



## **Rotary Club of McHenry Sunrise Vision**

*To be the premiere service club, dedicated to the needs of children and adults of our community, while providing an energizing environment for members to learn, grow and have fun.*

### **Our Key Initiatives**

**Rotary Youth Leadership Awards (RYLA):** We sponsor 9 future leaders chosen by Johnsburg High School and McHenry High Schools to attend this leadership development program. Through this three day camp, students have the opportunity to develop the qualities of leadership, citizenship and personal development among young people in their community.

**Advanced Placement Testing Sponsorships:** Our goal is to increase our annual contribution to \$3000 to help offset the cost of AP testing for college-bound students. Passing these tests earns students college credits, which in turn reduces the cost of tuition. McHenry High School students realize nearly \$400,000 of college tuition credits annually as a result of their performance on these AP tests.

**Vocational Scholarships:** Provide three \$1000 scholarships annually to students from the Johnsburg and McHenry High Schools to help support the future of manufacturing and the trades in our community, while providing assistance for students who prefer this industry over a traditional four-year degree.

**Sunrise Secret Santa:** Each year, with the help of hundreds of volunteers, our club sorts, wraps and delivers thousands of toys to over 2000 kids at Christmas time. Toys are received from Toys for Tots, community donations and purchased by our club. Our plan is to enhance this service project in the future to include food for a holiday meal as well.

**Weekend Food Pantry Program for McHenry D15, D156:** Approximately 30-40% of students in our local schools are low income and qualify for free lunch, but many of our students go without meals when away from school. This weekend program provides a bag of food to students in order to help get them through the weekend.



## Sponsorship Opportunities 2017



*In conjunction with the MCHS Foundation*

### **60050/51 Community Oktoberfest – Saturday, October 14**

Our club's largest fundraiser will be expanding this year to include live music under an outdoor tent from 1:00 pm to 9:00 pm! We will have live music throughout the day, food vendors, beer, wine coolers and other beverages for sale. Our headliner this year is Modern Day Romeos! We anticipate 1,000 people or more to enjoy the event, so it's a great way to get exposure in all advertising up to and including the event. **100% of the proceeds will go towards our key initiatives as described on the enclosed document.**

- **60050/51 Community Oktoberfest Sunrise Partner: \$5,000**
  - Company name on all tickets, tent entrance and side-walls
  - Recognition in all promotions related to event
  - Logo on all promotional items, signs and advertising for event and throughout the year
  - Recognition as key supporter of Sunrise Secret Santa
  - Logo and link to company website on club site, recognition on club Facebook page throughout the year
  - Special recognition at all events
  - Free entrance to 50/51 Community Oktoberfest (20 tickets)
  
- **Sponsorship of the 60050/51 Community Oktoberfest Stage: \$3,500**
  - Company name on the stage throughout the day
  - Logo on all promotional items, signs and advertising for event
  - Logo and link to company website on club site, recognition on club Facebook throughout the year
  - Recognition as key supporter of Sunrise Secret Santa
  - Free entrance to McHenry Community Oktoberfest (15 tickets)



- **Sunrise Champion: \$1,500**
  - Recognition as key sponsor in all press releases, announcements, etc., for all events and key initiatives
  - Logo on banner at McHenry Community Oktoberfest event
  - Recognition as key supporter of Sunrise Secret Santa
  - Logo and link to company website on club site and recognition on Facebook throughout the year
  - Free entrance to 60050/51 Community Oktoberfest (10 tickets)
  
- **Sunrise Supporter: \$500**
  - Logo and link to company website on club site, recognition on club Facebook throughout the year
  - Recognition at Oktoberfest and Sunrise Secret Santa
  - Free entrance to 60050/51 Community Oktoberfest (4 tickets)
  
- **Sunrise Sponsor: \$250**
  - Recognition on club website, Facebook Page throughout the year
  - Free entrance to 60050/51 Community Oktoberfest (2 tickets)

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Amount \_\_\_\_\_

Soliciting Rotarian \_\_\_\_\_

Mail this form and check to : McHenry Sunrise Rotary \* P.O. Box 272 \* McHenry IL 60051  
Charitable Organization Tax ID #45-2691678