



ROTARY NOTARY

Birthdays:

<i>John McEwen</i>	12/29
<i>Bob Morris</i>	12/29
<i>Schoen Fitzgerald</i>	12/31

At Rotary Today:

Greeter: Jaren Johnson

Invocation, Flag Salute, and Four-way test:

Bill McConnell

Special Guests:

Cory Buchta

Barbara Crawford

Kelly Dandurand

Scot Pierce

Mike Smith

Rotary Anniversaries:

Stewart Crow—41 years;

15months of which w/EWR

Ken Dillehay—34 years

John Schlicher—34 years

Steve Houlik—33 years

Marshall Millsap—25 years

Ruth Ann Messner—21 years

Barry Purdy—14 years

Randy Summers—14 years

Shelley Duncan—13 years

Jim Crawford—8 years

Quote of the Week:

We will open the book. Its pages are blank. We are going to put words on them ourselves. The book is called Opportunity and its first chapter is New Year's Day.

—*Edith Lovejoy Pierce*

SUSAN PETERS ON MOVING, MONEY AND MAKEUP IN TELEVISION

Susan shared this story about getting an interview with Jimmy Carter. She and the photographer approached him as he was going into church. Carter declined the interview. "What do we do now?" the photographer asked. "Pray," Peters replied. After a short prayer to St. Jude, a Secret Serviceman appeared, telling Peters that President Carter would do the interview after the church service was over. It was one of the most rewarding interviews of her career.



When you meet Susan Peters, you realize that television news anchors are just regular people...with a very high profile job. Because they're in the public eye so often, their viewers sometimes go too far in providing feedback.

For example, a viewer stopped Peters at the super-market with a comment about her hair. Another time a viewer called the tv station to suggest she have her adenoids removed.

Peters stressed that journalists learn how to write news stories and interview people. They don't learn how to be on tv! That was one of the most startling realizations she made early in her career.

Another was learning that you have to be willing to move for your career, and that you have to love what

you do—you don't start out earning big bucks. One of her first jobs in tv news was in Peoria, IL, where her starting annual salary was \$7,000. A raise brought it up to \$10,000.

Her career flourished here in Wichita, where she started out as the evening news anchor at KWCH and later held the same position at KAKE-TV. She's attended national political conventions, sheared sheep at the Kansas State Fair, and interviewed President Jimmy Carter in his hometown of Plains, Georgia. But it was the advice of three local business leaders who generously shared their secrets of success with her that led her to what she's doing today.

Frank Carney, George Ablah, and Jack DeBoer had all made millions of dollars...and lost it, multiple

times. Their advice included giving back to the community, sharing your success with others.

And that led to the creation of Susan's Kids, an organization that helps place older, harder to adopt children, with forever families. Susan works with Kansas Children's Service League to identify children, then creates a thirty-second promotional spot about them. Air time is paid for by the project's sponsors. Viewers are directed toward the website, susanskids.org, for more information.

The amazing result: 30% of the children featured have found adoptive parents and forever homes. Well done, Susan and sponsors!

Secrets of Success:

Frank Carney—Carney, co-founder of Pizza Hut along with his brother Dan, advised, “Never be afraid of failure. I’ve failed in 2/3 of my ventures, but that still means I’m batting .333, and that’s success in any game.”

George Ablah—Ablah was a successful real estate developer here in Wichita, with worldwide ventures. “Don’t do anything in business that would cause you to lose respect for yourself.”

Jack DeBoer—DeBoer, who began his career as a home builder and later created the Residence Inn and other extended-stay hotels, said, “Never make business decisions based on your ego. And in addition to accepting love freely, give love freely, too.”

A Special Opportunity:

EWR member John McEwen and Hatchett Auto Group will make a special contribution of \$100 to the East Wichita Rotary Foundation (our student scholarship fund) if you purchase a vehicle through him. Please see John for more details!

Next Week:

Former EWR member John Madden will inspire and motivate us to have a great 2019! Remember, we meet again at the Wichita Marriott!

DEC. 19—ANNUAL HOLIDAY PARTY

Ann and Stewart Crow pose with Old Saint Nick, a.k.a. Fred Heismeyer. EWR members were encouraged to dress in festive or formal wear to celebrate the season. This was the first time our club held the holiday party at a regularly scheduled meeting time. It was a hit!

Is this a Barber-shop Quarter? No, it's Four Fabulous Men in Tuxes: (L to R) John Exline, Ric Wolford, Fred Heismeyer, and Joe Goetz.



Enjoying the holiday luncheon together are Brant Westbrook and his lovely wife, Michelle. Delicious food, fun, and friends just before Christmas!