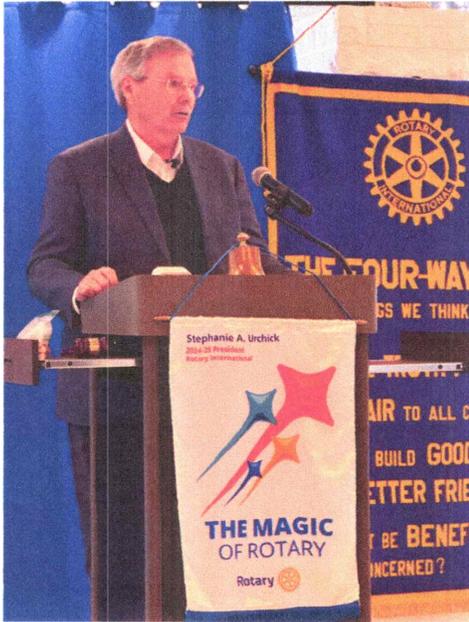




Week of February 12, 2025

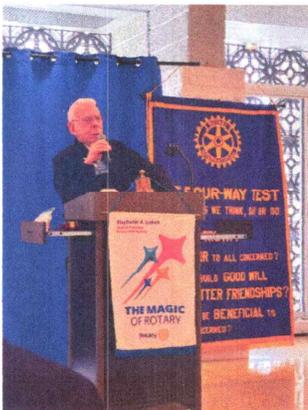
## ROTARY NOTARY



### A BETTER UNDERSTANDING OF ONE ASPECT OF GROWING OLDER

EW Rotarians, how close are you to 82.7 years of age? If you are closing in on this age, you are closing in on the average age of residents of Assisted Living facilities. EW Rotarians, do you think you are still very young and it will be a long time before you need to consider assisted living? You are wrong. Time flies and before you know it, you may be in one of these living environments.

Today, we were pleased to have as our guest, Tim Buchanan, Owner of Legend Senior Living. Tim brought to our attention the business of assisted living and how it is meeting the needs of hundreds of thousands of people across the nation. Services available at assisted living facilities include nursing care, rehabilitation, dementia/Alzheimer care, home health care, community-based services, independent lifestyle choices and private apartment living. Many of these services will be needed as boomers move into their older years and younger generations plan for their senior years.



*Thanks Rotarian Dave for bringing today's guest to present to our club and for introducing him. It is always interesting to learn of how connections are made.*



### LOOKING AHEAD

**EWR WILL BE SEEKING CANDIDATES FOR OUR COLLEGE SCHOLARSHIPS. IF YOU KNOW OF A WORTHY CANDIDATE, ENCOURAGE THEM TO APPLY. FOR MORE INFORMATION AND AN APPLICATION BE SURE TO GO TO OUR CLUB'S WEBSITE AT [WWW.EASTWICHITAROTARY.ORG](http://WWW.EASTWICHITAROTARY.ORG).**

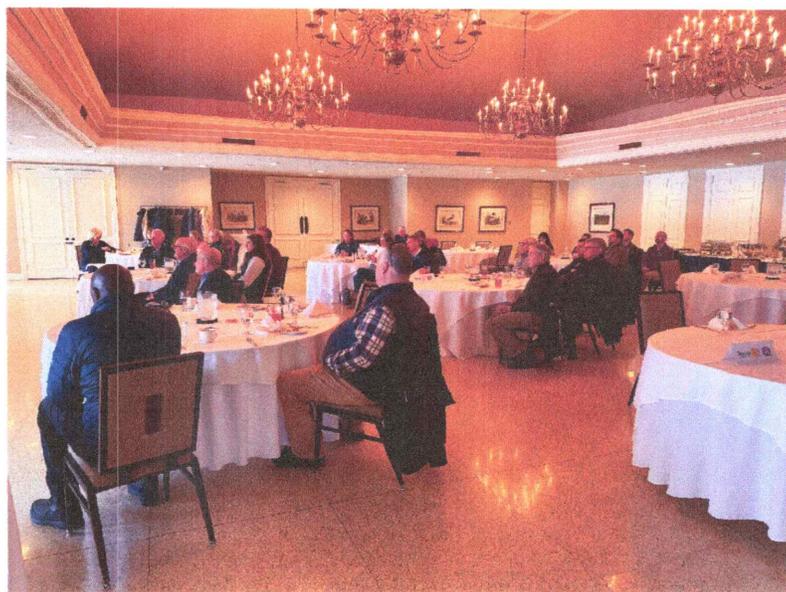
*Take a look at our club's website for upcoming programs and other news.*

# Candid shots from this week's meeting

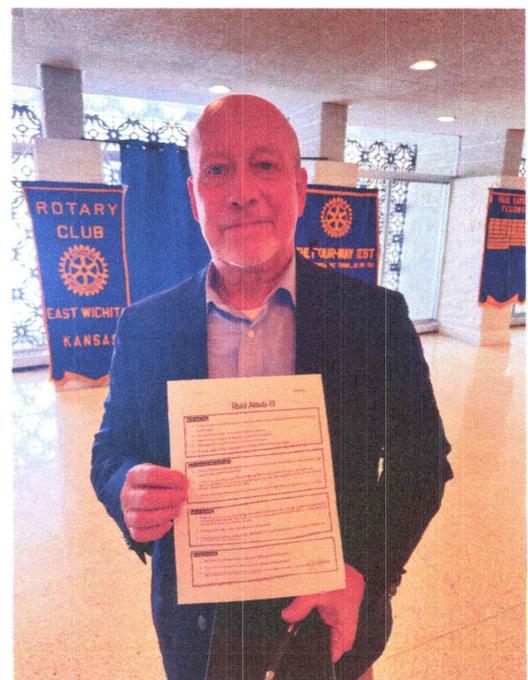


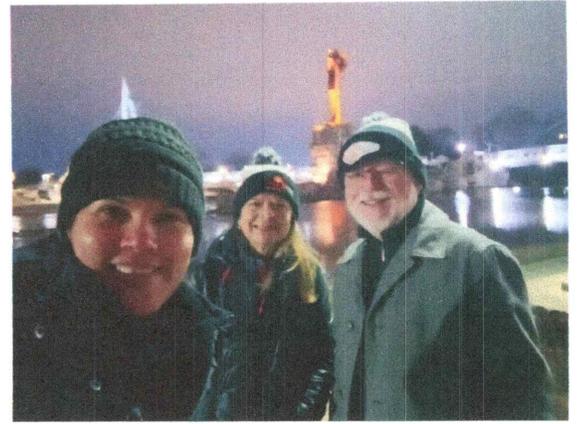
EWR welcomed our newest member, Joyann Brake. She works for Wichita Collegiate School and will be a great connection to our club working for and with young people.

Mark Koch, RC of Wichita, talked with the club about collaborating in their club's RIF project by reading to kids twice a year. Watch for more information for details in upcoming e-mails.

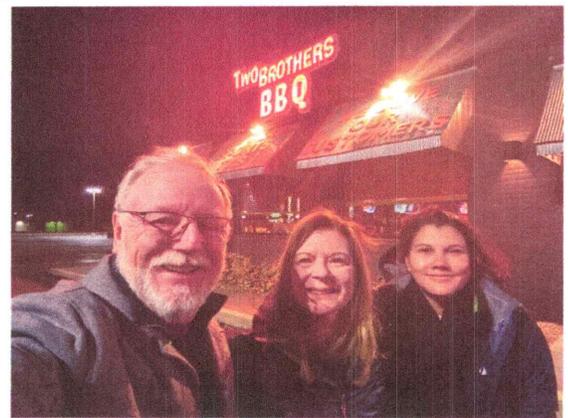
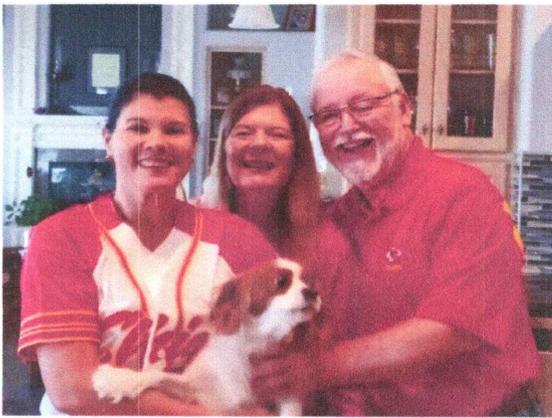


Even with bad weather we had good attendance and several guests.





# HOSTING



Rotary is an international organization offering us the opportunities to travel to other countries or hosting international visitors. Tom and Peggy Church, Robin and Eric McGonnigal, and Joyce and Fred Heismeyer have all had the experience of hosting. Our club had the chance to meet this year's RITE teachers during our B-day kit service project. This week, the Heismeyers guest, Dayra, an English teacher from Panama joined our meeting. Above are just some of the pictures of Dayra with the Heismeyers from around Wichita. Hosting is a wonderful way to learn more about a country and to expose your family to different cultures.



During our January 29th meeting, our club came together to assemble 100 birthday kits to give to families who are not able to afford a birthday cake and provide a celebration for their kids. The kits contain a cake mix, frosting, balloons, forks, plates and even a baking pan to cook the cake. The 100 kits were donated to The Salvation Army to distribute through their three food pantries across the city. The kits are in the hands of the SA and are being distributed. Joyce and Fred Heismeyer volunteer at one of pantries and were able to give the first kit to one of the pantry families. The father was so excited and extremely grateful for the kit and was looking forward to celebrating his child's birthday. He thanked both The Salvation Army and East Wichita Rotary for the kit. It is great to see the results of our efforts.

# The RI president-elect speaks about the power of Rotary's members

By **Etelka Lehoczky**

Rotary International President-elect Mário César Martins de Camargo asked members to *Unite for Good* by embracing growth, service, and connection as he outlined a plan to expand “the best-qualified team of volunteers on the planet.”

“Rotary’s greatest asset is not our history, our projects, or even our unmatched global reach. It is our members,” de Camargo said at the organization’s International Assembly in Orlando, Florida, USA, on 10 February. He noted praise from one of Rotary’s partners about “the extraordinary dedication” of Rotary members. “That recognition from an outsider deepened my understanding: Rotary’s greatest gift to the world is its people.”

De Camargo, a member of the Rotary Club of Santo André, São Paulo, Brazil, emphasized the importance of seeking out new perspectives and strengthening Rotary’s service to communities around the globe. He outlined three “essential pillars” for growth: innovation, continuity, and partnership.

## Innovating while also building a consistent legacy

Noting how quickly the world changes, de Camargo urged members to innovate.

“Technology, social expectations, and economic conditions evolve constantly, and Rotary must evolve with them,” he said. “Innovation is how we adapt to this changing world.”

One important way to do this, de Camargo said, is by embracing and promoting a variety of club models. Satellite clubs, cause-based clubs, enterprise clubs, and passport clubs offer people different ways to experience Rotary. Noting that his wife helped charter a satellite club with nearly 50 members, he said, “Future Rotary members are out there. We must meet them where they are.”

De Camargo also emphasized the importance of leadership continuity and said he observed its benefits during his extensive travels in the past 18 months. Districts thrive, he said, when governors build on their predecessors’ efforts, ensuring that programs and strategies continue without interruption.

He cited an effort to build wells in Nigeria, an initiative in Pakistan that helped people affected by devastating floods to find a better future, and a Rotary grant-funded program in India where children get lifesaving care.

“Continuity is not about uniformity; it’s about alignment,” de Camargo said. “When district leaders work together, envisioning Rotary beyond their ‘governor year,’ they set the stage for long-term success.”

Continued on page 5

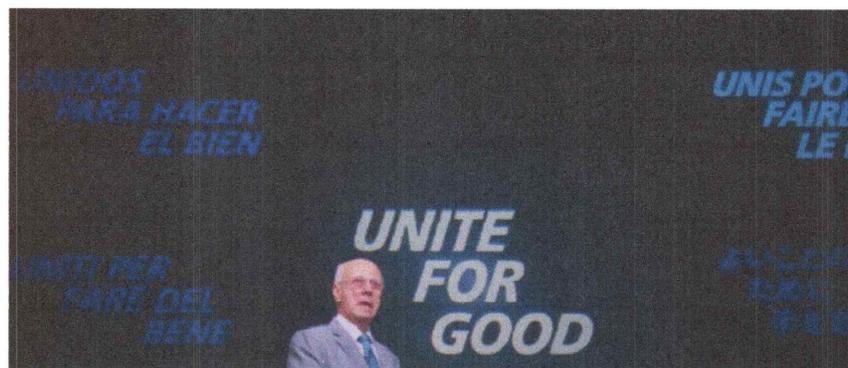
## The power of partnership

Rotary members working alone can achieve great things, de Camargo said, but collaborating with others makes it possible to change the world. He noted that Rotary's historic effort against polio has been undertaken with partners such as the Gates Foundation, the World Health Organization, and UNICEF. Without these partners, de Camargo said, Rotary couldn't have had the same impact. He suggested exploring other kinds of partnerships to attract members and revitalize clubs.

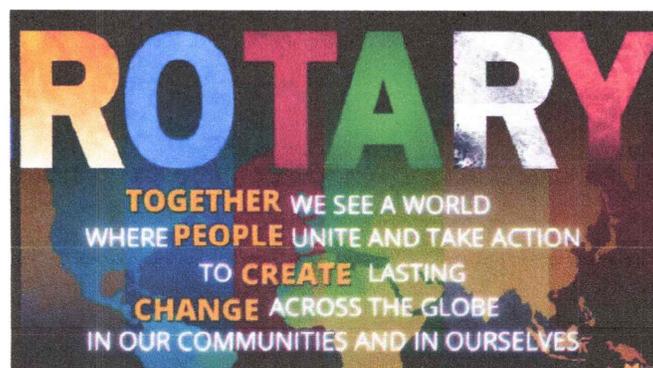
Partnering with business associations, professional organizations, and academic institutions can help Rotary attract members while embracing diversity in professions and perspectives, he said. "By reaching out to professionals who share our values of service and engagement, we can expand Rotary's capacity to do good in the world."

Ultimately, de Camargo said, all of Rotary's achievements and growth depend on members. By focusing on attracting and retaining them, Rotary can renew its strength as well as its ability to create change in communities for years to come.

"In a world often divided, Rotary stands as a beacon of unity and hope," de Camargo said. "Our projects bring together people of all races, religions, genders, ideologies, and economic backgrounds, uniting us in a shared purpose: to do good in the world. ... Let's build a Rotary that unites for good and ensures a brighter future for all."



*Rotary International President-elect Mário César Martins de Camargo addresses District Governors-elect at the RI International Assembly. What a great message for all Rotarians to rally around during the 2025-26 Rotary year.*



# DISTRICT AND RI NEWS



Are you looking for a way to be more engaged in Rotary? Perhaps you have an hour or two a month you could give to the district. Our district is looking for Rotarians who have skills in membership development, public image, fund raising, service project coordination, international programs, youth experiences, and many more areas. Your skills are needed at the club level and at the district level. If you want to learn more, contact PDG Fred Heismeyer or DG Jeff Horlacher.

**OPPORUNTII TO GROW  
YOUR LEADERSHIP SKILLS**



**KANSAS  
LEADERSHIP  
CENTER**

Rotary District 5680 and 5710 are pleased to announce that we are recipients of multiple Leadership Transformation Grants through the Kansas Leadership Center (KLC). The KLC is providing Rotarians the opportunity to attend one (or both) of their Leadership seminars.

**GO TO WWW.DISTRICT 5680**

**FOR MORE INFORMATION AND TO LEARN HOW TO APPLY FOR THIS FREE LEADERSHIP OPPORTUNITY.**

March 6—8, 2025	Presidents-elect Learning Seminar, Salina, KS
April 24-30, 2025	World Immunization Week
May 27—30, 2025	RYLA Summer Camp
June 21—25, 2025	RI Convention, Calgary, Canada
October 17-19, 2025	District Conference, Hays, KS
<b>ALL EWR ROTARIANS SHOULD PUT THIS ON YOUR CALENDAR AND ATTEND!</b>	



**PUT THESE DATES ON  
YOUR CALENDAR!**

**JOKE OF THE WEEK**



What's the difference between a \$20 steak and a \$55 steak?

**February 14**

# GOODS AND SERVICES



## Reasons to Join Rotary

20. The Opportunity to Serve: Rotary is a service club. Its product is serving. Rotarians provide community service to both local and international communities. This is perhaps the best reason for becoming a Rotarian: the chance to do something for somebody else and to sense the self-fulfillment that comes in the process and return of that satisfaction to one's own life. It is richly rewarding.



Rotary 



## Leadership Corner

"I want to be a participant, not an onlooker. That's why I joined Rotary."

— Rob Pennicott, Transman of the Year 2012



"Do something for somebody every day for which you do not get paid."

— Albert Schweitzer

Rotary 

