



# The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,  
comfort the afflicted and afflict the comfortable”

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**March 2, 2020**

## WELCOME/PLEDGE OF ALLEGIANCE



**President Paul Frechette** welcomed members and guests and asked **Graham Freeman** to lead the Pledge of Allegiance

**VISITING ROTARIANS:** none for this meeting

## GUESTS of ROTARIANS

- Tom Brand, Executive Director Raven Performing Arts Theater, guest of **Richard Norgrove**



- John Schuster, Wild Wings Company (our speaker today)



- Steve Diamond, Exec Director of Matrix Parent Network, guest of George Lawson

- George Lawson, guest of **Paul Frechette**



- Brad Mitchell, guest of **Jim Westfall**



- Pam Heath – Wife and Guest of **George Heath**



- Daniel Rosashi – Guest of **Jim Brenton**



- Derrick Peachey – guest of **Fred Roberts**



- Doug Ruthnick – guest of **Don Mitchell**

*Catering by Patti served luncheon of hot dogs, salad and cookies  
(Yum scale is from 0 to 5, with 5 being excellent.)*



## ANNOUNCEMENTS:

- ✚ Big John's Recruiting Table – April 16<sup>th</sup> – 18<sup>th</sup>
  - **Jim Westfall** has a volunteer sheet for this important and fun event
  - All spots filled expect for one evening spot
  
- ✚ Green Hair Day and Parade, St. Patrick's Day, March 17<sup>th</sup>
  - Raised over \$102,000 over last 10 years.
  - Target of \$20,000 this year. Need the tax ID for these donations.
  
- ✚ **Reminder re the Porchetta dinner on Wed:** Remember it is BYOB



## Special Donation:

Board contemplated needs of the Raven Theater. \$5,000 donated to support Fire and Safety equipment. City of Healdsburg also donating \$2,411.



## MEMBER BIRTHDAYS:

- ❖ March 6<sup>th</sup>: **Richard Norgrove** – 73. Second son just got married. Donating \$100 to PHF.
  
- ❖ March 7<sup>th</sup>: **Tom Cleland** - 79 - donating \$79 to the Club.
  
- ❖ March 13<sup>th</sup>: **John Holt**
- ❖ March 16<sup>th</sup>: **Al Loebel**
  
  
- ❖ March 19<sup>th</sup>: **Dick Cochran** - 77. Making a gift of \$77 contingent on reaching 78!



- ❖ March 25<sup>th</sup>: **John Hazlett** - 81 – donating \$81 and taking it out of his daughter's inheritance!



## RECOGNITION:

- **Fred Roberts** celebrating 33 years of bliss v's life sentence! Pledging \$66 to the Club reflecting twice the amount of happiness!



- **Henk Peeters** - Donating \$45 to the Club

- **George Heath** – won't declare wife's age but donating \$55 to PHF!



- **George Lawson** - Celebrating a knee replacement and donating \$50 to the Club



- **Jean Herschede** – traveled to Guatemala and brought back special gift for . Donating \$100 to PHF.





➤ **Mike Potmesil** - Recent trip to Serengeti and Tanzania – tough driving thru mud roads after torrential rain. Saw heard of Wildebeest – to the tune of around 400,000! Lost iPad on the plane on the way home. Donating \$50 to Polio Plus and \$50 to PHF.



➤ **Phil Luks** – working on donating eggs for Easter...target is 2,000!

#### **RAFFLE:**

- Total pot - \$79
- **Dick Cochran** drew the luck number
- White marble drawn.
- Received a bottle of California Republic Chardonnay



#### **SHORT GUEST SPEAKER:**

**Steve Diamond, Executive Director, Matrix Parent Network**

**Mission:** Empowering families of children with special needs to successfully understand and access the systems that serve them.

**How to empower families:** Matrix provides C.A.R.E. (Connection, Awareness, Resources and Education)

**Goals:** Strengthen and streamline systems to navigate services, increase expertise of staff, expand reach, increase workshops and support groups, County-specific parent advisors, increase presence in all counties, increase size of events and strengthen community, increase outreach to Spanish speaking and/or ESL families, double expense budget to improve support and double Services in each County, particularly Sonoma, Napa and Solano.



## **PROGRAM:**

John Schuster, Wild Wings  
Company – Biodiversity  
Products  
Started Company in mid 90's.

Interest in cavity nesting  
birds. Focused on  
conservation. Barn Owls  
Developed Barn Owl boxes.  
Talked about feeding needs  
for the owls and predators,  
primarily bandicoots, tree  
squirrels. Keep boxes away  
from trees.

All boxes face East. Boxes  
have sun shield to help  
prevent overheating in the boxes.

Barn owls have two stomachs to ensure digestion is most effective.  
Check out video link:

<http://www.birdflix.com/pg1owlhome.html>

- ✓ Owls can pick gophers directly out of a hole. Incredibly strong sense of smell.
- ✓ Company campuses install barn owl boxes to help landscaping and eliminating gophers and other rodents for the owls. Genentech is a great example.
- ✓ Barn owl boxes have no perches or ladders on the outside of the boxes.
- ✓ Male owls are all white v's female which are spotted.
- ✓ Female owl looks after the eggs for 4 months prior to birth of new baby owls. Male owl provides all the food during this time. Between 3-13 eggs per season. Babies become breeders in around 6 months.

## **Next Week's Meeting:**

- John Lambert (former USC and NBA Basketball Standout) "Mentoring"

