



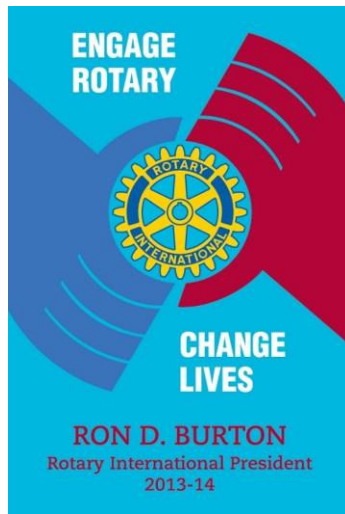
# ROTA NEWS

May 01, 2014

## Rotary Club of Barbados, Barbados

Chartered March 07, 1962

District 7030



R.I Theme 2013-2014

### Officers

**President**  
Ron Burton

**President Elect**  
Gary C.K. Huang



### District Officers

**District Governor**  
Herve Honoré

**District Governor Elect**  
Elwin Atmodimedjo

**District Governor Nominee**  
Milton Inniss

**Assistant Governor (Barbados)**  
Katrina Sam-Prescod

**District Grants**  
PDG David Edwards, Chair

**District Disaster Relief**  
PDG Tony Watkins, Chair

### Club Officers

**President**  
Ronald Davis

**President Elect**  
Alex McDonald

**Vice President**  
Elvin Sealy

**Secretary**  
Paul Ashby

**Treasurer**  
Brian Cole

**Club Service Director**  
H. Waldo Clarke

**Vocational Service Director**  
Jedder Robinson

**Community Service Director**  
Shawn Franklin

**International Service Director**  
Lisa Cummins

**Youth Service Director**  
Warren Mottley

**Immediate Past President**  
Anthony Williams

**Sergeant-At-Arms**  
Alexander McDonald

## The Four Way Test

Of the things we think, say or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Weekly meetings on **Thursdays** at  
**Hilton Barbados**

Needham's Point, Aquatic Gap,  
St. Michael at 12 noon

P.O. Box 148B, Brittons Hill,  
St. Michael, Barbados

[www.clubrunner.ca/barbados](http://www.clubrunner.ca/barbados)

## THE ROTARY CLUB OF BARBADOS WELCOMES ALL VISITING ROTARIANS AND GUESTS TO THIS WEEKLY MEETING

There is no meeting today as it is a Public Holiday – May 01 – MAY DAY

Last week there was a Fellowship Meeting with a Classification presentation by Tracey Knight-Lloyd. Her Classification is Business Services – Marketing.

Past President Roger chaired the meeting with Past President Vic acting as SAA. A large contingent from Barbados; having brushed up on their French travelled to the District Conference in Martinique. These, included President Ron and President Elect Alex.

**Following is a Summary of the presentation by Rotarian Tracey#1.**



Tracey began by stating "I am honoured and privileged to be the mother of Ade Lloyd, who is 8 years old and also autistic. He attends the Irving Wilson School and is doing well with that programme. Further that she is from St. Philip-and will always live there! A proud Phillipine!

### EDUCATION

She attended Queens College, CARIMAC – Caribbean Institute of Media and Communication, the University of the West Indies (Mona Campus) where studied Journalism and Public Relations. She completed her post graduate education at the University of Surrey in Marketing Management.

She revealed that she is addicted to reading all and any kind of book and that her strong work ethic was inculcated in her when she was required to work every summer.

*Continued over*

### INFLUENCES & WORK EXPERIENCES

Always interested in Journalism and Public Relations she gained valuable experience working with JER Associates – a PR and Marketing firm with veteran practitioner Ricardo Blackman and Dr Sharon Marshall, former PR Manager, BET (Cable & Wireless)

Employment with the Caribbean Broadcasting Corporation (CBC) for 3 years anchoring the nightly news gave her a great foundation for the work in which she is currently involved.

### INSURANCE & FINANCE

She started in the Communications Office with Life of Barbados which was converted into the Communication and Marketing Department at acquisition by the Barbados Mutual.

A five year stint at Cave Shepherd & Co Ltd as Retailing Marketing Manager allowed her to diversify her marketing experience outside of finance-was a good opportunity to do varying product promotions and retail activities.

She is now back to SAGICOR as the Assistant Vice President of Marketing. This is a demanding position where she is responsible for marketing, sponsorship and research.

### SAGICOR

SAGICOR Life Inc. is an indigenous Caribbean company, which has been in operation for over 170 years.

As AVP Marketing she is responsible for corporate philanthropy, advertising and marketing, communications including shareholder and acquisition communications.

The scope and geographical reach of the AVP includes Barbados, the Eastern Caribbean, Belize, Aruba, Curacao, St. Maarten and Panama.

*Continued below*

## Meeting Details

Thursday, April 24, 2014

Sergeant-At-Arms: Past President Vic

- Attendance - 50%
- Raffle - \$102.00
- Fines - \$149.00

## GIVING BACK

Social responsibility and giving back is a major component of the SAGICOR strategy; an area where the AVP is critically involved.

She oversees the corporate sponsorship for the SAGICOR Lighting Ceremony for Independence, the SAGICOR Shape Up Extravaganza, the Healthy Caribbean Coalition Sponsorship, Pink Ribbon Week (Cancer) the OECS Swimming Championships in St. Lucia and the St. Vincent Coast Guard Youth Development Program.

She also manages SAGINET (an internal intranet for Sagicor employees) and is currently finalizing her latest project the FATCA (Foreign Account Tax Compliance Act) brochure.

## DISTRICT CONFERENCE – APRIL 22-26, 2014

### MARTINIQUE

#### PROGRAM

TUESDAY APRIL 22, 2014

Welcome Rotarians!

WEDNESDAY APRIL 23, 2014

Incoming leaders training session

THURSDAY APRIL 24, 2014

Incoming leaders training session

Membership Seminar

Foundation Seminar

Public Image Seminar

Club Administration Seminar

#### OPENING CEREMONY

FRIDAY APRIL 25, 2014

District Conference

Home Hospitality Night

SATURDAY APRIL 26, 2014

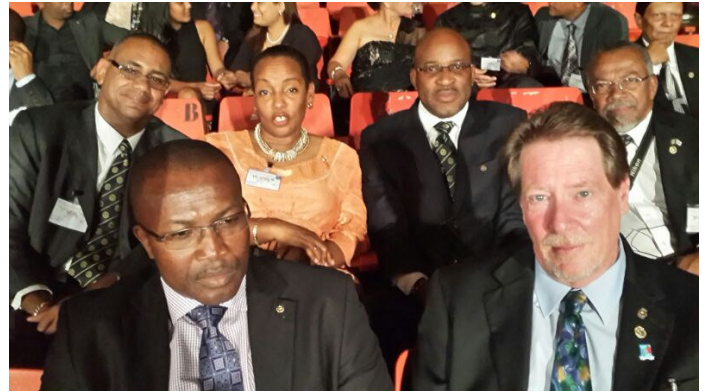
District Assembly

#### CLOSING CEREMONY

Sunday, April 27, 2014

Goodbye Rotarians!!

## THE OPENING CEREMONY – APRIL 24



A section of the RCoB Contingent

## Senior Citizens Sunset Concert Sunday April 13, 2014



The Goodwill Singers



Constable Kevin Watson also sang



### Upcoming Events

May 08 – Business Meeting

May 10 – Fellowship Event

May 29 – Guest Speaker – Peter Boos

June 1-4 - International Convention –  
Sydney, Australia

### Visiting Rotarian

Apr 24 – Michael Ferdinand – RCo St Lucia-  
Castries

### Guests

Apr 17

Guest Speaker Rohan Ford

Emelda Browne – PP Michael

Apr 24

Hannah Clarendon – PP Jerry

Owen Sealy – PP Elvin

Russell King – Rtn. Diana

### Sydney Convention Countdown 1st – 4th June 2014

The Convention program has standard components including plenary sessions, which will inspire and inform Rotarians. Workshops will also be conducted on subjects of interest to Rotarians. Other features of the Convention include special luncheons, dinners and entertainment. Delegates will also be able to purchase Rotary merchandise and discuss projects and programs with experienced volunteers and RI staff.

### GREETERS

May 08 - Kim Tudor and Director Lisa Cummins

May 15 – Past President Lionel and Robin Ford

May 22– Past President Grenville and Ronald Williams

May 29 - Treasurer Brian Cole and Dr. Adrian Sealy

ROTARY GRACE

O Lord and giver of all things good  
We thank Thee for our daily food  
May Rotary friends and Rotary ways  
Help us to serve Thee all our days.

## Announcements

### Wedding Anniversaries - Congratulations!

PDG Tony & Helene Watkins May 07

### Birthdays - Rotarians

Director Shawn Franklin May 05

Past President William Tomlin May 05

Joel McCarthy May 08

Winston Warren May 08

### Birthdays - Partners in Service

Grace Durant – PP Orville May 01

Mahereddine Baazaoui – Nicholle May 02

Andy Knight – Mitra May 04

### Join Date Anniversaries

Peter Williams May 05, 2005

Past President Dr. Grenville W. Phillips May 06, 1976

Past President Anthony Reece May 07, 1998



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Bulletin Editor  
Michael Wilson Browne