



## **McHenry Sunrise Rotary, our vision:**

*To be the premiere service club, dedicated to the needs of children and adults of our community, while providing an energizing environment for members to learn, grow and have fun.*

## ***Your Support Helps Our Club's Key Initiatives***

**Rotary Youth Leadership Awards (RYLA):** The past several years we have been able to fund 9 future leaders, chosen by Johnsburg High School and McHenry High Schools, to attend this leadership development program. Through this three day camp, students have the opportunity to develop the qualities of leadership, citizenship, and personal development among young people in their community. Thanks to last year's sponsors we are expanding our support of this program and sending 11 students.

**Advanced Placement Testing Sponsorships:** We make an annual contribution to McHenry High Schools to help college-bound students fund Advanced Placement (AP) testing. Passing these AP tests earns students college credits, which in turn reduces the cost of tuition. McHenry High School students realize nearly \$400,000 of college tuition credits annually as a result of their performance on these AP tests.

**Vocational Scholarships:** We work closely with the Johnsburg and McHenry High Schools to select students that are pursuing vocational training and we financially support them via scholarships. We feel strongly that students who prefer trade-based pathways and industries over traditional four-year degrees should not be overlooked and our club ensures that we support their passion, education, and growth.

**Sunrise Secret Santa:** Each year, with the help of hundreds of local McHenry County volunteers our club purchases, sorts, wraps and delivers thousands of toys to numerous households at Christmas time. We want to make sure that kids in our community have the opportunity for a wonderful holiday season. We aim to not turn away any child or family that requests the support of our program which usually results in us helping over 2,000 kids each year. Toys are received from Toys for Tots, community donations, and also purchased by our club. The generous support of our sponsors allows the McHenry Sunrise Rotary to fully fund the start-to-finish operations of this event; we all get to be "Santa" together.



## 2019 Sponsorship Opportunities

### McHenry Sunrise Rotary Community Oktoberfest Saturday, September 21, 2019

Our club's largest fundraiser is an annual Oktoberfest hosted in McHenry! Last year we expanded our event to include more live music, food and beverages, while celebrating under an outdoor tent and we are looking to continue this tradition on September 21st of this year, from 12:00 pm to 11:00pm! We will have live music throughout the day, kid's games, raffles, food vendors, beer and other beverages for sale. Our 2019 band lineup is in the works and we hope to announce it very soon. We anticipate more than 1,500 people to enjoy the fundraising event so it's a great way for your company to get some additional community exposure within all our event advertising leading up to, and including, the event. We would also like to invite our sponsors to have a physical presence at our event; sponsors will have first right of refusal on volunteer shifts during the event.

***Proceeds raised from our Oktoberfest event will go towards our key initiatives as described on the enclosed document.***

- **McHenry Sunrise Rotary Community Oktoberfest Naming Sponsor: \$2,500**
  - Exclusive opportunity for your company name to appear on all event promotion, tickets, event entrance, tent side-walls as the "presented by" naming sponsor
  - Recognition in all promotions related to event, including on stage at Oktoberfest
  - Logo on all promotional items, signs, and advertising for event as well as throughout the year
  - Recognition as key supporter of Sunrise Secret Santa
  - Logo and link to company website on McHenry Sunrise Rotary Club website and Facebook page throughout the year
  - Special recognition at all events
  - Free entrance to McHenry Sunrise Rotary Community Oktoberfest (20 tickets)
  
- **Sponsorship of the McHenry Sunrise Rotary Community Oktoberfest Stage: \$1,750**
  - Company name displayed on the stage throughout the day
  - Logo on promotional items, signs, and advertising for event
  - Logo and link to company website on McHenry Sunrise Rotary Club website and Facebook page throughout the year
  - Recognition as key supporter of Sunrise Secret Santa
  - Free entrance to McHenry Sunrise Rotary Community Oktoberfest (15 tickets)



- **Sunrise Champion: \$1000**
  - Recognition as key sponsor in all press releases, announcements, etc., for all events and key initiatives
  - Logo on banner at McHenry Community Oktoberfest event
  - Recognition as key supporter of Sunrise Secret Santa
  - Logo and link to company website on McHenry Sunrise Rotary Club website and Facebook page throughout the year
  - Free entrance to McHenry Sunrise Rotary Community Oktoberfest (10 tickets)
  
- **Sunrise Supporter: \$500**
  - Logo and link to company website on McHenry Sunrise Rotary Club website and Facebook page throughout the year
  - Recognition at Oktoberfest and Sunrise Secret Santa
  - Free entrance to McHenry Sunrise Rotary Community Oktoberfest (4 tickets)
  
- **Sunrise Sponsor: \$250**
  - Logo and link to company website on McHenry Sunrise Rotary Club website and Facebook page throughout the year
  - Free entrance to McHenry Sunrise Rotary Community Oktoberfest (2 tickets)

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Amount \_\_\_\_\_

Soliciting Rotarian \_\_\_\_\_

Mail this form and check to : McHenry Sunrise Rotary \* P.O. Box 272 \* McHenry IL 60051  
Charitable Organization Tax ID #45-2691678