



ROTA NEWS



May 30, 2019



BE THE INSPIRATION

R.I Theme 2018-19

R.I. OFFICERS

President
Barry Rassin

President Elect
Mark Maloney

**RI Membership
Committee Vice-Chair**
PDG David Edwards



THE FOUR WAY TEST

Of the things we think,
say or do:

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Rotary Club of Barbados



District 7030 - Club # 6798

Chartered March 07, 1962

PATRON

HE Dame Sandra Mason, GCMG, DA.
Governor General

DISTRICT OFFICERS

District Governor
Dominique Vénééré

District Governor Elect
Trevor Blake

District Governor Nominee
Lisle Chase

Assistant Governor
Lisa Cummins

District Secretary
Vincent Tacita

District Treasurer
Charles Francois

Council of Governors Chair
PDG Waddy Sowma

District Rotary Foundation Chair
PDG Hervé Honoré

District Grants Chair
PDG Milton Inniss

Council on Legislation
PDG Tony Watkins

Club Officers & Directors

President
Shawn Franklin

President Elect
Peter Williams

Vice President
John Cabral

Secretary
Neal Griffith

Treasurer
Meryl Stoute

Club Administration
Michael Browne

Membership/Youth Service
Makonem Hurley

Public Relations
Tracey Knight-Lloyd

Community Service
Malcolm Vaughn

International/Rotary Foundation
Adrian Skeete

Immediate Past President
Paul Ashby

Sergeant-At-Arms
Peter Arender

Weekly meetings on **Thursdays** at

Hilton Barbados

Needham's Point, Aquatic Gap,
St. Michael
at 12:30 p.m.

P.O. Box 148B, Brittons Hill,
St. Michael, Barbados

www.clubrunner.ca/barbados

THE ROTARY CLUB OF BARBADOS WELCOMES ALL VISITING
ROTARIANS AND GUESTS

Mar 07 - Club Charter Date - 1962 - Club # 6798

RI THEME: BE THE INSPIRATION

Today is a Business Meeting with the presentations of
Board Reports

Our Greeters May 30 — Rtn. Jeff Evelyn and
PP Anthony Reece

We share Fellowship in Ballroom 1



May 2019 Is Youth Service Month

- 31 May – 1 June - Rotaract Preconvention, Hamburg, Germany
- 31 May – 1 June – Youth Exchange Officers Preconvention, Hamburg Germany

RECAP OF MAY 23 2019 – FELLOWSHIP MEETING

Well done to President Shawn and team for the skillful execution of an extremely packed Fellowship Meeting. The session delivered everything from multiple Pinnings i.e. new Rotarian Keri Mapp, as well as AG Lisa Cummins receiving the **Paul Harris Fellow plus 2 Sapphire** presented by PDG David Edwards for her annual contribution to the Rotary Foundation

These were later followed by a presentation by William “Billy” Griffith (CEO of BTMI) on “Its Role In Driving Tourism Growth.” The presentation sparked a lively Q&A session where members tried to seek some key insight from the Tourism Guru who has an extensive 30 plus year career working both in Barbados and abroad.

Please see pg. 3 for some slides from the session.

Below: 1. The Head Table & 2. SAA Peter disciplining the Club



Below: 1. PP Lisa being pinned the Paul Harris Fellow plus 2 Sapphire by PDG David for her annual contribution to the Rotary Foundation

2. New Rotarian Keri being pinned by President Shawn



Below: The Crowd – Rotarians & Guests in attendance



Below: 1. Guest Speaker William ‘Billy’ Griffith

2. Prize winner PP Erskine presenting to Elvin’s guest, Dr. Kerry Hall



William 'Billy' Griffith (CEO) BTMI Presentation—"Its Role In Driving Tourism Growth" - Key Take Aways

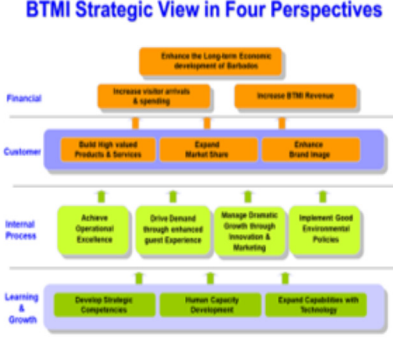
AIRLIFT – CAPACITY PROJECTIONS

BTMI Strategic Pillars



REGIONS	PROJECTED CAPACITY GROWTH 2019			
	2018	2019	AB CHG	% CHG
UNITED STATES	330533	357175	26642	8.1
CANADA	120158	126300	6142	5.1
UNITED KINGDOM	292242	306286	14044	4.8
GERMANY	11931	17523	5592	46.9
OTHER EUROPE	0	0	0	0.0
CARIBBEAN	518914	528844	9930	1.9
CENTRAL & S. AMER	6528	10186	3658	56.0
OTHER	0	0	0	0.0
TOTALS	1280306	1346314	66008	5.2

Strategic Pillars & Approach



In looking at the strategy, we will look at it from four perspectives:

1. The financial aspects of BTMI and the local Barbados economy,
2. The customer experience including expanding market share and improving the visitor experience
3. Internal processes within BTMI and the industry in general
4. Learning and growth within team BTMI, the industry and how technology can be used to improve efficiency within the BTMI & the industry.

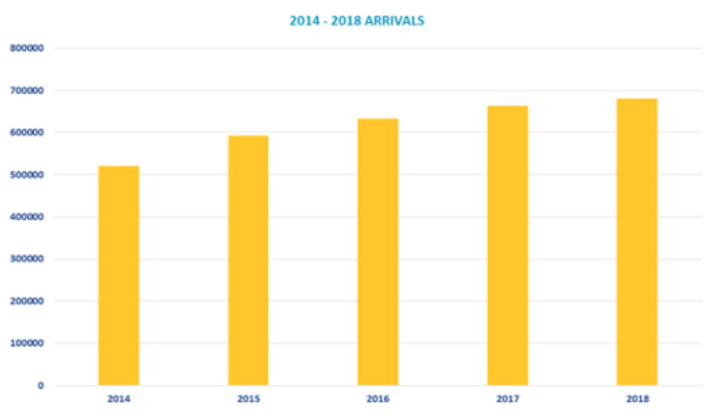
Community Service Dir. Malcom Vaughn: Beach Picnic with the Child Care Board at Brown's Beach

We live on this beautiful island of Barbados surrounded by crystal clear waters. So you would think that every child has the opportunity to go to the beach.

This isn't always the case for some children, especially those living in Children's Homes. That's why every year the Rotary Club of Barbados organizes a massive Beach Day for the children in care.

And of course our Rotaract Clubs were on hand to help! This event is done in conjunction with the Child Care Board and of course lifeguards are always on hand to help. So what's today? It's Beach Day! **(Saturday, May 25)**

MEASURING OUR SUCCESS – STAYOVER VISITOR ARRIVALS



ARRIVALS – VISITOR PROJECTIONS

REGIONS	PROJECTED VISITOR GROWTH 2019			
	2018	2019	AB CHG	% CHG
UNITED STATES	204805	214491	9686	4.7
CANADA	86622	91036	4414	5.1
UNITED KINGDOM	225059	234407	9348	4.2
GERMANY	10675	13846	3171	29.7
OTHER EUROPE	24788	24788	0	0.0
CARIBBEAN	109622	111880	2258	2.1
CENTRAL & S. AMER	8018	9195	1177	14.7
OTHER	10680	10680	0	0.0
TOTALS	680269	710322	30053	4.4



GREETERS FOR THE MONTH OF MAY

May 2019-Youth Service Month

May 30— Rtn. Jeff Evelyn and PP Anthony Reece

GREETERS FOR THE MONTH OF JUNE

June 06—Dir. Tracey Knight-Lloyd and Rtn. Joe Johnson

June 13—Rtn. Arlene Ross and Rtn. Diana Douglin

June 20—PP Stanley MacDonald and Dir. Makonem

June 27—PP Bobby Morris and Rtn. Clifford Clarke

OUR GUESTS— MAY 23

Guests:

- William 'Billy' Griffith - Guest of RCOB
- Keri Mapp, Ian Mills and Rosemary Thorne - all guests of Treasurer Meryl
- Suzanne Davis - Guest of PP Ron Davis
- Josephine Robinson - Guest of Rtn. Heather Tull
- Janelle Edwards - Guest of Dir. Tracey Knight-Lloyd
- Dr. Kerry Hall—Guest of PP Elvin Sealy

Media representatives

- Attendance: 59%
- Fines: \$176
- Raffle: \$120
- Winner - (PP Erskine Thompson)

Announcements

Wedding Anniversary

Deidre & PP Jerry Ishmael— 14 yrs— Jun 04 2005

Birthday - Rotarians

May 31— PP. Brenda Pope

Jun 04— Rtn. Kim Tudor

Birthday - Partners in Service

None this week

Join Date Anniversary

Jun 01 1996 – PP Carole JnMarie – 22yrs

Jun 06 2013— Rtns. Diana Douglin & Tracey Knight— Lloyd— 6yrs

ROTARY GRACE

O Lord and giver of all things good
We thank Thee for our daily food
May Rotary friends and Rotary ways
Help us to serve Thee all our days.

Rotary  BE THE INSPIRATION

Save the Date

The Rotary Club of Barbados

Annual Dinner & 58th Installation of Officers Ceremony

06. July. 19

Sandals Royal, Maxwell, Christ Church

Cocktails - 6:00 pm

Contribution - \$130.00

Rotary 

Rotary Weekly

24 May 2019

A roundup of Rotary news



Interact Video Award winners

When members of the Interact Club of Tunis Inner City, Tunisia, set out to make a video about their club, they focused on the many projects that have kept interactors busy and engaged throughout their city. Their two-minute video was selected as best in the 2018 Interact Video Awards, earning the club \$1,000 to spend on a future project

[READ MORE](#)

OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular to encourage and foster:

FIRST: The development of acquaintance as an opportunity of service;

SECOND: High ethical standards in business and professions, the recognition and the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD: The application of the ideal of service in each Rotarian's personal, business and community life; and

FOURTH: The advancement of the international understanding, goodwill and peace through a world of fellowship of business and professional persons united in the ideal of service.

Bulletin Editor : Rtn. Randy Marshall