



The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,
comfort the afflicted and afflict the comfortable”

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Editor/Publisher: **George Heath**

September 23, 2019

WELCOME by **Paul Frechette**

PLEDGE OF ALLEGIANCE



Led by Mike Ragsdale, Assistant District Governor of District 5130

INTRODUCTIONS:

- ✓ Katherine Hecht, Executive Director, Alexander Valley Film Festival;

- ✓ Claire O’Neill, Board Chair, Alexander Valley Film Festival;

- ✓ Patricia Fichtner, friend of **Alex Rollins**;





✓ Colleen Carmichael, Sunrise Club of Healdsburg, Past Pres., and Executive Director of Reach for Home;



✓ Ken Moulton, Past District Governor, Rotary Club of Windsor;



✓ Lance Cottrell, Pres. Healdsburg Sunrise Club & Spouse Barbara;



✓ Mike Ragsdale, Asst. District Governor, Rotary Club of Windsor;

✓ Rollie Atkinson, Publisher/Owner, Sonoma West Publishing, and member of Rotary Club of Sebastopol;



✓ Bob Cox, past president of Rotary Club of Cloverdale

TRIVIA

Prez Paul Frechette asked: which state in the U.S. has the longest name? Several incorrect guesses. The correct answer: “The State of Rhode Island and Providence Plantations”

ANNOUNCEMENTS

- ✚ We are bringing back “Dinners for Eight” and seeking host volunteers and participants. Planning for 3 dates over a 6-month period. Interested in being a host for a dinner? Contact **Doug Garrett**.



- ✚ Save the Date: Tuesday, October 15th. 2 Club Social with Sunrise Club to honor DG Kathy Flamson at Costeaux; Sign-up sheet to be distributed next meeting
- ✚ Big John’s Recruiting Table: **Jim Westfall** secured approval to set up a recruiting table at Big John’s. Dates will be Thursday, 10/31 – Saturday, 11/2; 12:00 – 6:00 p.m., 2-hour shifts. Sign-up sheets will be distributed in a future meeting
- ✚ Chamber of Commerce Fair on the Plaza--Thursday, October 10th, 4:00 p.m. to 7:00 p.m. **Don Mitchell** coordinating our club’s participation. Likely will share a table with the Sunrise Club as done in past.

PROJECT UPDATES:

Dollywood Imagination Library which provides free books children age 1 to 5 years old. Cost is estimated at \$25/year per child to provide 1 book/month. Looking for volunteers; please contact either **Jean Herschede** or **Don Mitchell**. Our Club is participating in the Healdsburg Safety Fair which is typically attended by many young families which is good potential for many Imagination Library sign-ups. To be held at the Community Center. Our Club was invited to participate by Kiwanis. To be held 9/28 from 8:00 a.m.- 2:00 p.m. Important: Need help to man the booth. Special thanks to Jean for making a new banner! **Jean** and **Don M.** are coordinating our participation.

REACH FOR HOME:

Reach for Home District Grant Approved! Congrats to **Jean Herschede**, who managed the process for our Club and recruited both the Sunrise and Cloverdale Clubs to participate.



Reach for Home has received \$14,400 from Rotary which is \$4,800 per Club. These funds will provide technology for better healthcare, including psychiatric care to area homeless. District 5130 will reimburse ½ the amount to participating Clubs. Accepting for RHF was Colleen Carmichael of Sunrise Club and CEO/Exec. Director of RFH.



Three clubs participated were Healdsburg Sunrise & Noon and Cloverdale.

Our club hosted a check presentation ceremony during the meeting. **Paul Frechette** and **Jean Herschede** (our club), **Lance Cottrell** (Sunrise), and **Bob Cox** (Cloverdale), presented a check for \$14,400 to **Colleen Carmichael** of Reach for Home. Well received, and fun moment for our club to savor, as architects of this important District Grant project.



RECOGNITIONS AND HAPPY DOLLARS

- **Alex Rollins** and husband donated \$70 to Scholarship Fund for their trip through France.
- **Jean H.** and her husband donated the cost of a previously paid for club banner for their trip in Mexico City/recommend the place!



RAFFLE



Raffle won by **Bob Pedroncelli** who picked a clear marble but received a bottle of Simi wine.

PROGRAM

Speaker: Kathryn Hecht, Executive Director of the Alexander Valley Film Society, and the associated Alexander Valley Film Festival

AVFS was founded in 2015. The Society provides arts training to students of our area. This includes training in digital media. Provides excellent training for current job market. She indicated 250 of 1877 middle and high school students have received some

level of digital media training to date. Helps with their development of critical thinking. Currently raising funds to expand their film lab for project-based filmmaking. Evening event is October 17 at Alexander Valley Hall with dinner and film following. Tickets go on sale on October 1st. Explained the Adam Burke Student Fund: Adam was a founding member of AVFS and former Pixar animation studies. Panel on journalism will be meeting to raise funds in his memory.



Upcoming programs:

- September 30th: Jon Haupt, Healdsburg Library Updates
- October 7th: **Debbie Mason** (Rotarian), Executive Dir. Healthcare Foundation of Northern Sonoma County