



ROTARY NOTARY

Birthdays:

<i>Britt Fulmer</i>	11/22
<i>John Alefs</i>	11/26
<i>Ric Wolford</i>	11/28

At Rotary Today:

Greeter: Ric Wolford

**Invocation, Flag Salute,
and Four-way test:**
Ric Wolford

Wedding Anniversaries:
Richard and Becky Samaniego,
4 years

Special Guests:
Dr. Stewart Crow
Nick Jones
Annie Wyatt

In Case You Missed It:

“For those of you who were here last week, I do know how to turn on the lights!” Burke Jones, leading today’s meeting in place of Scott Holder, who was in charge last week during a lengthy power outage that resulted in no overhead lights, no microphone, and no PowerPoint presentation.

Quote of the Week:

Discipline is the bridge between goals and accomplishment.

—Jim Rohn

TODD RAMSEY INVITES US ALL TO HELP WICHITA DREAM BIG



Todd Ramsey is the founder and chief strategist of Apples & Arrows, a branding agency here in Wichita. He told us, “Brands live in the hearts and minds of people who experience them.

Todd Ramsey remembers the huge inferiority complex our city had when he first moved here 14 years ago. Residents apologized for what they saw as Wichita’s shortcomings, often wondering aloud why anyone would want to move here.

But during the last five years Wichitans’ pride has swelled. A visible rallying point has been the resurgence of the Wichita flag, designed in 1937 by Cecil McAlister, who won \$40 for his efforts. More people are displaying the flag or related merchandise in their homes, places of business, and cars. For those of us who have spent most or all of our lives here, it’s a good feeling to know that hometown pride exists here.

Ramsey loves the flag, too, but worries that our love for

it is just a fad, one that will wear off in just a few years. How do we transform our growing pride into a vision for our city, one we can share with adult children who have moved away, with visitors, and with each other?

As Ramsey explained, the Wichita flag is a symbol, not the substance, of the many things we Wichitans love about our city. Knowing we can’t be all things to all people, who are the people we want to attract? What is the message we want to share? For example, many of us trumpet the fact that our cost of living is low here, but does that also communicate that there are few amenities, resulting in “nothing to do” here?

We’ve called ourselves the “air capital of the world” for many years. But is that how

we want to continue to be known, especially as we try to diversify our economy so that it is not so aviation-dependent?

Many entrepreneurs launched national corporations here. We’re seeing a cluster of craft breweries start up here. And we have an amazing custom car culture here, the by-product of talented aircraft builders who enjoy creating something beautiful outside of work. We’re a city of makers, builders, doers.... how does that become part of our message?

These questions led Ramsey to ask another question, which was about the future of Century II Performing Arts and Convention Center. He believes that whatever happens on this site, whether Century II is remodeled or razed, the resulting facility will directly affect Wichita’s ability to attract (*cont’d on p. 2*)

Upcoming Events:

Tuesday, November 21—
MIXER at Deano's, located on the SE corner of Webb Rd and 21st St. North. Join your Rotary friends for a pre-holiday libation! The fun begins at 5:15!

Thursday, November 30—
Wine tasting and fun to benefit the Wichita Children's Home, hosted by the Wichita Area Builders Association Care Foundation. The event will take place from 6:30—9 p.m. at the Petroleum Club.

Wednesday, December 20—
Fireside at Opti-Life. Please sign up with Kim so she can order your lunch!

Tree Decorating With Kids:

Help decorate small, table-top sized trees with residents of the Wichita Children's Home. EWR provides the supplies, and you provide the help.

We'll meet at the Children's Home, 7271 E. 37th St North, on **Saturday, December 2 from 8:30—10:30 a.m.** Please sign up with Kim. It's an experience you'll never forget!

Next Week:

NO ROTARY on Wednesday, November 22. We'll return the following week.

DREAM BIG, WICHITA (CONT'D)



quality performing arts and convention business. This facility sits at the core of our city and is the most critical piece of our future.

"We need a vision," Ramsey told us. "We deserve something incredible at this site. The city is convening workshops. Are we willing to invest in the future of our city?" he asked.

His charge to us is to attend one of the many community engagement sessions that will be held soon. He reminded us there were many naysayers when the sales tax to fund the Intrust Bank Arena was on the ballot, yet today the Arena is a wild success in all measures of economic impact.

The community forums are a great way for all Rotarians to become involved in the future of our city. We'll update you on when they are scheduled.

MORE AT ROTARY TODAY

In the spirit of following the law, planning committee member and attorney **Richard Samaniego** read a waiver, which is a legal term that demonstrates a party's intent to voluntarily relinquish a legal right or claim, regarding our upcoming Christmas party on **Wednesday, December 13.**

"Your participation at the Rotary Christmas Party is at your sole and exclusive risk. By attending the Rotary Christmas Party you agree and understand that you may be exposed to a variety of hazards and risks, foreseen or unforeseen, which may or may not be inherent in a Christmas Party. These inherent risks include but are not limited to, bad jokes, overeating, tipsy conversation, exposure to talking puppets or guests who may sadly attempt to mimic talking puppets, excessive holiday cheer and the hazards of public or private intoxication.

"The holiday party planning committee has not tried to contradict or minimize your understanding of these risks by encouraging your attendance.

"You are personally responsible for all costs and/or risks associated with the cash bar and your drink ticket. Notwithstanding anything to the contrary herein, to the fullest extent allowed by law, you agree to waive, discharge, and release the planning committee from all liability and indemnify and hold harmless, its organizers, hosts, spouses, and children, from any and all liability."

Our condolences to the family and friends of **Earle Brown**, former East Wichita Rotarian and longtime editor of the Rotary Notary, who passed away yesterday (November 14). "If you didn't know him, you missed out," said Burke Jones. Earle was a dyed-in-the-wool KU fan and an avid golfer. He had the unique skill of being able to take notes using shorthand, a big help when putting together the details of our newsletter. Earle also had a great sense of humor, something you could see in the quirky comments he made about movies he'd seen or just life in general. A few years ago he was named "Rotarian of the Year" by our club.

As of now, we do not know when services will be held but we'll keep you posted.

A BRIEF HISTORY OF THANKSGIVING

The tradition of the Pilgrims' first Thanksgiving is steeped in myth and legend. Few people realize that the Pilgrims did not celebrate Thanksgiving the next year, or any year thereafter, though some of their descendants later made a "Forefather's Day" that usually occurred on December 21 or 22. In 1827, Mrs. Sarah Josepha Hale began lobbying several Presidents for the creation of Thanksgiving as a national holiday, but her lobbying was unsuccessful until 1863, when Abraham Lincoln finally made it a national holiday.

Today, our Thanksgiving is the fourth Thursday of November. This was set by President Franklin D. Roosevelt in 1939 (approved by Congress in 1941), who changed it from Abraham Lincoln's designation as the *last* Thursday in November (which could occasionally end up being the fifth Thursday, and hence too close to Christmas for businesses). But the Pilgrims' first Thanksgiving began at some unknown date between September 21 and November 9, most likely in very early October.

