



# The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,  
comfort the afflicted and afflict the comfortable”

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## WELCOME

**Prez Rich Bottarini** welcomed all to our lunch meeting; **Mike Potmesil** led us in the Pledge of Allegiance and the Four Way Test.



## MEMORIAL

Our beloved member **Bill Hawn** who passed on January 15, will be honored in memoriam at tomorrow’s sold out Porchetta Dinner, this time held at the Villa Annex, instead of water-impacted Geyserville, thanks to **John Hazlett’s** venue change. As **Dave Anderson** related, **Bill** “started the whole tradition” from his Italy introduction.

## INTRODUCTIONS

New-Rotarian-to-our-club **Dick Cochran** invited Rotarians with guests to introduce them, as follows:

- **Dick Bertapelli** enthusiastically introduced his 3 guests:

Sue Labbe and...



Alex Armstrong (Alliance Medical Center), Eric Harman –

- and on hand was Ric Helthall (wine partner and friend relocating from East coast to join his wife in Healdsburg), attending his third lunch.



- **Prez Rich** welcomed back Ari Rosen,



- Lori Rhodes, and

- Harvest Echols (Corazon).

- And **Tom Billeter** introduced his “corporate” members from his engineering firm in Santa Rosa:



Andrew Willis,

Marcel DeLagnes, and



Kyle Gilmer. *Welcome, all!*



- Presenters Priscilla Locke and Jena Abrander (Healdsburg Animal Shelter, Humane Society of Sonoma County) will be introduced later.

### THOUGHT(S) OF THE DAY via **Richard Norgrove**

- “You must not lose Faith in humanity. Humanity is an ocean, if a few drops of the ocean are dirty, the ocean does not become dirty.” Mahatma Gandhi
- “The best way to find yourself is to lose yourself in the service of others.” Mahatma Gandhi



### ANNOUNCEMENTS

- ✚ **Prez Rich** notified members that Alex Rollins will not be inducted, rather inducted, until next week because she is tending to some family medical matters.



- ✚ **Prez Rich** presented an ATT holder (minus the cold one!) to PE **Paul Frechette** for conducting a meeting in his absence. And lamented a stolen golf cart and asked **John Torres** if he was at ATT on Saturday, specifically Club 15, and presented a cap that supports youth golf to him.

- ✚ **Mike Potmesil** tried to fine the Prez \$3 for his golf outing but **Jeff Civian** promptly upped the ante to \$18 for 18 holes. Done.

- ✚ **Yes, “Green Hair Day”** will be Sunday, March 17. Sign up next week to have your hair sprayed green. For the benefit of new members, this fundraiser for Ending Polio Now was introduced by PP **Richard Norgrove** ('09-10), is a parade that begins and ends at John and Zeke’s, after spray painting your hair at Costeaux courtyard (*Will Lynda Guthrie be coming?*) Rather than pay the minimum \$100/yr to the Rotary Foundation, ask family, friends, and business associates for donations > OPM = Other People’s Money. Nothing to spray? Wear a green wig!



**Richard** related that Ending Polio Now is most important goal, especially after PD article reports that parents are not immunizing children, and childhood diseases can potentially return.

- ✚ **Prez Rich** introduced Ari Rosen, Lori Rhodes and Harvest Echols (Corazon) who presented a video with the perspective from a female immigrant scholar who related how Corazon “had

changed her life.” From parents without college experience, her father had died of Cancer and she lived rent free on someone’s property, she received important support and information in taking SATs, making applications to colleges and scholarships to pursue her interest in environmental science (and oceans, in particular). “Youth are the future,” she said, to bridge or link youth to achieve their goals for the community and the world.

First, Lori Rhodes (former HHS principal and Counseling Director for Corazon) thanked Rotary for our constant support and spoke about the second year of 1stGen program. She meets biweekly with students, 30 of 32 have attended academic programs in many states (NH, MS, IN, Stanford, etc.) and are being accepted at St. Mary’s, Dominican, and UC’s are coming in.

Ari Rosen thanked Rotary for our generous support and outlined aspects of Corazon’s main program – adult education, financial literacy, prenatal education via Alliance, pre-school prep. with child care. He announced 1stGen’s monthly pot luck dinners – next one to attend is Tues. May 21, which will announce college acceptances! Students are also encouraged to join the “10k degrees” program, for confidence and leadership training.

- ✚ **Mike Potmesil** presented a \$10,000 check to Ari Rosen (Corazon), which was graciously accepted.



- ✚ Then **Dick Bertapelle** called up **John Torres**, Chairman of the Annual Golf Tournament, this year honoring **Max Dunn**, to help with presenting a (\$2,500) check to Alex Armstrong CEO and Sue Labbe Grant Director (Alliance Medical Center). They related that the funds would be used to purchase curriculum for “Being Adept,” a new outreach program for substance abuse and drug education and prevention. Fifty classes are set up to begin, in the HUSD and Alexander Valley districts.



## RECOGNITION and HAPPY DOLLARS

- With obvious pride, **Al Loebel** explained a Minitron photo that included his granddaughter who has scored an impressive 1,000 points. He donated \$50 to the Education Fund.
- **Prez Rich** presented a raffle ticket each to **Al Loebel** for “being such a nice guy” (and sometimes politically incorrect) and to **Richard Norgrove** for Green Hair fame and attending the Rotary International Convention in Hamburg in June.

## RAFFLE

And the winning ticket belonged to **Richard Norgrove**, who failed to draw the correct marble so was consoled with a bottle of tasty Bertapelle wine.



## PROGRAM

Introduced by **Tom Colbert**, Jena Hund-Abrander, Communications and Education Director and Priscilla Locke, Marketing Director (Healdsburg Animal Shelter)



Priscilla keyed up a slide show that paralleled her presentation about our animal shelter on Westside Road, one of two under Humane Society of Sonoma County. The other shelter is on Rte. 12 in Santa Rosa. Ours is not yet self-sustaining. It has earned a reputation as an Adoption Center, and seeks to be a destination for community events, and education/training opportunities.

“The Shelter is 100% community founded and donor funded.” It has received 4 STARS by Charity Navigator, demonstrating

responsibility for handling money, with 83% going to Operations.

Staffing: 70 employees and 710 volunteers receive 2hr orientation and more training in their area of interest. Dog named Zeus is one story of how pets transition from “before to after” condition. Priscilla shared pride of the shelter’s medicine program and spay/neuter program, as well as acute, medical, and dental care, as well as orthopedic and coronary care. Qualified Veterans have come from Portland, OR to get on board with these local programs. Today is Day 2 for duplicating the “prevent homelessness” program in Santa Rosa shelter. And the future is promising for treating Ring Worm, a specialty for cats,

which simply takes time to cure. Look for the upcoming cat adoption promotion.



Supplemented with a video after questions\*, Jena summarized that the Healdsburg Animal Shelter exists to “pick up the pieces.” Older or senior pets have special needs, and folks seek out these unique pets. Volunteers demonstrate their compassion and care, while finding homes for orphan kittens, and promoting the foster program before adoption.

Annual Facts and Figures for the Humane Society of Sonoma County:

1400 – Fostering before adoption  
1092 – Miles hiked with dogs  
900 – Daily treats  
710 – Volunteers  
564 – Kittens adopted  
156 – Custom bandages  
20 – Oldest age of adopted pet  
8 –  
52 – Animals take a plane ride!  
5 – Surgeries  
2381 – Animals rescued and adopted  
1 – Person wanting to adopt

\* No boarding. Animal Shelter Gala is this Saturday at Villa Chanticleer. Solicitations are separate for Animal Shelter & Humane Society of SoCo – Call Jena to be on only one mailing list. There is a Vet who can consult for birds, but aviary issues are referred to offsite specialists. Budget is based on grants, donations, and family foundations.

**NEXT PROGRAM--**Craft Talks