



# ROTARY NOTARY

## Birthdays:

<i>Rigby Carey</i>	8/17
<i>Shelby Chinberg</i>	8/17
<i>Bill Lusk</i>	8/18
<i>Angela Binyon</i>	8/21

## At Rotary Today:

**Greeter:** Deik Scram

**Invocation, Flag Salute, and Four-way test:**

Joe Goetz

### Special Guests:

**Ashby Schwanz**, granddaughter of Eileen Kludt

**Alex Duncan**, son of Shelley Duncan

### Rotary Anniversary:

Bobbi Hansen, 26 years  
Susan Addington, 12 years

**Justin Baxter's** interview with Kansas Congressman Ron Estes will air this Sunday morning at 9:00 on Justin's program, "Money Planning," on KNSS 98.7/1330 Talk Radio.

## Quote of the Week:

I am not a product of my circumstances. I am a product of my decisions.

—Stephen Covey

## FLEET FEET: A "SOLEFUL" DESTINATION FOR RUNNERS

Joel Stanislawski and his wife entered an owner/partner program with Fleet Feet in 2014. Each year, they build equity in the business and will be able to buy their franchise outright in 2 1/2 years. As Fleet Feet owners they are committed to work in the business every day. The couple came to Wichita from Tulsa, where Joel worked at Fleet Feet Tulsa for seven years.



Running may seem like a solitary sport. While it is true that runners can run alone for hours, often on isolated country roads, it is also true that they do best when they have a supportive community behind them.

Fleet Feet seeks to be that community to runners, walkers, and people who are on their feet all day long. Formerly called "GoRun Wichita," a local running store with both an east and west location, Fleet Feet is 42 year-old company with 170 stores nationwide. Their Tulsa franchise, with three stores, has been one of their most successful. It was managed by Joel Stanislawski.

Welcoming the opportunity to work up to owning his own business, Stanislawski and his family moved to Wichita two years ago. He and his wife, both avid runners, see Fleet Feet as a 'run specialty' channel of business. The stores sell running and fitness products such as shoes, socks, insoles, and GPS watches. They focus on serving the customer one-on-one, helping them make their lives better every day through running.

Stanislawski has invested in e-commerce technology to keep pace with online shopping, which is supplanting many brick-and-mortar retail stores. Customers can order shoes through Fleet Feet's website, with the orders being fulfilled through his stores.

Another distinct advantage Stanislawski and his team have is owning technology that can scan your feet to assess size and other distinctive characteristics of your feet.

In addition, Fleet Feet is a big believer in organizing and supporting running groups, running education, and races. A "No Boundaries" training program can have a non-runner prepared to run a 5K race in 12 weeks.

When asked how Wichita could grow as a running community, Stanislawski, who lives in Riverside, suggested installing more lighting for evening and early morning running. He also said that the sidewalks in Wichita are good for runners, but some rugged terrain would be a welcome addition.

# MORE AT ROTARY TODAY

## Upcoming Events:

**Thursday, August 24**— Mixer at Oak and Pie, 2244 N Greenwich Rd. Bring a friend! The fun starts at 5:15!

**Saturday, August 26**— Map Painting at Independent School, 8317 E Douglas from 8:00 am to noon. To sign up, contact Kim Hurtig.

## Happy Anniversary:

A long-lasting marriage is built by two people who believe in and live by the solemn promise they made. Congratulations to these couples celebrating long marriages:

Fred and Joyce Heismeyer—  
37 years

## What is a Rotarian?

We connect passionate people with diverse perspectives to exchange ideas, forge lifelong friendships, and, above all, take action to change the world.

## Next Week:

Self-defense instructor Cindy Coughenour of “Fearless and Female” will be our speaker.



More East Wichita Rotary Scholarship Students! (L to R) Austin Dougherty will enter WSU this fall after completing two years at Butler Community College. Callie Hobkirk will pursue a masters degree in healthcare services administration after earning her bachelors degree at Washburn University this December. Rogelio Martinez is in his second year of pre-med studies at WSU. Brianna Stuhlsatz is a sophomore at Emporia State majoring in nursing/pre-med. Autumn Crafton is a junior at KU studying management and leadership, with a major in Human Resources. Elizabeth Mitchell graduated in May from KU and begins dental school at the University of Missouri—Kansas City tomorrow. Also pictured: Susan Addington and Kevin Rathert of the East Wichita Rotary Foundation.

Kevin Rathert, president of the East Wichita Rotary Foundation, presents a “Service Above Self” Award plaque to Scott Jensen, past president of the EWR Foundation. Scott stepped in and assumed the presidency of the Foundation, which provides scholarships to 14 students from Sedgwick County attending Kansas colleges and universities. Scott has done a great job of overseeing the process of awarding scholarships to deserving students. Well-done, Kevin and Scott!



# TODAY IS NATIONAL “TELL A JOKE” DAY



Here’s one for you: A man walks into a bar and orders a drink. He notices several expensive cuts of beef—KC Strip, Sirloin, Porterhouse, Filet Mignon—hanging from the bar’s vaulted ceiling. He asks the bartender why they’re there. The bartender replies, “If you can jump up and pull one of them down we’ll grill it for you AND you get free beer all night. But if you fail, you have to pay the bar \$1,000. What do you say, buddy, want to give it a try?”

The man thinks about it for a minute before replying, “Nah, the steaks are too high!”