



The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,
comfort the afflicted and afflict the comfortable”

Author: **Fred Roberts**

Editor/Publisher: **George Heath**

June 21, 2021



Six new members are welcomed by all (see Membership below)

WELCOME – **President Dick Bertapelle** rang the starting bell at precisely 12.30PM



PLEDGE OF ALLEGIANCE: **Eric Drew** led our members and guests in Pledging Allegiance to our Nation’s Flag.

VISITING ROTARIANS

- None

GUESTS of ROTARIANS – **Henk Peters** recognized our guests:



- Tim Regan – guest of **John Hazlett**

- Courtney Cochran – guest (& daughter) of **Dick Cochran**



- Janet Ziedrich – guest of **Mark Decker**



ANNOUNCEMENTS



- ✚ Rotary Foundation – **Dick Cochran** presented Club Member, **Jean Herschede** with a Paul Harris + 3 Award.

Jean took the opportunity to alert the Club about Rotary International’s 25-year support of ShelterBox, an international disaster relief charity that provides emergency shelter and other aid items to families who have lost their homes due to a

disaster or conflict.

She explained that Mr. Jesse Pine is cycling from Lake Tahoe to Alaska with a ShelterBox in tow and is coming through Healdsburg on Tuesday, 22 June, to raise money and awareness about ShelterBox. He is staying the night at member, **Fred Roberts’** home. Several member cyclists, including **Andy Elkind, Norm Fujita, and Jim Brenton** will ride with Jesse to Cloverdale on Wednesday morning. Jean informed the Club that the Board had approved a \$1,000 (the cost of one fully stocked box) donation to ShelterBox and encouraged our members to make donations directly through the ShelterBox website with the ambition to donate at least one or two more thousand dollars (1 or 2 more boxes).



- ✚ Debunking Party – Friday, June 25 at Villa Chanticleer, **Paul Frechette** said 76 members and spouses had already signed up and was hoping for 100! He indicated member

Richard Norgrove was providing the beer and **Ric Helthall** is bringing some of the Club's wine from his cellar for the occasion.

- ✚ Community Services – **Fred Roberts** announced there will be a Hands-On opportunity on Tuesday, 29 June at 9.00AM to sand and stain the park benches facing the Rose Garden and the ones facing the Farmers Market. He indicated another 6 volunteers are needed to bring their rotary sanders and paint brushes that morning.



- ✚ **Wally & Shally Schultz**, 1609 El Arroyo Dr., Hbg – **President Dick** made the Club aware that Shally is home but not feeling well. He encouraged our members to send Shally a card or note of well wishes.



- ✚ Membership – **Jim Westfall** welcomed two new members **Lucia Varela** and **Turner Newton** to our Club. He also invited **Andy Elkind, Cathy King, Norm Fujita, and Emily Martin**, all who joined our Club during the Pandemic (Zoom meeting) period, so that our members could formally greet them with a warm handshake!

- ✚ Former Club President **Rich Bottarini** announced new member Fireside Chats are starting again with the first one being this Wednesday at his home.



MEMBER BIRTHDAYS

- ✓ **Kellie Larson** June 08
- ✓ **Rob Rinne** June 18

HAPPY DOLLARS RECOGNITION

- **Dick Cochran** started things off by pledging \$100 to Rotary Foundation in honor of seeing his new granddaughter on Father's Day
- **John Torres** pledged \$100 to the General Fund in recognition of now having a Gmail account, going to Austria to attend his son's wedding and winning the Club's Spring Golf tournament!
- **Grady Wann** offered \$50 to the Community Fund for being happy to be on the tennis court after hip replacement surgery! And looking forward to getting back on the golf course next week.



- **Lucia Varela** donated \$100 to the Community Fund in honor of her late Mother, who would have turned 100 on her June 26th birthday.



- **Dr. Dave Anderson** announced **Kevin Burke** had just retired as Chief of Police, City of Healdsburg. **Kevin** pledged \$50 to the General Fund in recognition of his recent retirement from the force. **Burke** has agreed to be on the Club's Board, serving as Club Secretary, succeeding Phil Luks.



- **Norm Fujita** committed \$50 to the Community Fund in honor of having a great Father's Day and hike.

- **Rich Bottarini** pledged \$99 to the Education Fund in recognition that the temperature in Scottsdale, AZ was 99 at that moment.



TODAY'S PROGRAM: Craft Talks –



Lucia Verela gave a very interesting talk about her family heritage in Uruguay. Her father's father was President of a Rotary Club in her home country. Her mother's father was an active member of Rotary, also in Uruguay. She allowed that her mother and father met while traveling on a rotary trip in 1938. They married seven years later and had 6 children. She was the fourth child, with an older sister and two older brothers plus two younger brothers, so she was considered to be "one of the boys."

She has a keen interest in bees and at one time had 300 bee boxes on her father's farm property. She used the profit from her honey sales to attend University, first in Uruguay, then in America.

She studied at UCLA, where she received a BS in Biochemistry, then earning a PhD from UC Berkeley.

Most of her career was working to control or eradicate harmful insects to the Wine Industry, including Glassy-winged Sharpshooters, the Vine Mealybug, and the European Grapevine Moth. She was most proud of her efforts that eradicated the European Grapevine Moth using mating disruption and reduced risk insecticides. California declared the EGM was eradicated in 2016.

Verela offered four lessons learned in the eradication process:

1. Change requires continuous investment
2. Enforcement of Clean Nursery Standards
3. Diligent surveillance
4. Transparency and collaboration



Turner Newton started his presentation by asking our members to not hold against him that he was sponsored by **Graham Freeman!** **Turner** provided us with interesting and amusing stories about his life and family. He and a friend decided to “cruise” the coast off the Western White House while President Nixon was in residence. They attracted the attention of a Coast Guard Cutter, which gave “chase”, and resulted

in a “stern talking to”. **Newton** told us the story of being introduced to Gallo’s Spanada on his 16th Birthday. Spanada was one of a long line of Gallo wines blended with fruit. It was the original “Spanish sounding” wine. **Turner** said that after eating a pizza and drinking the wine, he got sick at a gas station, and somehow the word reached the local law who came to visit the **Newton** home. Just after that episode, he was suspended from high school for a period. Very funny childhood stories. Clearly, **Turner** had the intelligence and persistence to earn an Economics degree from UC Berkley, where he met Apple co-founder, Steve Wozniak. Woz had created his famed “Blue Box”, which Newton and his buddies used to attempt to contact the Pope, the Kremlin, and the Queen.

Professionally **Turner** literally worked his way up from the broom closet to the Boardroom and ended his career as President at Capital & Counties U.S.A., Inc., a commercial real estate company he sold prior to moving to Healdsburg in 2012. **Newton** shared his passion for sports, particularly baseball. He told us a very amusing story of acquiring a baseball signed by Los Angeles Dodgers stars in 1962, including Sandy Koufax!

UPCOMING PROGRAMS

- June 28: It's a Rap! Year-End Recap.
- July 5: Dark – Independence Day Holiday
- July 12: Craft Talks – **Jerry Ogden & Paul Sullivan**

President Dick thanked our guests for attending today's meeting and there being no further business for the good of the order, rang the closing bell at 1.35PM