

# Rotary

## The Rotary Club of Ellsworth Maine



*March 13, 2018*

Dear Fellow Rotarian:

The Rotary Club of Ellsworth membership is ready to embark on our 67<sup>th</sup> Annual Rotary Charity Auction! The date of the auction will be Friday, May 18<sup>th</sup> from 5:00 PM to 7:30 PM. It will be held again at Big Cat's Event Center and Alex Grant is teaming with us to provide an excellent selection of appetizers and prepare a wonderful venue with live music for our event.

We welcome back Maine Coast Memorial Hospital (MCMH) as our auction partner this year and thank one again Bar Harbor Bank and Trust for being our core sponsor. Last year, we grossed over \$40,000 and provided over \$16,000 toward both MCMH women's health programs and our charitable club efforts. This year, our focus is on supporting men's health initiatives and the MCMH Urology Department. Our goal is to raise the same amount as in 2017 which was a banner year for gross sales and contributions.

The MCMH employee departmental baskets will be returning to our auction this year and helped to raise over \$2000 in 2017. This was a popular part of our auction and we are so pleased with the enthusiasm of the employees this year as they plan their baskets. We are also fortunate to have JoAnn Brown as both a fellow Rotarian and our MCMH contact point for the auction this year.

Thank you in advance for working with your team captain to make an extra effort to contact each business on your list, when possible in person. Consider first making a phone call or preliminary visit to introduce the opportunity, followed up by a visit to discuss the auction and obtain an auction item or financial contribution.

Please review the enclosed materials and have a lot of Rotary fun getting the word out about our auction this year and bringing in donations. Donations and contacts made should be reported to your captain for our team competition. All contributions and items should be turned into the YMCA by May 9.

Thanks,

Tracy Shaffer  
2018 Auction Chair  
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