



The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,
comfort the afflicted and afflict the comfortable”

Author: **Jaime Campoverde**
Editor/Publisher: **George Heath**
February 7, 2022

WELCOME: President Richard Norgrove

PLEDGE OF ALLEGIANCE: Doug Garrett

VISITING ROTARIANS and GUESTS of ROTARIANS:

- None

THOUGHT FOR THE DAY:

“I like nonsense, it wakes up the brain cells. Fantasy is a necessary ingredient in life”. Dr Seuss

ANNOUNCEMENTS:

- **Fred Roberts** - Shared on a successful Highway clean up. A total of 25 bags were filled. Some items that were observed: man-made sword, queen size mattress springs, car tires and parts, and more.... He thanked **Andy Elkind, Norm Fujita, Paul Frechette, Emily Martin, Tim Regan, Lucia Varela, and Nita Parker**
- **Fred Roberts** - Thanked **Norm Fujita, Lucia Varela, and Jerry Ogden** for participating in the Rose Garden activity last Thursday. They were able to accomplish 2/3 of the pruning and half of the weeding so another session will be scheduled in April or May.
- **Doug Garrett** was able to fill-in all the scribes needed. A big thanks to **Grady Wann** for volunteering to scribe next meeting on Feb 14th.
- **Jim Westfall** – Announced that the Brandt Beach BBQ will be held on July 23rd for the club members that were part of the Auction syndicate.



- **Nita Parker-** Nita recognized **Dick Cochran** as a Rotary Foundation Benefactor and joining the Bequest society for including the Rotary Foundation in his living trust. Rotary members can become a member of this society by committing future gifts of \$10,000 or more to The Rotary Foundation. **Nita** is also a member of the Bequest society.
- **President Richard Norgrove-** shared that District Governor Dustin Littlefield, communicated that as of Feb 2nd, there had been 12 weeks in a row with no new cases of polio in the world. Even though this is good news, there is still lots of work to do to eradicate polio as we are seeing an increase in vaccines derived polio virus. Therefore, please support Green Hair Day.

MEMBER BIRTHDAYS:

- ❖ **Olivia Foppiano** Feb 9th – will be recognized at the next meeting.

MEMBER ANNIVERSARIES:

- ❖ **Dr. Dave Anderson** Feb 1st - \$XXX/\$72 ?? to Green Hair Day
- ❖ **John Avakian** Feb 9th - **John** has been a Rotarian for 38 years so he contributed \$38 to the Community fund. **President Norgrove** added \$12 for the 12 years **John** has been a member of the Healdsburg Rotary Club
- ❖ **Grady Wann** Feb 2nd – Married 37 + year. **Grady** contributed \$37 to the Community fund

HAPPY DOLLARS RECOGNITION

- ✚ **Fred Roberts** contributed on behalf of **Nita Parker** \$50 to Green Hair Day. **Fred** acknowledged **Nita's** dedication to adopt a highway (12 times in 5 years)
- ✚ **President Richard Norgrove** contributed \$50 to the Club fund for accomplishing getting through the technical difficulties at start of meeting.

TODAY'S PROGRAM

Stephen Sotomayor, Housing Administrator for Healdsburg
Topic: Update on Affordable Housing in Healdsburg

Andy Elkind introduced Stephen. Stephen graduated from University of Arizona. He served 5 years in the US army and left as a Captain. He has over 21 years of experience in government administration and management. Some of his experience includes project manager for a major homebuilder, chief of staff of a public official, and in the department of legislative affairs for the Los Angeles County. Through his work, Stephen has helped many veterans find housing.

Stephen noted that these are challenging times in the affordable housing industry. The State of California imposes that counties develop 8 year plans to housing production goals. The City of Healdsburg is developing programs for people working and living in Healdsburg. They are working on housing solutions to address a broader range of household income. Existing affordable housing inventory in Healdsburg is around 10% and the goal is 30%.

Current environment is that there is not a lot of housing stock for affordable housing in Sonoma County and incomes are not keeping up with housing costs. For example: For a family of 4, the median annual income is \$103K and could afford monthly rent of \$2,583 per month (30% of gross income). Even though this family might be able to find rent at these levels, the market rate is not sized correctly for a family of 4 (2BD/1BTH). A family of 4 would need to have an annual income \$134K to allow them to live in Healdsburg. Home ownership is also a challenge as a family of 4 would need around \$178K per year to afford to buy a house.

The City of Healdsburg is making good progress towards achieving the goal of 30% (6th cycle RHNA) with the following projects:

- Mill District (In Progress)
- North Village (In Progress)
- Saggio Hills (112 units next the Montage- 2023-2024)
- 155 Dry Creek. (Vacant lot by Big John's- 2023- 2024)

The City of Healdsburg relies on 4 types of sources for funds: State of California, Federal money, pass through and local monies (such as Measure "S", donations, etc). The 8 year plan will address various affordability income levels with some categories needing as much as a 600% increase in number of units.

The City of Healdsburg is currently conducting a Housing Needs and Opportunities Survey. If you would like to participate please use the following link:

<https://www.surveymonkey.com/r/HealdsburgHousing>

President Richard Norgrove thanked Stephen for a very informative presentation.

CLOSING

President Richard Norgrove concluded the meeting with another quote, “Thought for the Week:”

“A small body of determined spirits fired by an unquenchable faith in their mission can alter the course of history.” Mahatma Gandhi

Meeting adjourned by 1:22pm by **President Richard Norgrove**

UPCOMING PROGRAMS: Introduction by President Richard Norgrove

✓ **February 14, 2022**— Ray Holley and Andy Elkind, A Sonoma County Library for the Twenty-First Century

✓ **February 21, 2022**—Dark - No Meeting