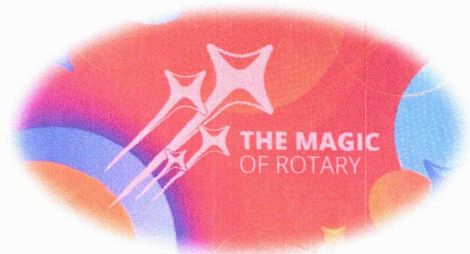
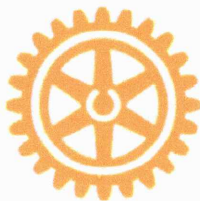


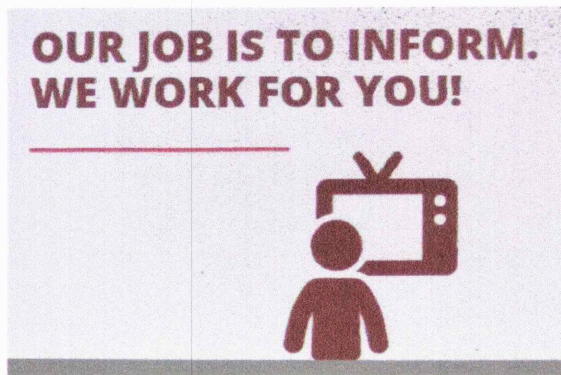
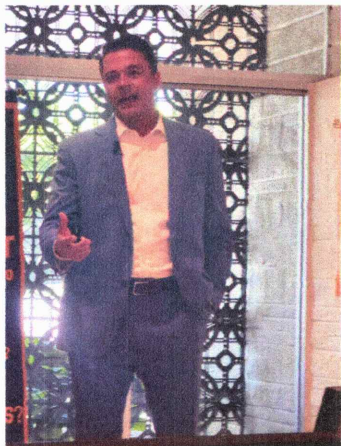
Rotary

Club of East Wichita

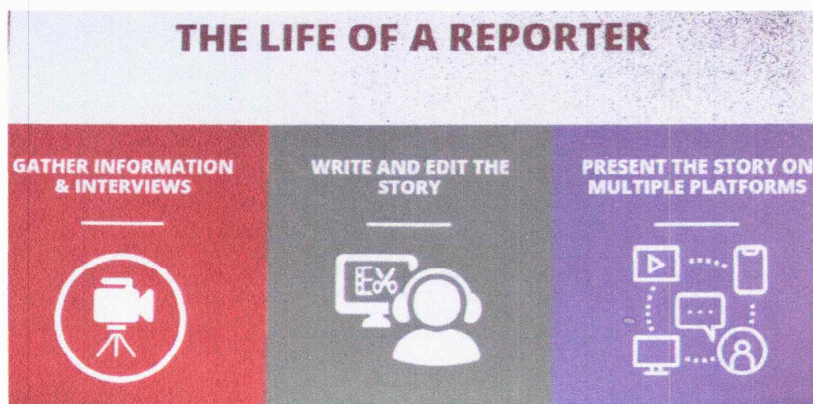


Week of May 14, 2025

ROTARY NOTARY



What a great presentation at this week's meeting. Kim Wilhelm and Michael Schwanke of KWCH-TV gave us an insider look into local television news. Among the information presented included how news items are chosen, what happens when breaking news comes right at airtime, and what the competition is from around the world. One of the interesting items was how KWCH handled the breaking news of the January airline crash in Washington, DC that originated in Wichita. Kim and Michael described four key points of bringing this news to the public. The graphic to the right describes the everyday life of a reporter. The next time we watch the local news, please remember the hard work of the news staff in ensuring timely, accurate news to the public. Thanks Kim and Michael for your engaging presentation to our club.



LOOKING AHEAD

MAY 27-30

RYLA CAMP

LET'S HOPE FOR A GREAT WEEK OF LEARNING

JUNE 7, 11:30—2:30 SUMMER FAMILY SOCIAL

COME FOR THE FUN BRING YOUR FAMILY

July 9

CHANGING OF THE GUARD

COME AND CELEBRATE OUR 24-25 YEAR

Take a look at our club's website for upcoming programs and other news.

FAMILY SERVICE SATELLITE CLUB IS KID-FRIENDLY

Jessica Hane, May 13 2025

from Rotary 360, the official blog of Rotary International

As a mom of four little kids, I wanted to find a better way to share the joy of Rotary with my children. [My Rotary club, Bloomington Sunrise](#), Indiana, USA, is an amazing club – friendly, welcoming and supportive of women and their families. It also meets at 7:30 a.m.!

This was great in my 20's and 30's when I was building my career, but really difficult with kids in elementary school.

Our kids loved going to the annual Rotary holiday party and the occasional family-friendly picnic or Rotary sponsored event. But I wanted my kids to really *know* Rotary. I wanted them to know that being a Rotary club member means helping others and serving our community, that it is also a great way to make friends and develop lifelong skills. I wanted them to actually have a chance to perform hands-on service. And, I wanted to be able to do that with them.

My goal was to form a Family Service club.

But I didn't want to start from scratch. I wanted the leadership and wisdom that came with my home club. I did not want to leave behind the club members who supported me as a young Rotarian, as a club president, and as a district governor. I wanted to add to, not take away from the diversity of our club.

To my delight, our club agreed to sponsor a family service satellite club. A satellite club provided me with the support I needed in the following ways:

We only needed to find eight new members, not the 20 required to start a new club (*as of 1 July the required number for regular clubs will be 15 following [action by the Council on Legislation](#) in April*).

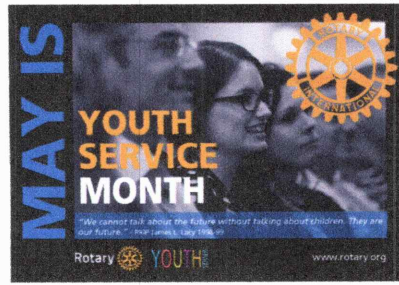
- We did not need to form our own board (I serve as Satellite Club Chair and sit on the Bloomington Sunrise Board as our representative).
- We can keep our dues affordable by only charging for Rotary International and District dues. Our home club treasurer creates and manages our invoicing and reporting.
- We also offer a unique second option of attendance for our current members, plus more ways to serve.

We chartered in the summer of 2024. We are approaching our one-year anniversary. It's been a great year. We chartered with 10 primary members (nine new Rotarians and me). When you include spouses and kids, our small but mighty group includes 19 adults and 23 kids.

Club members and their children.

We have one service project each month and one meeting/social. We don't typically have speakers at our meetings, but we do meet at a kid-friendly play space so the kids can run around and the grownups can visit. This non-traditional club format is just what our members want. They lead busy lives, full of work, school, and kids activities. They don't want to meet each week. As natural leaders and doers, our parent members love being able to show up with their kids and serve others.

Continued on next page



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Over the past year, our satellite club has completed over 300 hours of service. We have:

- Packaged chocolate chip pancake mix into family-sized servings (this was messy)
- Sorted and organized over 6,000 pounds of canned and boxed food
- Pulled invasive weeds and cleaned birdhouses
- Assembled bead kits for teachers, sorted school supplies, and counted out thousands of teaching supplies into classroom sized bundles
- Packed oatmeal, cereal, and trail mix into weekend portions for kids
- Served as extras in a non-profit film (we are great at walking, then standing, then walking again)

We've also shared snacks and celebrated together with an annual holiday party of our very own. It's been a delight, connecting with other parents, seeing our kids grow in height and in heart.

The [Family Service Satellite Club](#) of Bloomington Sunrise has fulfilled my Rotary dream of being able to share the love of Rotary with our kids. I'm so thankful to my club (and my husband, who of course is also a Rotarian!) for supporting this vision.

If you'd like to learn more about our club, please reach out to me and check out our website.

Jessika Hane has been a Rotarian for over 17 years and served as governor in District 6580 in 2020-2021. She lives in Bloomington, Indiana, with her husband, Bryan, and their four kids.

**LAST
CHANCE**

Give to the
RI Foundation
in this Rotary year
to help fund
projects and programs
around the world
and in our
own communities.

Remember, it's all about "Good Works", not money. Be a **Rotarian of Action** and give online, mail a check, or donate through your club - however you give, **do it before June 27** to ensure your gift is for this Rotary year.



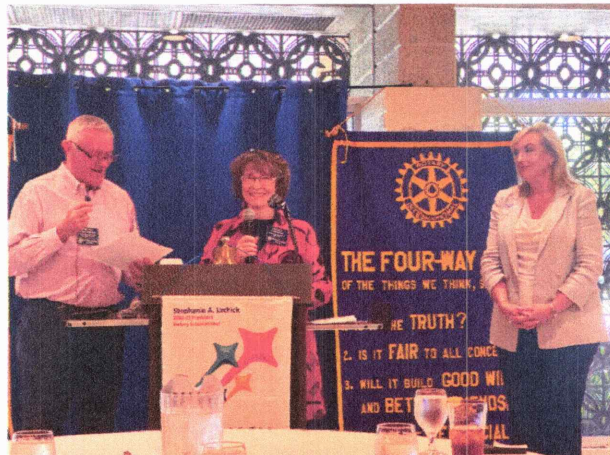
WELCOME TWO NEW MEMBERS TO OUR CLUB



Left, Jamee Ross of Tanganyika Wildlife Foundation was introduced by incoming President, Britney.

Right, Heather Hogan, from Heartspiring, was introduced by both Executive Steve and Rotarian Peggy.

**WELCOME TO BOTH
JAMEE AND HEATHER**



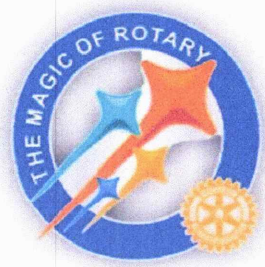
Snapshots from our meeting



Rotarian Dave introduces this week's program presenters.



Another full room for this week's meeting with many guests.



DISTRICT AND RI NEWS

Rotary PEOPLE of ACTION



Don't forget to put October 17—19 on your calendar and plan to attend our District Conference. Knowing the full story of Rotary is knowing Rotary beyond the club. One way to experience the expanse of Rotary is to attend the conference.

How do you update your Rotary Club Runner profile?

1. Access your ClubRunner profile: Go to your club's homepage, log in, and navigate to the "Member Area".
2. Locate My ClubRunner: Click on the "My ClubRunner" tab.
3. Access My Profile: Click the "My Profile" link.
4. Edit your information: Click the "Edit" button above your personal information.
5. Make your changes: Enter or edit your personal data in the appropriate fields.
6. Save your changes: Click the "Save" button to finalize your edits.

This video demonstrates how to update your Rotary.org profile with a photo and other information: <https://youtu.be/CdXICUDPd1s>

If you know a Rotarian that is not getting the District newsletter directly, they are in need of updating their profile. Please share this information with them.

ALL EW ROTARIANS ARE ASKED TO KEEP THEIR PROFILE UP-TO-DATE!

May 27—30, 2025

RYLA Summer Camp

June 13—14, 2025

Rotary Young Professionals Forum
(Ensenada, Mexico)

June 21—25, 2025

RI Convention, Calgary, Canada

July 1, 2025

NEW ROTARY YEAR

October 17-19, 2025

District Conference, Hays, KS

ALL EWR ROTARIANS SHOULD PUT THIS ON YOUR CALENDAR AND ATTEND!

GO TO WWW.ROTARY5680.ORG FOR MORE INFORMATION ABOUT OUR DISTRICT



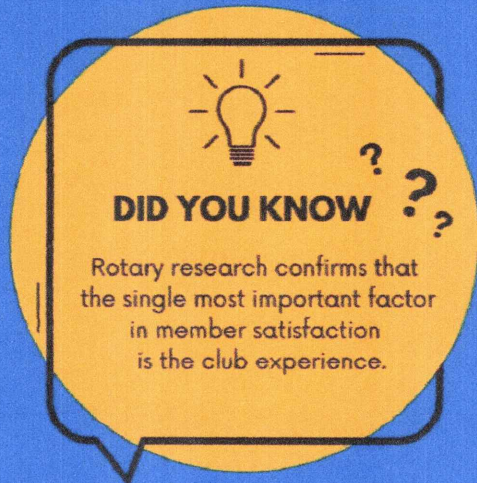
**PUT THESE DATES ON
YOUR CALENDAR!**

JOKE OF THE WEEK



BREAKING NEWS!!
Cheese Factory Explosion...
De-Brie is everywhere!

GOODS AND ENDS

Source: 2022 Rotary All-Member Survey

Enthusiasm
is at the bottom of all progress

Henry Ford



DON'T FOCUS ON GETTING NUMBERS; INSTEAD, START A RELATIONSHIP, TELL YOUR ROTARY STORY AND BY DOING SO YOU INVITE THAT PERSON TO COME ON THE JOURNEY AND BUY INTO THE ROTARY DREAM.

YOU DON'T WANT NUMBERS YOU WANT ROTARIANS!

@rotarianevanburrell

ro-ta-ry vol-un-teer

/ˈrɒdareɪ/ /ˈvɒlənˈtɪr/

Agent of change, Person of action

Rotary:
where **talk** turns into **action**.



Leadership Corner

Cone of Learning

After 2 weeks we tend to remember		Nature of Involvement
90% of what we say and do	Doing the Real Thing	Active
	Simulating the Real Experience	
	Doing a Dramatic Presentation	
70% of what we say	Giving a Talk	
	Participating in a Discussion	
50% of what we hear and see	Seeing it Done on Location	Passive
	Watching a Demonstration	
	Looking at an Exhibit Watching a Demonstration	
	Watching a Movie	
30% of what we see	Looking at Pictures	
20% of what we hear	Hearing Words	
10% of what we read	Reading	