



ROTARY NOTARY

SETTING GOALS FOR THE NEW ROTARY YEAR

Birthdays:

<i>Marshall Milsap</i>	7/17
<i>Randy Strassburg</i>	7/19
<i>Ann Buckendabl</i>	7/20
<i>Scott Holder</i>	7/20
<i>Jonathan McConnell</i>	7/22

2017–2018 EWR Board

President: Scott Holder
President-Elect: Burke Jones
Secretary: Donna Kennedy
Treasurer: Steve Peterson
Past President: Fred Heismeyer
Public Relations: Dave Clothier
Membership: Todd Bailey
Membership: Tammie Rhea
EWR Foundation: Kevin Rathert
Social Media and Events: Drew Rooks
Administration: Richard Samaniego
Service: Denise Hearson

Quote of the Week:

Enjoy the little things, for one day you may look back and realize they were the big things.

—Robert Brault



Kim Hurtig has been our Club Executive since June 17, 2013. An accountant in a past life, she loves her job with Rotary Club of East Wichita (our club’s official name). She told us, “I’ve died and gone to heaven with this job!”

Two years ago our club, led by Joe Goetz, instituted a strategic plan that includes yearly goals in club service, vocational service, international service, and youth service.

Last year Fred Heismeyer continued building on those goals. At today’s meeting, new president Scott Holder announced this year’s plan to reach our club’s goals. The board has approved this plan, which will be printed in the new club directories coming out later this month.

Kim Hurtig, our Club Executive, presented a report on the state of the club. Membership drives the revenue that we have and it has dipped during the last year. True to our commitment to the community, we contin-

ued to support our annual holiday turkey dinner drive, purchasing 100 dinners for area families in need. As a club we contributed to the Polio Plus campaign last fall. And a new fundraising event, the Kentucky Derby Party, enabled us to make financial contributions to three local not-for-profits.

As president-elect, Burke Jones is busy looking for speakers from local businesses and community service organizations. If you know of any, please get in touch with him. His email: burke@alloyarchitecture.com.

Dave Clothier, our new Public Relations Chair, thanked Susan Addington for providing him with good media contact information. Dave believes that attracting

attention to our club through mentions in the media can lead to new members. “We do a lot of worthy and interesting things,” he said.

Drew Rooks is planning our social events and will be updating our Facebook page. Please send him photos! If you’re doing volunteer work, if you’ve received a recent honor, if your company does something amazing...our Facebook page, as well as this newsletter, is your place to shine. Drew’s email is: drew@kscpa.com. And if you’re a Facebook user, please “like” our page.

Todd Bailey and Tammie Rhea will be in charge of membership. We have excellent resources to give to prospective members, and both of them will be happy to talk to prospects. (*cont’d on p. 2*)

Happy Anniversary:

A long-lasting marriage is built by two people who believe in and live by the solemn promise they made. Congratulations to these couples celebrating long marriages:

Britt and Brenda Fulmer—
40 years

Denise and Tracy Hearson—
25 years

More At Rotary Today:

Greeter: Drew Rooks

**Invocation, Flag Salute,
and Four-way test:**
Larry McNeil

Member News: Britt Fulmer

ICYMI:

(In Case You Missed It)
Joanne Rogers, commenting on the recent heat wave we've been experiencing, said, "I think summer is here."

Next Week:

District Governor Robert Mendoza will be our speaker.

NEW ROTARY YEAR (CONT'D)

Denise Hearson continues to oversee Community Service. We'll continue most of the projects we were involved with this past year, including reading to students at Buckner Elementary, decorating miniature Christmas trees with the residents of the Wichita Children's Home, and delivering turkey dinners before Thanksgiving.

Kevin Rathert is the new liaison from the Rotary Club of East Wichita Foundation to our board. As president of the Foundation, he's excited about our continuing commitment to provide scholarship funds to deserving high school students from Sedgwick County. He shared an essay submitted by one of the students who will receive a scholarship this fall, a young woman who has experienced many family trials and hardships, but who is excited about her future.

To make the most of your experience with our Rotary club, think of ways you can use your unique gifts and abilities to make a difference—to each other, and to our community.

AT ROTARY TODAY

Congratulations to Shelley Duncan, who will be the new Executive Director of Central Plains Healthcare Partnership. This not-for-profit organization oversees Project Access, which coordinates health care access for the uninsured. Shelley is leaving EmberHope after working there for the last 17 years, 12 of them as the CEO.

The annual directory of EWR members will be distributed later this month. If you'd like to update your contact information or photo, please email Kim Hurtig right away!

NATIONAL SIMPLICITY DAY



Today is the bicentennial of Henry David Thoreau's birthday. Author, naturalist, philosopher, historian, tax resister, abolitionist, development critic, surveyor, and leading transcendentalist, Thoreau was born on July 12, 1817. He is well-known for his book *Walden*, a reflection upon simple living in natural surroundings. **National Simplicity Day** is observed annually on July 12 in his honor.

In our fast, ever-increasingly busy lifestyles, National Simplicity Day is the time to take a step back and begin to simplify our lives. One can start by slowing down, tuning into nature, enjoying the simple things in life,

decluttering and striving for balance. Once you have done this, you can begin to enjoy the many stress-reducing pleasures and benefits of a simple lifestyle.

Just in case enjoyment of the simple things in your life includes pie, today is also **National Pecan Pie Day**. Attempts to trace the origins of this delectable treat have not found any recipes dated prior to 1897. Well-known cookbooks such as *The Joy of Cooking* and *Fannie Farmer* did not include this recipe in their collections until 1940.

Considered a specialty of Southern cuisine, pecan pie was significantly popularized by the makers of Karo Syrup. For many, the holidays just aren't complete without including pecan pie on the dessert table.

But beware. The calories in pecan pie are as extravagant as its taste. A slice from a pie cut into eight slices is between 450 and 550 calories. And that's without ice cream. Go back for seconds and, well, we're not going to shame you.

So enjoy simplicity, enjoy pecan pie, and then enjoy a good long walk up a steep hill afterward to burn off some of those calories.