



# The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,  
comfort the afflicted and afflict the comfortable”

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Editor/Publisher: **George Heath**

**March 15, 2021**

**WELCOME – Dick Bertapelle**

**PLEDGE OF ALLEGIANCE: PP Nita Parker**

**VISITING ROTARIANS**

✓ Brooke Ross: guest of **Emily Martin**

**GUESTS of ROTARIANS (Maybe)**

✓ Tim Regan – guest of **John Hazlett**

**THOUGHT OF THE DAY –**

**National Women’s History Month**

- **Dick** apologized for missing last week’s National Women’s Day. Let us celebrate National Women’s History Month all month long!
- Started by Pres Jimmy Carter in 1980

- 1. I have learned that people will forget what you said, people will forget what you did, but people will never forget how you made them feel.**
- 2. I have learned that whenever I decide something with an open heart, I usually make the right decision.**

**Maya Angelou, Author, Poet, Entertainer, Activist**

**ANNOUNCEMENTS**

**🚩 Green Hair Day – PolioPlus – Dick Cochran**

- Paint your hair green, encouraging widespread participation by our club to encourage people to donate. Ask people to **DONATE** if you paint your hair green!
  - Check ClubRunner for Dick’s message.
  - Donate **BUTTON** on our website.

- 2 people painting hair at Costeaux: Come Wed at 7am for *socially distanced hair painting*.
  - *Coffee & pastries for purchase.*
- *Gates Foundation is DOUBLING the donations that we bring in.*

✚ **World Water Day Cleanup – March 20 9:00am-noon** *those who wish to join along with Sunrise Club members doing clean up along Russian River. Meeting at Veteran’s Memorial Park (Healdsburg Ave) assembling on South End (dear the damn).*

✚ **Club Socials - Doug Garrett**

- ✓ MacRostie Winery
- ✓ Taste of Geyserville
- ✓ May: working on a Social for a Friday in downtown Healdsburg

✚ **SCARC Meeting** – hosted by Valley of the Moon Rotary - March 25 5:30pm

**MEMBER BIRTHDAYS**

- **Richard Norgrove** Mar 06
- **Tom Cleland** Mar 07
- **John Holt** Mar 13
- **Dick Cochran** Mar 19
- **John Hazlett** Mar 25

**HAPPY DOLLARS RECOGNITION**

**Wedding Anniversaries**

- ❖ **Jean Herschede & Mark** – 31 years
- ❖ **Jim Brenton & Cindy** - 22 years

**Rotary Membership**

- ❖ **Mark Decker** 36 years donated \$36 to Paul Harris Fellow
- ❖ **Richard Norgrove** donated \$74 to Scholarship Fund
- ❖ **Barbara Rosen Wedding Anniversary:** Donating \$35 to the club
- ❖ **Mike Potmesil** donated \$70 for Polio plus.
- ❖ **Nita** giving \$33 to green hair day (daughter getting FIRST shot today)

**TODAY’S PROGRAM:**

**Intro by Andy Elkind**

**Glaydon de Freitas, CEO, Corazón Healdsburg**

- Strategic planner and Lawyer (Immigration and Int’l Law Specialty)
- Grew up in Brazil in Sao Paolo and the Amazon (5 hours from a grocery store).
- Came to US to Study law Univ of Houston, UN Fellow at Oxford Consortium for Human’s Right.

- Was heads Strategic Planning Refuge & Immigration Center in Houston, TX.
- Father was a Rotarian
  - o Bring the entire community to participate in strategic planning
  - o Founded grass roots to overcome the social differences in Healdsburg, Sonoma.
  - o Latin community complains that Corazon is too charitable.
    - The Latin community does not feel heard when they focus interactions on charity.
    - They want to help the community become more SELF RELIANT
    - Family Centered Coaching: Assessing needs of a person/family holistically!
  - o 16 paid staff (16 vs. 4 a year ago). Lots of COVID & Fire Response.
    - Operation budget of LY \$3.0M, TY \$2.3
    - Did not budget emergency response fund.
  - o 3,500 clients in their database, 43% of them undocumented clients (Household leaders)

**Thank you, guests!**

## **UPCOMING PROGRAMS**

Mar. 22<sup>nd</sup>: Marcus Shelby, Artistic Director, Healdsburg Jazz Festival  
Mar. 29<sup>th</sup>: Tallia Hart, CEO, Healdsburg Chamber of Commerce  
Apr. 5<sup>th</sup>: HHS Interact Club