



The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,
comfort the afflicted and afflict the comfortable”

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Editor/Publisher: **George Heath**

April 26, 2021

WELCOME – President Dick Bertapelle

PLEDGE OF ALLEGIANCE: Club Secretary Phil Luks

VISITING ROTARIANS

- None

GUESTS of ROTARIANS

- ✓ **Tim Regan** – guest of **John Hazlett**.
- ✓ **Joanne McCoy Wood** - guest of **Cathy King**. Joanne and Cathy have been friends since childhood.

THOUGHT OF THE DAY – *“I’ve come to believe that each of us has a personal calling that’s as unique as a fingerprint – and that the best way to succeed is to discover what you love and then find a way to offer it to others in the form of service, working hard, and also allowing the energy of the universe to lead you.”*

– Oprah Winfrey

ANNUAL BOARD OF DIRECTORS ELECTION

Barbara Rosen introduced the proposed slate of board candidates for the 2021-22 administrative year. She explained this would be a past presidents’ year with both **Richard Norgrove** and her each serving six-month terms as president.

- President 1st 6 months - **Barbara Rosen**
- President 2nd 6 months - **Richard Norgrove**
- President-Elect – **Doug Garrett**
- Past President – **Dick Bertapelle**
- Secretary – **Kevin Burke**
- Treasurer – **Mark Decker**
- Sergeant-At-Arms - **Don Mitchell**
- Club Service – **Doug Garrett**

- International – **Cathy King**
- Youth Services – **Kellie Larson**
- Programs – **Andy Elkind**
- Community Service - **Fred Roberts**
- Rotary Foundation – **Dick Cochran**
- Communications – **Alex Rollins**
- Membership – no Candidate

John Avakian and **Paul Frechette** both spoke in favor of **Doug Garrett** as the president-elect.

A unanimous affirmative voice vote by club members present elected all proposed candidates.

ANNOUNCEMENTS

❖ **Blue Badge Recognition – Jim Westfall for Emily Martin**

Emily completed all the “Get-Acquainted” tasks required for the blue badge which she will physically receive once the club resumes meeting in person. **Kellie Larson** was recognized for her supportive role as Emily’s mentor.

❖ **Spring Charity Golf Tournament – May 20 – Cathy King**

The club will be holding a golf tournament at Windsor Golf Club to raise money for the club’s Community Fund. Members are encouraged to participate, either by playing, gathering donations/sponsors, or volunteering. Tournament entry and donation/sponsor forms are available on the club’s web site.

❖ **Club Service Socials - Doug Garrett**

BloodRoot Wine Tasting this Friday, April 30 – Emily Martin advised that tickets are still available. The event will be held from 4:00-6:00 in the downtown Healdsburg tasting room, 118 North Street. Tickets are \$25 per person (tip excluded). Members are welcome to bring a spouse, significant other, or friend.

Reeve Wine Tasting on Friday, June 18 – Emily Martin encouraged members to save the date for this wine tasting event to be held from 3:30-5:30.

Ric Helthall Hosted Social Event – June 11 – Ric Helthall advised this event is now fully booked.

- ❖ **Doug Garrett** announced the annual debunking celebratory event will be on Friday, June 25 starting around 4:00 or 5:00. It will be held at the Villa Chanticleer picnic grounds. The cost has not yet been determined. Members can bring a guest. Members will need to sign-up in advance. Doug will announce at a future meeting when sign-ups have begun.

MEMBER BIRTHDAYS

✓ **Patti Mannatt** Apr. 6

HAPPY DOLLARS RECOGNITION

- **Andy Elkind** reported that **Norm Fujita** and he have formed the “Healdsburg International Film Society” and held their inaugural meeting viewing Ran by Akira Kurosawa. Club members interested in joining the society should contact Andy.
- **Mark Decker** and his wife, Peggy, traveled to Scottsdale, played three rounds of golf, then toured Sedona and Flagstaff. Mark donated \$30 to the Club general fund.
- **John Avakian** finished his knee replacement physical therapy. To commemorate this achievement John donated \$10 to the Community Fund.
- **Mike Potmesil** also pledged \$10 to the Community Fund on condition John reveal his scar to the membership. John obliged.

TODAY’S PROGRAM:

Andy Elkind introduced our meeting speaker, Hayley Bly, the Special Events Manager at the Boys & Girls Clubs of Sonoma-Marin (“S-M Clubs”). Hayley is a native of Sonoma County, and as a child she participated in the Boys & Girls Clubs athletic programs. After a background in early childhood education, she went on to work in hospitality management, most recently at Trinchero Family Estates where she served in the marketing department as Director of Hospitality Operations. For the last year, Hayley has been with the S-M Clubs, where she works as a member of the Resource Development team.

Hayley began her presentation by providing an overview of the Sonoma Marin Boys & Girls Club operation. Pre-COVID the S-M Clubs served 10,000 youth annually provided 350,000 meals through its 42 locations. Since the pandemic the S-M Clubs have remain open by offering a new Distance Learning Program so youth have a safe place to learn and grow. The S-M Clubs are open now from 8:00 am-5:30pm and staff provides support to kids attending Zoom school classes and completing homework assignments. S-M Clubs work diligently with school districts, teachers and principals to ensure all kids are logging onto their school classes each day and being successful. This new program is 2.5 times more costly, but S-M Clubs continues to do “Whatever it Takes to Build Great Futures.”

The S-M Clubs have three overarching goals for its members.

Academic Success: Graduate from high school ready for college, trade school, military, or employment.

Good Character & Citizenship: Be an engaged citizen involved in the community, register to vote, and model strong character.

Healthy Lifestyles: Adopt a healthy diet, practice healthy lifestyle choices, and make a lifelong commitment to fitness.

The S-M Clubs' annual operating budget of \$10 million is funded by a mix of government grants (45%) and private contributions (55%). COVID necessitated closure of 29 of its 42 locations, cessation of many in-person programs, and compliance with new safety regulations has inflated the school year cost per kid from \$2,000 to \$8,000.

S-M Club members disproportionately come from low-income families (81%) and are in need of language skill and supplementary academic support (73%). COVID necessitated academic restrictions are estimated to have cost these children 8-12 months of academic development. S-M Clubs are providing summer camps designed to ameliorate COVID's adverse developmental effects. The camps will offer 650,000 hours of high impact programming and 200,000 meals. S-M Clubs are seeking 500 summer scholarships for members in need (\$2,500 / scholarship). The Healdsburg location is open and currently serves 66 kids, 40 from Healdsburg and 26 from Geyserville.

Hayley advised of three major annual fundraising events in Healdsburg.

February: Crab feast and auction

August: Golf Tournament

October: Healdsburg Crush online wine auction

Dick Bertapelle asked about the how S-M Clubs integration was progressing following the consolidation of separate club entities 13 years ago. Hayley responded that all the individual clubs that comprise the Boys & Girls Clubs of Sonoma-Marín have maintained their focus on serving kids through the integration process. More recently, improving the physical plant condition of the six location owned by the S-M Clubs, including the Healdsburg location, is an increasing priority. Hayley said a new \$8 million capital campaign will be announced shortly to fund much of this needed work.

Andy Elkind remarked how impressed he was with the scale and scope of activities the S-M Clubs offer. Hayley mentioned that 70% of the staff is bilingual and that there is a six to one staff to member ratio so kids get plenty of direct attention.

Dick Bertapelle asked about the nature of funding support the S-M Clubs receive from government sources. Hayley said funding came directly from a mix of California and Federal agencies as well as indirectly through the Boys & Girls Club of America national headquarters. Much of this funding is restricted to junior high level member programs.

Richard Norgrove inquired about compensation of the S-M Clubs' employees. Employees receive competitive wages, full health care insurance, child care programs, a 401(k) saving plan, and profit sharing compensation.

Dick Bertapelle asked if fund raising events were dedicated to all Sonoma and Marin operations or just local service programs. Hayley said the Healdsburg Crush and Crab Feast events are exclusively for funding Healdsburg / Geyserville service area operations.

Doug Garrett inquired about governance and fund movements between Boys & Girls Club of America and the Boys & Girls Clubs of Sonoma-Marín. Hayley advised that S-M Clubs pay a fee to headquarters and in return receive a portion of national donations

collected by headquarters as well as access to other headquarters-provided management resources.

Norm Fujita inquired about how many kinds have been turned away in Healdsburg. Hayley said the current wait list of 30-40 kids is reflective of a staffing shortage.

ADJOURNMENT

Dick Bertapelle thanked Hayley for sharing her time and expertise and thanked all other guests for joining the meeting. The meeting was adjourned at 1:10 p.m.

UPCOMING PROGRAMS

May 3rd: **Grady Wann & Jean Herschede** – Craft Talks
May 10th: Kartick Satyanarayan, Co-Founder & CEO, Wildlife SOS
May 17th: Dr. Seth Ammerman, To Vape or Not To Vape