



ROTARY NOTARY

Birthdays:

Todd Bailey	10/11
Scott Jensen	10/17
John Schlicher	10/17

At Rotary Today:

Greeter: Joanne Rogers

Invocation, Flag Salute, and Four-way test:

Anne Schneider

Rotary Anniversaries:

Paul Dahlke, 6 years
Tammie Rhea, 2 years

Congratulations!

Michael Moeder and Rebecca Tong will marry this Saturday, October 14 and will leave the following weekend for their honeymoon to Greece. We wish them both the best!

You Heard It Here First

Joe Goetz has agreed to chair the Christmas Party Committee, with help from Drew Rooks and Richard Samaniego. Joe needs a few more volunteers, because, as he said, "Having two accountants and a lawyer plan the Christmas Party is like putting Scrooge, the Grinch, and Bad Santa in charge!"

Quote of the Week:

The pessimist sees difficulty in every opportunity. The optimist sees opportunity in every difficulty.

—Winston Churchill

LOCAL ENTREPRENEUR SHARES HER STORY



Earlier in her working life, Crista Switzer had a vision of creating a technology firm that would help people using personal computers at home with the basics. After working as a bus driver, earning a degree, and holding a variety of positions at Cox Communications, Crista had an "aha" moment when a friend mentioned a need for a company that would help people with the basics of computers. That's how abcd-TECH was born.

Every entrepreneur has a story about how failure in one area of life motivated them to succeed in another. Today technology entrepreneur Crista Switzer explained her journey from failed college student to business owner and some of the lessons she has learned along the way.

Switzer's first attempt at earning a college degree resulted in a grade point average of 1.78. However, she saw this as a temporary, not permanent, obstacle to achieving her goals.

While working at Cox Communications in technical support a few years later she realized how much she enjoyed helping customers who called with questions about connecting their cable

tv receivers. Wanting to be supportive, she patiently walked them through the steps until they were successful. In five years she only had to request a supervisor's help seven times, confirming to herself that she could work effectively with people who were often intimidated by technology.

This experience led to a dream of assisting people intimidated by another form of technology—personal computers. But Switzer's dream went on hold for a few years while she went back to college, earned both Associates and Bachelors degrees, and continued to work at Cox, receiving promotions and learning new positions along the way.

A year ago Switzer left Cox to work on coding, which is in high demand across the

U.S. Not long after, a friend shared that her neighbors, many of them retired, needed help setting up their computers. This was all the validation Switzer needed. "That's my job!" she exclaimed.

After a friend created a website for abcd-TECH, Switzer was off and running. Admitting now, "I had no idea what I was doing," Switzer contacted friends to tell them she was open for business. One friend in particular has provided many valuable leads that have resulted in satisfied customers. To Switzer, it is immensely rewarding to empower her clients by giving them the tools they need to use computer technology with confidence.

Crista Switzer showed us that you can have a dream and achieve it, even though you may have to take a detour.

Next Mixer:

Our next mixer will be **Wednesday, October 25** at Bricktown Brewery on N. Rock Road. Join your fellow Rotarians for great food and fun starting at 5:15 pm!

Community Service:

Thursday, October 19— Volunteer to serve dinner at The Lord's Diner. This is one of our club's favorite service opportunities. **Next Monday is the last FREE class being offered** by the City of Wichita prior to our volunteer night. Most positions require a current Kansas Food Handler's Card. If you need one, following are your options (taken from the City of Wichita website):

Free class: City of Wichita Office of Environmental Health, 1900 E 9th Street

- **Monday, Oct. 16** at 12:30 p.m. and 6:00 p.m.

Classes are approximately 2 hours long and you must arrive 15 minutes early. Register online at: www.wichita.gov

Approved online classes:

(These charge a fee and you must bring your online training certificate, along with a photo ID, to the Environmental Health office to receive your Food Handlers Card.)
<http://www.servsafe.com>
<http://www.statefoodsafety.com>
<http://www.tapseries.com>

Next Week:

Our speaker next Wednesday will be Cris Callen of Grit Virtual.

MORE AT ROTARY TODAY



Talking Turkey—One of our most popular club projects is purchasing a turkey dinner with all the fixings for a family in need, then pairing up with a fellow Rotarian to deliver them two days before Thanksgiving. Rotarians purchased 100 dinners last year; let's make it at least 101 this year. Each dinner, which serves 6, costs \$57. Please consider making a donation to purchase one dinner, but of course contributions in any amount are welcome and appreciated. So far we've received enough contributions to purchase 20 dinners. Also, we need delivery teams, so pick a pal and sign up! Delivery day is **Tuesday, November 21**.

It's not too late to sign up for the Rotary District Conference, to be held next **Friday and Saturday, October 20 and 21**. The conference will be held a short drive away in Derby and hosted by District Governor Robert Mendoza. For more information and to register, please go to: www.rotaryherotraining.com.

COACH GREGG MARSHALL OCT. 25

He's transformed Wichita State's Men's Basketball from a Cinderella story into a powerhouse, ranked Number One this summer by ESPN's Basketball Power Index. And he'll be our speaker on **Wednesday, October 25**.

Get the inside scoop on the Shockers and bring a friend who might be interested in joining our club. Let Kim Hurtig know—we don't want to run out of food or space for this much-anticipated presentation.



Gregg Marshall has been the head coach of the WSU Shockers since 2007, taking them to the NCAA Final Four in 2013.

TODAY'S INVOCATION

(Taken from a Facebook post courtesy of Father Andrew Kuykendall).



A visiting priest was attending a men's breakfast in Ohio farm country. He asked one of the older farmers in attendance to say grace that morning. After all were seated, the old farmer began, "Lord, I hate buttermilk."

The priest opened one eye and wondered where this was going.

Then the farmer loudly proclaimed, "Lord, I hate lard." Now the priest was getting worried.

However, without missing a beat, the farmer prayed on. "And Lord, you know I don't much care for raw white flour."

Just as the priest was ready to stand and stop everything, the farmer continued.

"But Lord, when you mix them all together and bake them, I do love fresh biscuits.

"So Lord, when things come up that we don't like, when life gets hard, when we just don't understand what you are saying to us, we just need to relax and wait until You are done mixing, and it probably will be something even better than biscuits. Amen."