May 8, 2019

ROTARY NOTARY



Member Birthdays:

Sheila Cole	5/17
Barry Purdy	5/25

At Rotary Today:

Greeter: Greg Ek

Invocation, Flag Salute, and Four-way test: Fred Heismeyer

Member News: Kim Hurtig

Special Guests: Berkeley Easterberg

Wedding Anniversaries: Ric & Nancy Wolford—42 years Sheila & Terry Cole—26 years Joe & Gayle Goetz—22 years

Mini Fundraiser:

For just \$5 you can make someone's day! Your donation will go toward buying a River Festival Button for someone in need, like a resident at KETCH, where our own **Joanne Rogers** works. Thanks for helping!

Quote of the Week:

You are never too old to set a new goal or dream a new dream.

— C.S. Lewis

ACS: LEADING THE FIGHT FOR A WORLD WITHOUT CANCER



Melissa Easterberg (L) and Bailey Vaughn (R) are both Community Development Managers at the Wichita office of the American Cancer Society. Their fundraising portfolios total \$500,000 and include events such as the Relay for Life and the Cattle Baron's Ball.

amily is important to both of today's speakers. Melissa Easterberg's daughter, Berkeley, was a team captain at the Relay for Life at the ripe young age of three. When choosing the type of work she wanted to do after having her daughter, now 1 1/2 years old, Bailey Vaughn knew she wanted to work somewhere with purpose.

Their commitment to families extends to their work. They'd both like to see a world where you and your family can be cancer-free. To do that, they lead the organization of fundraising events that sponsor medical research to find a cure. They also help connect volunteers with people who need transportation to and from medical appointments. Since 1946 the American Cancer Society (ACS) has invested more than \$4.6 billion to fund studies that find the causes of cancer, develop better treatments, and improve the lives of cancer patients.

The year 2017 was a big one for ACS nationally. Their activist arm, the ACS Cancer Action Network. advocated for new local smoke-free laws, including restaurants and bars. After all ordinances passed that year were fully implemented, an estimated 2.7 million Americans will be covered by this legislation. Also, Congress approved a \$2 billion increase in medical research funding for the National Institutes of Health, including \$475 million for the

National Cancer Institute.

But there's more. We've all seen the impact of ACS work during our lifetimes. Did you know that cancer death rates have dropped 26% since 1991? This has resulted in more than 2.3 million lives being saved.

ACS is using technology to educate and inform both patients and their caregivers. Their website <u>https://</u> <u>www.cancer.org</u> has received more than 106 million page visits. More than one million people have contacted ACS for help with questions and concerns about cancer.

To anyone who's been diagnosed, the word "cancer" is terrifying. Thanks to the work of ACS, there's great hope for quality of life and a cure ahead.

Upcoming Events:

May 18 —Last call! Help distribute hygiene items to people in need. If you've ever run out of shampoo while standing in the shower or used the last of your toothpaste without stocking up, you may have a slight understanding of what it's like not to have basic toiletries when you need them.

The **Head-to-Toe Hygiene Pantry**, a ministry of University Congregational Church where our own **Robin McGonigle** serves as Senior Minister, is a place where families can obtain these much-needed items at no cost.

Nearly all recipients are people with limited incomes, including the elderly, those with disabilities, unemployed individuals, and immigrants.

May 31 and June 6—Another opportunity for Service Above Self! Sell Wichita Riverfest Food Court tickets in the comfort of an air-conditioned booth. Online links to sign up for both of these projects are in the premeeting email you receive on Tuesdays. Or sign up live at the next EWR meeting!

MORE AT ROTARY TODAY

Phil May and his lovely wife Maureen are proud volunteers with the American Cancer Society. Maureen, a two-time cancer survivor, introduced today's speakers. Phil wore a pink shirt at today's meeting to proudly proclaim his support for research and programs to end cancer. For good!



YOU'RE NEVER TOO YOUNG (OR TOO OLD) TO VOLUNTEER!



Due to flooding in her hometown of Wellington, Berkeley Easterberg (L) was unable to attend school. Instead, she accompanied her mother and assisted with today's meeting. A third-grader, she is a seasoned fundraiser for ACS, beginning at the age of three!

UPCOMING ACS Events For a Cause

The Relay for Life will take place at Wichita Collegiate School, 9115 E. 13th, on Friday, June 28 through the morning of Saturday, June 29. It begins with a dinner for both survivors and caregivers at 5:30, followed by the opening ceremony at 7:00 p.m. To learn more or to participate, contact Melissa Easterberg at melissa.easterberg@cancer.org.



Next Week:

Gayle Goetz of WSU Tech will be our next speaker.

This fall, the Cattle Baron's Ball is a gala event that will take place at the Hyatt Regency this fall on Saturday, November 2. Buy a ticket for \$125 or buy a table of 10 for \$1,000. The event features both live and silent auctions, an unforgettable meal of prime rib, live music, and dancing. To volunteer or to attend, contact Bailey Vaughn at <u>bailey.vaughn@cancer.org</u>.