



ROTARY NOTARY

Birthdays:

Jon Tilton	9/28
Joyce Heismeyer	9/29
Susan Addington	10/3

At Rotary Today:

Greeter:

Richard Samaniego

Invocation, Flag Salute, and Four-Way Test:

Eileen Kludt

Rotary Anniversaries:

Kevin Rathert, 21 years
Lynn Jeane, 18 years
Nancy Wiebe, 3 years
Ryan Heikes, 1 year

Special Guests:

Amy Lash-Esau
Christa Switzer

Rotary Moment:

Richard Samaniego joined Topeka South Rotary in 2008. After moving to Wichita he was so busy with work that it was two years before he realized how much he missed being in Rotary. THAT was his Rotary moment, and soon after, he joined our club in January 2013.

Quote of the Week:

If you're gonna fight, fight like you're the third monkey on the ramp to Noah's Ark...and it's starting to rain.

—LeAnn Swindle

CORE CONVICTIONS GUIDE RESTAURANT OWNER JON ROLPH

What was intended to be a six-month temp job making salsa on the prep line at Carlos O'Kelly's ended up becoming a career for Jon Rolph. His work is not just about restaurant management, but about creating value for both customers and employees.



Jon Rolph's involvement in the restaurant business goes back before he was born, when his uncle and aunt, Darrell and Dee Rolph, were among the first Pizza Hut franchisees. With not much cash but a commitment to hard work, the couple set up a tent in an Iowa parking lot. Using the nearby pay phone's number as their own, they pitched their business to raise the funds to build the restaurant.

Later, Jon's father, David Rolph, joined the franchise group. Jon grew up around the restaurant business, but was never pressured to join it. He attended college at Baylor, where he majored in film.

However, a decision to spend more time with his father led to a change in career plans. Rolph returned to Wichita in 2002 and

has lived here ever since, learning and growing the family business, SASNAK Management Corp. Today SASNAK operates 46 restaurants in seven states. They include 19 Carlos O'Kelly's, Applebee's, The Good Egg, and a new breakfast/brunch restaurant on the west side that opened this spring called HomeGrown.

The restaurant industry has changed considerably since the first Carlos O'Kelly's opened in 1981. For example, during the 1990s restaurants cut labor costs and had a more consistent product by having it made outside of their kitchen. Back then, SASNAK purchased grilled chicken from a vendor in Oklahoma City and tortilla chips from a supplier in McPherson. Today that formula no longer works; during the past three years Carlos O'Kelly's has

evolved to become a 100% scratch kitchen.

The restaurant industry plays an important part in people's lives, not just as a place to dine, but as a place to work. One-third of All Americans' first job was in a restaurant. Rolph asked, "How can we believe in, encourage, and influence positively the people who work for us? How do we bring a little more light, love, and joy to the world?"

Rolph experienced this soul searching after the Great Recession of 2008—2009 when SASNAK had to lay off 750 employees. Although it didn't appear to be a sound economic decision, the laid-off workers received a severance package. He knows it was the right thing to do. At the end of our lives, it's not what we've accomplished that matters, it's how we've helped and cared about people.

EWR Is Social:

Do you have a Facebook (FB) account? If so, like our club! You can find us at Rotary Club of East Wichita. You'll see more photos, news about club members, and upcoming events.

Activity on our FB page over the past 30 days includes nine new page likes/followers. We now have 89 total of people following our page (liked a post, clicked on a photo, etc.)

We've reached 3,045 people, engaged 740 people, and the map project video has been viewed nearly 1,000 times!

Community Service:

Thursday, October 19— Volunteer to serve dinner at The Lord's Diner. This is one of our club's favorite service opportunities.

If you need a Kansas Food Handler's Card, following are your options:

Free classes: City of Wichita Office of Environmental Health, 1900 E 9th Street

- **Saturday, Oct. 7** at 8:30 a.m. and 12:30 p.m.
- **Monday, Oct. 9** at 12:30 p.m. and 6:00 p.m.

Register online at:
www.wichita.gov

Approved online classes:

<http://www.servsafe.com>
<http://www.statefoodsafety.com>
<http://www.tapseries.com>

Next Week:

Our speaker next Wednesday will be Dr. Josh Umbehr of Atlas MD, a health care cooperative.

EWR: BUILDING GOODWILL AND BETTER FRIENDSHIPS



Sleep in on Saturday morning? Not these Rotarians! They were up bright and early to register participants in the Walk to Defeat ALS. L to R: Michael Moeder, Alex Duncan, Kevin Rathert, Denise Hearson, Jillian Van Campen, and Scott Holder. Not pictured: Joanne Rogers, EWR, and friends of EWR Amanda Holder and Chelsea Hearson.

Jim and Janice Boone attended the Mixer at Stearman Field Bar and Grill. It was a great end to a day of much-needed rain and cooler temperatures. Several Rotarians and their spouses made the drive to Benton to catch up with friends and sample interesting appetizers, including fried green beans and fried pickles.



A crew from the City of Wichita's Parks and Recreation Department along with EWR volunteers installed four new benches at Eastview Park, 1448 N Gouverneur Road. The purchase was made possible by a donation from EWR along with a grant from Rotary District 5690. L to R: Tony Tatum, City of Wichita; Denise Hearson, EWR; Troy Easterberg, City of Wichita; Cavin Cockrum, Scott Holder, Jim Crawford, Donna Kennedy, and Jillian Van Campen, all of EWR.

SUMMERTIME AND THE LIVIN'S EASY



More photos of East Wichita Rotarians enjoying their summer vacations.

Seth and Anne Schneider headed to Breckenridge for cooler weather earlier this month, ending up at Loveland Pass on a day trip to nearby Lake Dillon.

Polly Peters posted this photo on Facebook of a boat trip to the Island of Capri, part of a longer visit to Italy. "Absolutely breathtaking!" she said.



Susan and Chris Addington celebrated Chris' birthday by taking a cruise that included Athens, Slovenia, Croatia, and six Greek islands. It was a "Mediterranean delight!" Susan exclaimed, featuring great local food, art, history, and beauty.