in their Christmas celebrations. The star-shaped leaf pattern is said to symbolize the Star of Bethlehem, and the red color represents the blood sacrifice of the crucifixion of Christ.

What appear to be petals are actually colored leaves, or bracts. Although red is by far the most common bract color, they also can be orange, pale green, cream, pink, white, or marbled. And although few of us replant them outdoors, they can survive outside, as long as they are kept frost-free. (source: Wikipedia)

## URBAN GENTLEMEN (CONT'D)

close to his neck with a razor is a barber!" Roseberry joked, observing that the trust men place in their barber often goes beyond a haircut and shave.

Future plans include partnering with the Work Release program to assist men who are returning to work after incarceration; and creating a series of YouTube videos to help men learn basics of being a gentleman. Topics could include learning how to tie a tie and how to dress for work.

Roseberry is always looking for ideas on how Urban Gents can make a bigger impact. Please let him know your thoughts!

