



The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,
comfort the afflicted and afflict the comfortable”

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WELCOME

Prez Rich welcomed all to the meeting promptly at noon and shortly thereafter disappeared to attend to urgent business, leaving **Prez Elect Paul Frechette** in charge.



Prez Elect Paul led the Pledge and the recital of the Four Way Test.



THOUGHT OF THE DAY

Neale Miller provided the thought of the day by James Freeman Clarke:
“A politician thinks of the next election. A statesman, of the next generation.”



VISITING ROTARIANS



- Dick Cochran a retired attorney from Visalia who recently moved to Healdsburg visited us for the second time.

- Dan Ericson and...



- George Lawton of the Sunrise Club were welcomed, as well.



GUESTS OF MEMBERS

- Alexandra Rollins was introduced by **Jim Westfall** and



- Patricia Roberts, the wife of our new member **Fred Roberts**, was introduced by **Eric Drew**.



PRESENTATIONS

- **Fred Roberts** was inducted as our newest member by **Prez Elect Paul** assisted by **Membership Chair Jim**. At Paul's suggestion all members came up to shake Fred's hand and welcome him to our club.



ANNOUNCEMENTS



🚩 King Crab **John Avakian** reported on the status of our Crab Feast. Everything is going well with the exceptions of some delays in getting Silent Auction items to the Exchange Bank. **John** urged members to step up their game and get those items from donors.

🚩 The Crab Feast is on December 8. Only about 30 tickets are available for the Silent Auction room.

- ✚ The Thanksgiving Lunch for Seniors will take place on Monday, 11/19 at the Senior Center. **Prez Elect Paul** asked for volunteers to bring pies. A number of hands went up. Please remember that you volunteered. We will also need funny gifts for the raffle so all Rotarians who plan to attend should bring one or two small funny gifts. The objective is to have enough raffle prizes for every senior attending the lunch.
- ✚ Our Christmas Party will be held on Wednesday, December 12 at the Tayman Park Clubhouse.

BIRTHDAYS



- ✓ **Neale Mille** will have his on 11/24 and donated \$72 to the Education Fund

- ✓ **Rick Tang** will reach an unknown age on 11/30 and donated \$10.

ROTARY ANNIVERSARIES

- ✓ **Dr. Dave Anderson** has been a Rotarian for 33 years and donated \$33 to the Education Fund.



- ✓ **Eric Drew** clocked in at 43 years and a donation of \$43 to the Education Fund.



- ✓ **John Hazlett**, a youngster with 10 years also gave \$10 to the Education Fund and...

- ✓ **Mel Schatz**, another newby with 3 years, celebrated by giving \$30 to his Paul Harris.



RAFFLE



- ❖ Pat Roberts selected the raffle ticket which was won by **Greg Nelson** for the second week in a row. And for the second week in a row, he subsequently failed to convert this into cash. He walked away with a bottle of wine, not a bad consolation prize.

PROGRAM

We had two craft talks today or rather two overviews of real estate in our town.



- ✚ **Kellie Larson** spoke about the changes in business practices in real estate. When she started in 1998 listings were all in paper from in a book. Today all that, and much more in the form of Zillow and other websites lives on the web. She commented that sometimes clients appear to know more about properties than the agent. Market prices have changed as well. In 2006 the median price in Sonoma County was \$575,000, this crashed down to

\$300,000 in 2008 but has since recovered to \$675,000. Healdsburg tracked these numbers but at a significant premium.

✚ **Eric Drew** started in real estate in 1974 and has concentrated on the commercial side of the business. This ranges from office space to small retail space and larger developments. The most significant recent developments are the construction the Montage resort taking place on the north side of town. This will be an upscale hotel property with 133 rooms.



Another interesting development is the completion of cell towers by ATT that will provide us with the potential for 5G service. For any business thinking about locating in Healdsburg this could be very attractive.

Prez Elect Paul concluded the meeting at 1.30 pm sharp.

Next week our speaker will be our very own **State Senator Mike McGuire**.