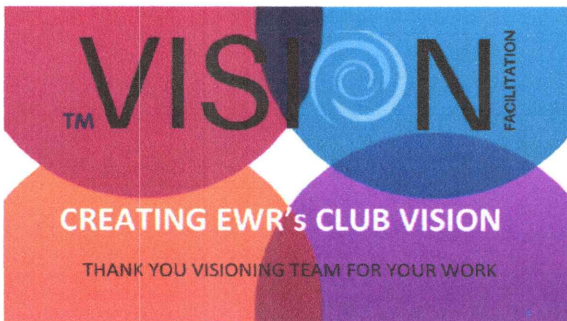


Week of January 22, 2025

ROTARY NOTARY

A GREAT FOUNDATION FOR EWR's FUTURE!



What a great start to a re-energize RC of East Wichita. This week we were treated to a presentation from the Visioning Team, giving the club membership strong direction on how to focus our energy to be a stronger club. Leading this team was Cathy McClain who is chairing this team in developing a three-year direction for our club. The team, broken up into task groups, gave an overview of some of the challenges and strategies for helping all of us become better Rotarians and for EWR becoming a club that has sustainable impact in our community.

One of the first tasks was to form a club motto. The team spent much time and worked through several iterations before coming up with the proposed motto of "CULTIVATING RELATIONSHIPS AND COMMUNITY THROUGH SERVICE". It is agreed that this motto can guide our club to do the service of Rotary and strengthen our fellowship among Rotarians. The Visioning Team then started the process of looking at potential goals. Using the four focus areas of the Rotary Action Plan, the team looked at all aspects of our club and came up with goals for each area. See page 2 for the goals of each of the four areas of the Rotary Action Plan. Finally, the Visioning Team is asking for every EW Rotarian to become engaged in a committee that will be developing action plans to achieve our goals.

What a wonderful foundation for our club's future. However, without each of us becoming engaged in this process, we will not succeed. If you missed this week's meeting or did not sign-up for a passion area during the meeting, talk with Cathy, Tom, or Brittney to commit.

"Alone we can do so little; together we can do so much."

LOOKING AHEAD

NOTE THE CHANGE OF DATE FOR THE ICTSOS GROUNDBREAKING

Thursday, January 30	ICTSOS Groundbreaking	3:30 p.m.—6:00 p.m.	PLEASE CONSIDER ATTENDING
Wednesday, January 22	Regular Meeting	12:00 p.m.—1:00 p.m.	CLUB VISIONING
Wednesday, January 29	Service Project/Meeting	12:00 p.m.—1:00 p.m.	HILLSIDE CHRISTIAN CHURCH

Take a look at our club's website for upcoming programs and other news.

PROPOSED GOALS FOR THE NEXT THREE YEARS!

Enhance Participant Engagement

- ▶ Develop Onboarding/Mentorship program
- ▶ Grow Club to 70 - 75 members with 50% under 50 years old, with attention to business types
 - ▶ Translates to 9 - 14 members over next three years
- ▶ Enjoy varied social events (some with families; breakfasts; active events such as Chicken & Pickle)
- ▶ Establish program guidance targets:
 - ▶ 25% Business-focused, to include member business talks
 - ▶ 20% Non-profits
 - ▶ 20% Civic
 - ▶ 20% Arts and Culture
 - ▶ 15% Rotary Related Business

VISION

Rotary

Expand our Reach

- ▶ Create and maintain a robust website/social media presence
- ▶ Hold a significant fundraiser for Rotary International, our own Foundation and/or our Club

VISION

Ro

Increase our Impact

- ▶ Have 75% of Club members be Paul Harris Fellows
- ▶ Deliver 10% more turkey dinners than we did in 2024
- ▶ Determine our primary/secondary service focuses
 - ▶ Clearly publicize local and district projects in advance
- ▶ Apply for a matching district grant every other year, beginning in 2025

VISION

Rotary

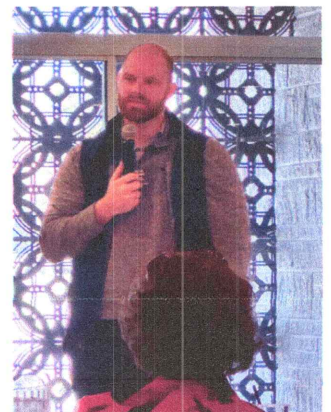
Increase our Ability to Adapt

- ▶ Make concerted effort to reduce dues
 - ▶ Will help us retain and attract members
- ▶ Increase EWR Foundation scholarship giving by 10%
- ▶ Expand EWR Foundation focus to other tax-advantaged giving opportunities besides scholarships
 - ▶ Will increase our giving and impact

VISION

Rotary

SOME OF OUR VISIONING TEAM PRESENTING TO OUR CLUB



7 Reasons Vision is Important in Leadership

December 29, 2023

retrieved from: www.leadershipstack.com/blog/reasons-vision-is-important-in-leadership/

Why is vision important in leadership?

1. Enables change
2. Inspires confidence
3. Provides direction
4. Aligns efforts
5. Establishes focus
6. Fosters innovation
7. Motivates and inspires

Overview

- Visionary leadership can drive change, create trust, and unify actions in a team, pushing it toward growth and innovation.
- A clear vision acts as a roadmap in business, aligning all actions with main goals and fostering team synergy.
- There needs to be more than a vision; it must be communicated effectively to unite an organization and guide all toward shared success.
Leadership is an art that transcends the ordinary through its unique ability to motivate, inspire, and most importantly – envision the future.

Vision isn't just a fanciful notion; it is a guiding star, accelerating progress and transforming organizations. So, what makes a visionary leader, and why is it essential? In this article, we will tackle various reasons vision is important in leadership.

Enables Change

A vision paints a vivid picture of the future, altering the current landscape, and urging members towards continual growth.

A visionary leader possesses the crucial skill of driving change. Consider a new CEO joining a product-focused company with low customer satisfaction. She introduces a vision of customer-centricity, sparking a shift in perspective. Conversations revolve around customer experiences, feedback guides product development, and metrics align with satisfaction.

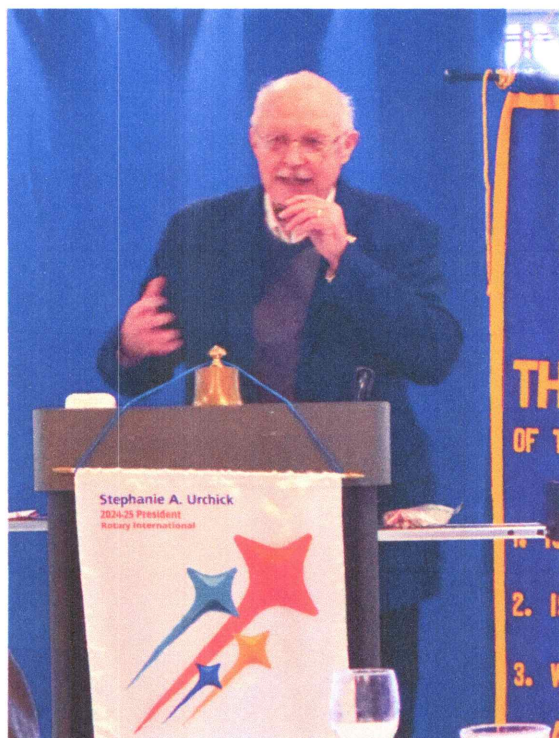
This transformative vision catalyzes changes in culture, policies, and practices, turning the organization into an industry leader known for outstanding customer service. The vision becomes a powerful force, embodying the transformational abilities of a forward-thinking leader.

Inspires Confidence

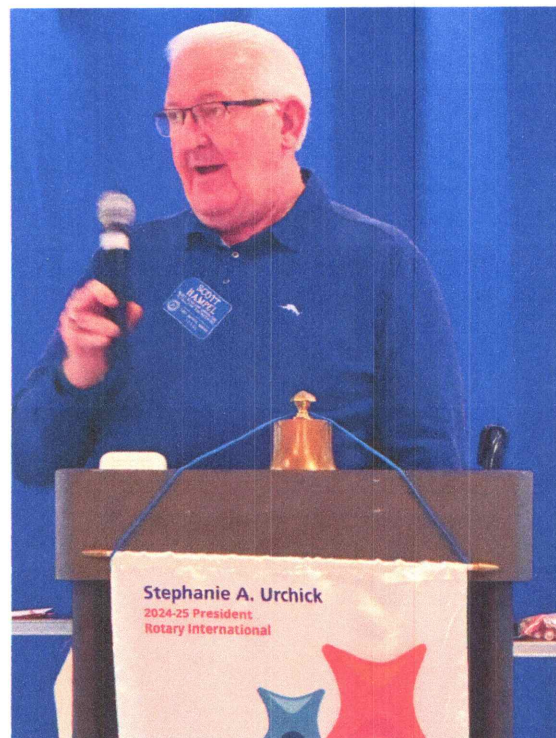
Leaders plan the future with conviction, inspiring trust among their followers. Tech visionaries like Steve Jobs shape the future with unwavering conviction, earning trust that fuels engagement and loyalty. Jobs' impact on Apple exemplifies this; his clear vision inspired groundbreaking products.

In 2007, facing a touch-interface challenge during the iPhone's creation, Jobs transformed it into an opportunity. By emphasizing innovation and trusting his team, Jobs spurred determination, leading to the iconic iPhone. This visionary approach defined a new era in smartphones and showcased Jobs' leadership, instilling confidence and shaping the tech landscape. Jobs' legacy stresses the power of leadership that inspires, trusts, and transforms challenges into triumphs.

Continued on page 5



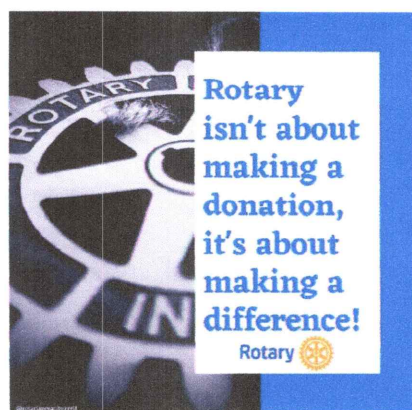
Thanks Tom for your leadership in having our club participate in the Visioning process. This action will have a long-term positive impact on our club.



Scott, one of four Scott's in our club, gave us the monthly list of birthdays, spouse birthdays, and Rotary anniversaries. However, Scott finished his time at the podium with some winter jokes. Ask Scott if you want to hear them.

RI FOUNDATION MATCHING POINTS CAMPAIGN

DEADLINE EXTENDED TO JANUARY 31



Dave Sproul once again gave us incentive to be a donor to the Rotary Foundation. Two interesting stats: 59 of our 66 members give to the Rotary International Foundation, and 38 members donate with their semi-annual dues. If you want more information on the RI Foundation and how you can participate in the "matching points" campaign, talk with Dave.

EDITOR'S NOTE: Sorry Dave for not capturing a picture of you.



Basic Education and Literacy



Maternal and Child Health



Peace and Conflict prevention / resolution



Disease prevention and treatment



Water and Sanitation



Economic and Community Development



Supporting the Environment

Provides Direction

Inspiring through an articulated purpose, leaders propel individuals to pursue shared aspirations and dreams. They empower teams, fostering commitment and innovation.

Effective in setting new visions or navigating drastic change, this leadership style positively impacts culture, generating dedication, pride, and loyalty. Credibility is crucial, making it a powerful tool for aligning organizations and enhancing morale.

Aligns Efforts

A comprehensive vision serves as a common banner, fostering synergy and a shared purpose among team members. Effective communication of this vision establishes a palpable rhythm of productivity, propelling everyone coherently toward a shared goal.

In this context, a well-communicated vision transforms individual actions into collective power, unifying the organization. It integrates diverse elements into a cohesive tapestry, much like a well-conducted orchestra producing an unforgettable performance where the whole surpasses the sum of its parts.

Establishes Focus

With numerous opportunities and challenges, the business world becomes complex. A clear vision serves as a beacon, guiding decisions and establishing a focal point for efforts.

Whether prioritizing the development of a new product line or deciding on fresh marketing strategies, aligning it with the vision ensures a judicious utilization of resources, maintaining a sharp focus on the company's vital goals.

Fosters Innovation

A visionary leader, like Elon Musk, cultivates innovation by fostering an environment for new ideas and groundbreaking solutions. Musk's bold vision of humans colonizing Mars, inspiring the creation of SpaceX in 2002, shapes the company's mission and promotes innovation.

Fueled by this vision, SpaceX has surpassed traditional aerospace companies with achievements like docking the first private spacecraft with the International Space Station and developing reusable rockets. Musk's unwavering focus has created an organizational atmosphere encourages big dreams and innovative solutions. As a leader, reflect on your vision—it shapes your journey. Remember, in leadership, the journey begins with a vision.

Motivates and Inspires

One thing that sets leaders backed with vision is how they can articulate their plans for the organization compellingly. They empower and acknowledge their teams, cultivating a culture of perpetual learning and growth.

Embracing flexibility and authenticity, these leaders foster a motivational environment, inspiring individuals to invest their utmost efforts in achieving shared goals.

Key Takeaway

These are just a few of the numerous reasons vision is important in leadership. It can enable change, inspire confidence, align efforts, provide direction, establish focus, motivate individuals, and foster innovation. However, having a vision is not sufficient; effective communication is key. As a leader, take time to reflect on your vision and its impact on your leadership journey, as well as on your team's progress toward the future.

DISTRICT AND RI NEWS



EWR should be re-
cruiting for these two
RYLA events. The
deadline for the pop-
up one-day event is
nearing, As men-
tioned, you can recruit
and individually spon-
sor any high school
student you feel is
worthy.

OPPORUNTIV TO GROW

YOUR LEADERSHIP SKILLS



**KANSAS
LEADERSHIP
CENTER**

Rotary District 5680 and 5710 are pleased to announce that we
are recipients of multiple Leadership Transformation Grants
through the Kansas Leadership Center (KLC). The KLC is
providing Rotarians the opportunity to attend one (or both) of
their Leadership seminars.

GO TO WWW.DISTRICT 5680

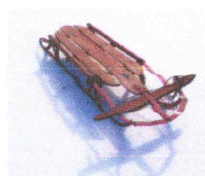
FOR MORE INFORAMTION AND TO LEARN HOW TO
APPLY FOR THIS FREE LEADERSHIP OPPORTUNITY.

February 22, 2025	RYLA Pop-up Camp
March 6—8, 2025	Presidents-elect Learning Seminar, Salina, KS
April 24-30, 2025	World Immunization Week
May 27—30, 2025	RYLA Summer Camp
June 21—25, 2025	RI Convention, Calgary, Canada
October 17-19, 2025	District Conference, Hays, KS
ALL EWR ROTARIANS SHOULD PUT THIS ON YOUR CALENDAR AND ATTEND!	



**PUT THESE DATES ON
YOUR CALENDAR!**

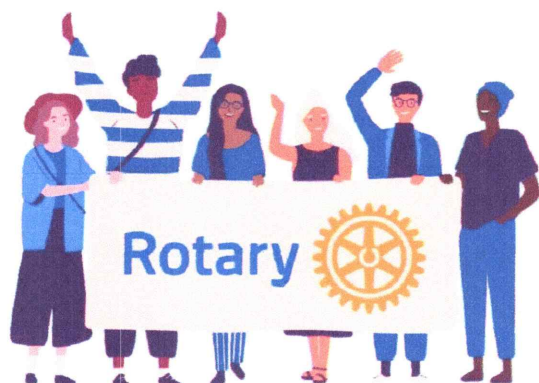
JOKE OF THE WEEK



Why is a sled always discouraged?

It's always on a downward slide

GOODS AND ENDS



IF YOU HAVE THE POWER
TO MAKE SOMEONE
HAPPY, *DO IT.*

THE WORLD NEEDS
MORE OF THAT.

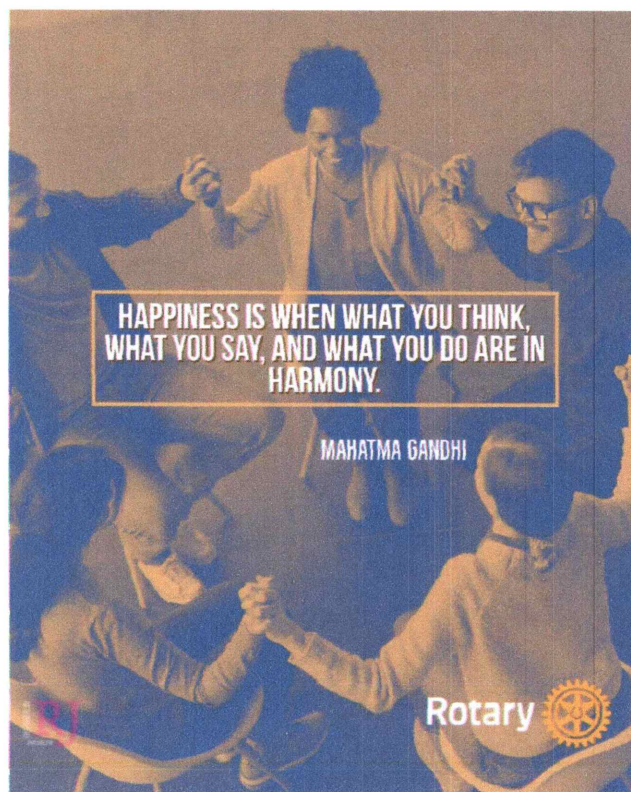


Leadership Corner

Leadership First

**WHEN YOU ARE A LEADER, YOU ARE
NO LONGER RESPONSIBLE FOR DOING
THE JOB; YOU ARE NOW RESPONSIBLE
FOR INSPIRING, COACHING,
MENTORING AND MOTIVATING YOUR
TEAM TO PRODUCE THEIR VERY BEST
WORK.**

@leadershipfirst



**HAPPINESS IS WHEN WHAT YOU THINK,
WHAT YOU SAY, AND WHAT YOU DO ARE IN
HARMONY.**

MAHATMA GANDHI

Rotary

