



The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,
comfort the afflicted and afflict the comfortable”

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OPENING

President Richard called the meeting to order at 12:16 pm and shared the sad news that Dennis Parker, husband of Rotarian **Elenita Parker**, passed away last week. There will be a service on April 13th from 12-3 pm at the Alexander Valley Community Hall. Also, former Healdsburg Rotarian Roger Olsen, currently living in the Sacramento area, suffered a heart attack recently and is currently hospitalized. **President Richard** will visit Roger while traveling to Sacramento this week. Is there a Rotarian who can serve as a scribe to send cards for such occasions?

PLEDGE OF ALLEGIANCE: The pledge was led by **Jerry Campbell**, seated in a comfortable armchair in his living room.

THOUGHT FOR THE DAY: “Wake up every morning with the thought that something *Wonderful* is about to happen.” Donna Reed

GUESTS There were none.

VISITING ROTARIANS None

BIRTHDAYS

- **President Richard** turned 75 on 3/6/22 – congratulations! He was surprised at a party hosted by his daughter for family and friends, including all living siblings. He donated \$75 to the club fund in appreciation of the occasion.
- **Doug Lyle**, in anticipation of turning a young 64 on 3/8/22, donated \$64 to the club fund. **Richard** fined himself \$10 to add to **Doug’s** donation since he missed **Doug’s** birthday. **Doug** is planning to enjoy a bike ride on his birthday, a long one with his best gal.

HAPPY DOLLARS

- ❖ **Fred Roberts**, happily celebrating the Baylor Bears Football, Men's Basketball, and Women's Basketball achievements, donated \$75 to the club.
- ❖ **Doug Garrett**, embarrassed to have spelled "Costeaux" incorrectly in a recent correspondence, donated \$10 to the club to make up for this inexcusable mistake.

ANNOUNCEMENTS

- ✚ Next week, March 14 will be dark in anticipation of Green Hair Day on March 17th, when the participants will meet at 6:30 at Costeaux French Bakery to paint their hair green. Anyone who wants to start as early as 6 am will find refreshments at John & Zeke's across the street.
- ✚ Regarding meeting in person, **Norm Fujita** predicts that with current trends continuing, by March 21st there can be in-person lunch meetings. Somehow Texans were brought into the discussion and we were told to beware of them. **Fred Roberts** assured us that it is safe to be around Texans. Whew!
- ✚ Green Hair Day fundraising techniques were shared by **Ric Helthal**. He emails to a list of regular donor contacts and looks for opportunities for matching donated funds, always with a personalized message. **President Richard** sends a photo of himself with green hair to his contacts who donate – and a promise to buy them lunch if they display his photo.
- ✚ Plastic Easter eggs filled with wrapped chocolate candies are needed for the Easter Egg Hunt. Each member please bring 2 dozen to the next meeting.
- ✚ There is a Rotary Disaster Relief Fund for support of Ukraine. A web search will lead to the Rotary International website where there is a link for donations to this fund.
- ✚ The SCARC dinner will be held in person, live, on 3/23/22 at the Sonoma Golf and Country Club in Sonoma. Tickets are \$55 – a flyer will go out to all. This is an opportunity for Red Badge folks to fulfill the meeting requirement for the Blue Badge. **President Richard** has 3 seats available in his car to attend the event!
- ✚ The Interact Club Food Drive, per **Kellie Larson**, continues through 3/11/22 with bins for food collection outside the office at HHS, or food can be delivered to Kellie's office. Canned goods only please for this worthy cause.
- ✚ **John Avakian** commented on the Healdsburg Tribune article with the photo of green-haired Rotarians – he saved it and sent copies to his potential donors. The photo is effective in getting people's attention. If you are wondering if your green hair donations

have been received – contact **Mark Decker** and he can let you know. A case of green hair spray has been purchased by **President Richard** to be shared on the big day.

✚ **Paul Frechette** recognized the “Dolly Parton Imagination Library” booth hosted by **Don Mitchell** at a recent Corazon pre-school event. This worthy project has been promoted by **Don** since the club took it on. The Corazon event brought in 12 more participants. **Tricia** and **Lucia** helped out.

BLUE BADGE UPGRADES

Two members have achieved Blue Badge status: **Jaime Campoverde** and **Norm Fujita**. Membership Chair **Patricia Fichtner** will present the awards at the next meeting. It took a long time, with Covid, for **Norm** to complete his fireside chat ... and **Jaime** found it a bit difficult to keep the Blue Badge checklist on his radar, possibly also with interference from Covid. There are still a lot of Red Badges out there needing to make some progress – get it on the radar!

PROGRAM

Glendon de Freitas of Corazon, Healdsburg. Glendon is from Brazil, originally from Sao Paulo, more recently he lived in a remote region of the Amazon. He studied law at the University of Houston and his expertise is in immigration and international law. He has been with Corazon since 2020 and has recently been very involved with their strategic planning process, working toward the goals of building community and breaking the cycle of poverty in the Latino and other low-income populations. Corazon offers educational support from birth to adulthood, training in civic participation and leadership, and builds bridges between its clients and the whole community. Corazon has received the Platinum Seal of Transparency for Nonprofits, keeping its operating costs at less than 12% of its income. Corazon is a proponent and participant in the universal basic income experiment that recently was approved by the Healdsburg City Council. Corazon works with First Generation high school students headed to college or technical school. Corazon offers free childcare to low-income families in some situations and partners with the City of Healdsburg to offer after-school programming for children of middle school age at the Community Center. Corazon’s revenue has grown significantly under Glendon’s leadership. Through March 31st, **Doug Garrett** pointed out that donations are being matched up to \$12,500. See the Corazon website for details.

CLOSING

President Richard announced a short board meeting to be held after the meeting. The meeting was adjourned at 1:13 pm after sharing the thought for the week from Albert Einstein:

“The people who are crazy enough to think they can change the world are the ones who do.”
Like Rotarians.

