



# The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,  
comfort the afflicted and afflict the comfortable”

Author: **Barbara Rosen**  
Photographer: **Rick Tang**  
Editor/Publisher: **George Heath**  
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## WELCOME

President Paul welcomed members and guest and asked **Doug Garrett** to open the meeting with the Pledge of Allegiance



## INTRODUCTIONS

- ✓ no visiting Rotarians today

## GUESTS



- Leanna Dole, introduced by **Jim Westfall**

## ANNOUNCEMENTS AND OTHER ITEMS

There were no quotes, Birthdays recognized, announcements or Happy Dollars in order to have time for the Club Assembly except

- ❖ **Pres Paul** donated \$50 to the club in recognition of his lovely week at Packer Lake in the northern Sierra

## RAFFLE

Won by **Dick Bertapelle**. First time having his number picked-worked so well he picked the right marble and won \$132, which he donated to Polio Plus, and received a bottle of Simi wine



## PROGRAM

**Pres Paul** started the Assembly by presenting his goals for the year, a copy of which is attached at the end of this bulletin.

## BOARD REPORTS

### ✚ TREASURER

**Mark Decker** presented financial statements as of June 30, '19. Basically we are in sound shape financially. We ended last year about \$8000 to the good. However, some of our operating costs we depend on the Crab Feast to defray. It was also decided by the board that we should hire a bookkeeper to keep the Treasurer's job one that could be handled by a single person. PJ Lenz has been hired.



### ✚ MEMBERSHIP

**Jim Westfall** started out with interesting demographics about our 60-member club: 83% male, 80% between age 58-80, 68% retired. Things he thought spoke to the club's strength are that 40% of members have been members 10 years or longer, and the average meeting attendance rate. Jim would like to make the club more visible to help increase membership. He also plans on addressing at risk members to find the reasons, and work to increase under-represented demographics within the club.



### ✚ PUBLIC RELATIONS

**Neale Miller** thanked **Mel Schatz** for mentoring and having done such a good job. Neale hopes to get local news coverage at least once a month and beget a presence on social media. He reminded us that we should all see ourselves as ambassadors of Rotary.



## COMMUNITY SERVICES

**Phil Luks** mentioned the multi-club/District grant being worked on to fund a program with Reach for Home. Most of the other grants will be handled as before on a case by case basis. He wants to work more closely with other nonprofits who have more expertise in specific areas, i.e. Healdsburg Education Foundation in education, or the Healthcare Foundation in that area to make sure our donations are put to best use.



## ROTARY FOUNDATION

**Dick Cochran** gave us the goals of \$100 every member, every year, and increasing our polio plus contribution. He also wants to publicize the benefactor program of the Rotary Foundation. We will be participating in World Polio Day, and the Rotary Foundation celebration.



At this point the meeting was out of time, so the remaining board members will be worked into the meeting time over the next weeks.

President then thanked all for coming and rang the bell to end the meeting.

## **NEXT WEEK'S MEETING**

- Heather Irwin, Food & Wine Writer  
"Sonoma Magazine & Press Democrat"