



Rotary Club of Healdsburg

The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,
comfort the afflicted and afflict the comfortable”

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October 4, 2021

WELCOME: President Barbara Rosen



PLEDGE OF ALLEGIANCE: Tricia Fichtner



GREETERS: Fred Roberts, Emily Martin, and her gregarious French Bulldog Ernie, greeted members as we arrived.

VISITING ROTARIANS: None

GUESTS OF THE CLUB

- Mekey Lepulu, principal of Rio Lindo Academy, is now scheduled to be inducted as a new club member at a future meeting in October. Always great to have Mekey attend, as he will be a terrific new member.



- Past club member (and past board member of our club) Pat Williams has attended her third meeting. It's great that Pat intends to rejoin our club and that will occur at a later club meeting in October. We'll welcome Pat back into our club with open arms!

ANNOUNCEMENTS/REPORTS/AWARDS

- Club Rotary Foundation Chairperson and past president **Dick Cochran** presented President-Elect **Doug Garrett** with a Paul Harris Award. **Chairperson Dick** provided some salient information regarding the Rotary Foundation, and what donating to the Paul Harris fund really means to those in need throughout the world.



- Community Services Chairperson **Fred Roberts** provided an update on the Riddell Preserve workday. Last week, several Rotarians from our club and the Sunrise Club spent several hours at the Preserve, working alongside Preserve volunteers. This is an ongoing effort related to the concerted effort of both clubs to provide hands-on volunteer efforts to clean brush, etc., at the Preserve. The work tools purchased by the Preserve, using funds provided by the Rotary clubs and with matching funds from District 5130 (our 2021/2022 District Grant project), were present at the Preserve in abundance. **Fred** reported this was a special day, uplifting, and there will be a few more days like this scheduled soon. Our members are encouraged to attend a future clean-up event.

- **Jim Westfall** provided a summary of his positive experience volunteering with a particular student through the PSST program (Public Schools Success Team). Our club members also received an email from Past President **John Avakian** regarding PSST, encouraging our members to volunteer for this extremely worthy initiative. His memo included comments from **Jim** regarding his experience, which **Jim** talked about today.



CRAB FEAST UPDATE

- This year's Crab Feast chairperson Past President **Paul Frechette** provided an update on the upcoming event. Because of the uncertainties surrounding the pandemic, on December 11th this year we will hold a Virtual fundraising event, quite similar to what we produced last December. The event will include an online silent auction, and a "Live" auction, hosted by auctioneer Kenn Cunningham. We may include something similar to what we did last year by contracting with DL Catering to provide crab cake dinners for delivery to those who want to purchase them the day of the event.





- **Past President Dick Bertapelle** is the committee chairperson for the live auction. He reported we have several auction items already, and we are seeking more.

- **Fred Roberts** is the committee co-chair (with **Grady Wann**) for the silent auction. **Fred** reported there have been several significant donations pledged. This week, our internal push for members to seek auction items from northern Sonoma County businesses will commence in earnest. Fred says to stay tuned, and he will be providing information and member encouragement soon.
- **Ric Helthall** has assumed responsibility, along with past president John Hazlett, to produce the 100+ bottles of wine for the live auction item we call “The Collection”. Each club member is required to donate two bottles of very good wine to place in this collection. Be sure the wine donated is amongst the best in your collection; it should be wine that you would be pleased to bring to a very good friend’s house for a dinner party. Dig deep into your cellar!

MEMBER BIRTHDAYS or ANNIVERSARIES: none reported today

HAPPY DOLLARS RECOGNITION

- **Past President Jerry Ogden**, decked out in orange, expressed his happiness that the SF Giants won 107 games to clinch the Western Division title. He donated \$107 to the Community Fund to further express his happiness.



- **Janet Ziedrich** reported on her recent vacation (with past club member Eric Ziedrich and friends) to Croatia, Greek Islands (sailing!), and environs. **Janet** donated \$100 to the Club to express her happiness about this vacation. Then, **Janet** said for months she was unable to walk without pain, couldn’t play tennis, etc. Now, she has successfully had medical treatment, and she is pain-free. For that happy circumstance, **Janet** donated \$50 to the Community Fund.



- **PE Doug Garrett** is happy about his time volunteering with the Riddell Preserve crew last week. He told the story of coming upon **Fred Roberts** resting on a stump. It was large enough for two and, needing a rest himself, **Doug** plopped down. Lo and behold, the stump crumbled, sending both of them onto their derrieres. For this happy scenario, **Doug** donated \$25 to the Community Fund.

- **Emily Martin** reported having fun and educational experiences with a few wineries, participating in this year's harvest. She worked (and had fun with) folks from CIRQ, and Rombauer (and perhaps another **Emily** mentioned, which this scribe missed....). **Emily** donated \$30 to her Paul Harris fund.



RAFFLE: **Jerry Campbell** had the winning number. Although he didn't pull the white marble to win the \$190 in the kitty, **Jerry** did receive a bottle of Rodney Strong pinot noir.

TODAY'S PROGRAM—CRAFT TALK

Craft talk-Courtney Cochran

- **Courtney** joined our club this summer; our member **Dick Cochran** is **Courtney's** father.
- **Courtney** spent her childhood in Visalia, CA, with Dad, mom Dena, and older sister, who is an attorney in San Francisco.
- Family outings included treks to the family's off-the-grid compound (owned with other families), for annual events such as the black-tie event which **Courtney** showed in a photo. This is not your typical black-tie event! Important to note that the route to the compound is traveled only by foot, horse, mule, or helicopter.
- **Courtney** is a tennis player, and, having grown up with horses, has a good equestrian background.
- She graduated from UCLA with a B.A., and an MBA.



- She showed photos of some meaningful and significant time spent in France, studying to become a sommelier.
- Courtney also displayed a book she has written, **The Fresh Guide To Wine**.
- In 2015, **Courtney** married Ronald DuPreez in a beautiful wine country wedding. She is a mom to her daughter, Pia, who keeps her happily busy.
- Professionally, Courtney works for Fetzer Vineyards as Director of Public Relations and Corporate Communications.
- She is a board member of the Healthcare Foundation.
- With friends, she founded an endowed scholarship at UCLA.
- **Courtney** has traveled extensively: France, Chile, S. Africa. She spends time on occasion in Washington, D.C. as an advocate lobbying for the wine industry.
- As we all saw today, **Courtney Cochran** is an excellent presenter.

ADJOURN: President Barbara Rosen rang the bell at 1:30 p.m. to end the meeting.

UPCOMING PROGRAMS

October 11th:

- Craft talk by Tim Regan
- Terry Winter: Single Payer Healthcare Systems
- Scribe will be Past President **Dick Cochran**

October 18th:

- Craft talks from **Jaime Campoverde** and **Kevin Burke**
- Scribe will be **Cathy King**