



The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,
comfort the afflicted and afflict the comfortable”

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Editor/Publisher: **George Heath**

November 16, 2020

WELCOME **President Dick Bertapelle** welcomed Members and guests and asked **Tom Swaney** to lead the PLEDGE OF ALLEGIANCE

VISITING ROTARIANS—**President Bertapelle** introduced Kevin Johnson who was visiting from the Valley of the Moon chapter.

GUESTS OF ROTARIANS—**Jim Westfall** introduced and welcomed Lisamarie Kennedy and Norm Fujita.

QUOTE OF THE DAY

“Reflect upon your present blessings, of which everyone has plenty; not on your past misfortunes, of which all persons have some.” --Charles Dickens

ANNOUNCEMENTS

- **Presents Project**--**President Dick** announced that **Kellie Larson** will once again be organizing the Presents Project. The club will be assigned a family to receive our presents.
- **Senior Thanksgiving Luncheon**—**Doug Garrett** reported that registration for the Thanksgiving Luncheon on November 23rd is still ongoing. a final count for the luncheon should be available this Thursday, the 19th. Due to space limitations, it may not be possible to use all who have volunteered.
- **Healdsburg Education Foundation**—**Mel Schatz** reported about the current fund-raising effort of Healdsburg Education Foundation and encouraged all to support HEF. Mel will distribute information describing how to participate in HEF's fund raising effort.
- **SCARC Meeting**—**President Dick** announced a meeting of the Sonoma County Area Rotary Clubs (SCARC) scheduled for November 19 at 5:30 pm.

Reach for Home—**President Dick** announced a Virtual Dinner in the Vineyards scheduled by Reach for Home for November 19 at 6:45 pm and encouraged members to support Reach for Home.

HAPPY DOLLARS RECOGNITION

- ❖ **Tom Swaney** donated \$250 to Polio Plus to express happiness about being able to spend the summer with family members in a way that, despite COVID, was very normal and to express joy about the recent marriage of his son.
- ❖ **President Dick** donated \$20 to the Club in honor of **Jean Herschede's** participation as an election poll watcher
- ❖ **Jean Herschede** donated \$50 to the Foundation in honor of a friend who was recently diagnosed with terminal cancer, in honor of her husband who is doing well with his health challenges, and to celebrate having received a third foster dog.
- ❖ **Fred Roberts** donated \$79 to Polio Plus to express happiness about his new home in Colorado.
- ❖ **Doug Garrett** donated \$60 to his Paul Harris Account--\$20 of which was to join **President Dick** in honoring **Jean Herschede's** participation as an election poll watcher and \$40 of which was to celebrate the natural beauty of Sonoma County. He shared photos of some of that beauty he has enjoyed recently.

TODAY'S PROGRAM

The Program was devoted to a discussion of plans for the upcoming Crab Feed. **Mark Decker** discussed a bit of the history about the first Crab Feed and some changes over the years. He noted that this year's event will be unlike any other because of the need for it to be a virtual event. He described the virtual auctions. The silent auction will begin on December 7th and will close on the morning of December 14th. The live auction will be conducted on December 12th between 7 pm until 8:30 pm.

Alex Rollins reported about publicity for the Crab Feed. She discussed the challenges of attracting support for the auction and identifying who will attend an auction for which tickets will not be issued. She displayed samples of ads for the auction and reported that a catalog for the auction will be available later this week.

Doug Garrett displayed Facebook links that will soon be set up for registering for the auction and reported about viewing the auction on You Tube.

Rich Bottarini reported about items that will be included in the live and silent auctions. He noted that there are 11 items in the live auction and 45 items in the silent auction. **Fred Roberts** gave a shout out for **Tricia Fechner's** efforts and success in gathering items for the silent auction. **Grady Wann** reported that items for the auction are about equally divided between wine lots and non-wine lots. **Graham Freeman** described the items included in the silent auction and indicated those items have a value of \$30-35,000. **Paul Jones** commented about ongoing efforts in planning dinner arrangements. **Ric Helthall** displayed a picture of the 114 bottles of wine to be included in The Collection for the silent auction.

Paul Frechette reported about the selling of \$200 sponsorships for the auction and said that effort is going well.

Mark Decker summed up the report by emphasizing the importance of the scholarship fund that is the major beneficiary of the funds raised by the Crab Feed. He said the fund-raising goal for the year is \$72,000. While this amount is quite a bit below the \$109,000 raised in 2019, it would be a remarkable achievement in this very challenged year. **Mark** added that the results depend upon everyone's efforts. He encouraged all to be involved and to invite friends to participate in the auction.

ADJOURNMENT

President Dick thanked all of our visitors for joining the meeting and invited them to come again.

UPCOMING PROGRAMS

- November 23rd – No meeting due to the Senior Thanksgiving Luncheon.
- November 30th – Anne Morkill, Executive Director of the Laguna de Santa Rosa Foundation.
- December 7th – Katherine Hecht, Founder and Executive Director of the Alexander Valley Film Society.