



# The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,  
comfort the afflicted and afflict the comfortable”

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**WELCOME – Richard Norgrove**

**PLEDGE OF ALLEGIANCE: Richard Norgrove**

Following the pledge of allegiance **President Norgrove** asked all Rotarians in attendance to stand up who were not wearing their Rotary Pins. Those who were not (approximately 15) were fined \$5.



**VISITING ROTARIANS--None today**

**GUESTS of ROTARIANS**

- ✓ **Tom Colbert’s** wife Nola
- ✓ Tally Heart, speaker of the day



**THOUGHT OF THE DAY – *The task of a leader is to simplify. You should be able to explain where you need to go in two minutes.***

*Tara VanDeveer*

**MEMBER BIRTHDAYS**

- **Dick Bertapelle** \$78 to Community Fund
- **Pat Williams** (not in attendance)
- **Jerry Eddinger** (not in attendance)



## HAPPY DOLLARS RECOGNITION



❖ **Fred Roberts** \$63 to Club in recognition of the marriage of his daughter



❖ **Kellie Larson** \$100 to **Ric Helthall's** Paul Harris in recognition of the successful sale of **Ric's** home.

❖ **Dick Bertapelle** \$50 to club on the occasion of his unplanned weekend golf trip.



❖ **John Torres** presented a gift of specialty coffee brought back from his European trip to President Richard.

❖ **John Avakian** \$28 to Community Foundation in celebration of the recently completed cruise **John** and his wife took from San Diego to Vancouver. Highlight was visit Butchart Gardens. **John** presented a pen from Butchart Gardens inscribed with the name **Richard to President Norgrove**.



❖ **Doug Garrett** \$50 to **Bob Petrocelli's** Paul Harris provided Warriors win tonight (April 18)



## ANNOUNCEMENTS

✚ **Dick Cochran** was absent due to illness, so the planned Paul Harris presentations are delayed until his return.

✚ **Jack Neureuter** was inducted into the Club following an introduction by **Tom Colbert**.



✚ **President Norgrove** reported that the City of Healdsburg has been approached about naming a street in honor of **Kevin Burke**. It is unclear what will happen in this regard.

✚ **President Norgrove** also reported that the Easter Scramble had to be cancelled due to weather. However, an egg giveaway did take place on Saturday morning with approximately 60 children showing up. Thanks to **President Norgrove, Grady Wann, Norm Fujita, Patricia Fichtner, Don Mitchell, Henk Peeters, Rick Tang, Mike Potmesil, and Lucia Varela** for showing up to help give away the ample supply of dyed eggs. Special thanks also to those who helped sort out which eggs had not been cooked!

✚ **Dave Anderson** gave a report on his fund raising for Ukrainian disaster relief fund. He has personally collected over \$3,000 and urged all members to participate in the fund-raising effort.



✚ **Norm Fujita** updated the member on how to get and distribute the Ukrainian posters. He also provided details as to how donation could be made by check or online. Cash donations are not currently an option. Norm also reminded the members that earth day is April 22. In recognition of Earth Day **Norm** suggested that members limit driving, walk or ride more, and curtail the use on disposable plastic containers and bags.

✚ **President Norgrove** announced that Alexander Valley Film Festival is looking for volunteers to assist as ushers during the festival that is taking place April 29<sup>th</sup> through May 8<sup>th</sup>.



✚ **Henk Peeters** announced that Jack Vallerga has passed away. Jack was a long time Rotarian, distinguished Marine Corps veteran and Cal Alumnus. **Jerry Ogden** also shared several stories about Mr. Vallerga including a description of Mr. Vallerga's World War II combat experience in the Pacific. There will be a memorial service at St. John's church at 10AM on May 7 for those who would like to attend.



✚ **Jean Herschede** made a public service announcement suggesting that the male Rotarians track their PSA numbers.

## RAFFLE

Gerry Campbell's ticket was drawn but he didn't pull the right marble. He received a nice bottle of Simi Merlot as a reward.



## TODAY'S PROGRAM

**Tallia Hart of the Healdsburg Chamber of Commerce introduced by Richard Norgrove**

Tallia began her presentation with a description of the administrative structure of the Chamber. She let the members know that the Chamber has added a new Committee for young professionals and encouraged members to learn more about it and possibly get involved. Her overview included describing that the Chamber is active in primarily local issues and that positions taken or advocated by the Chamber are based on what is best for local businesses. The Chamber maintains relationships with the City Council and members were encouraged to stay involved and contact the Chamber if they are interested in running of City Council.



Tallia also described how the Chamber is involved in the marketing and continued branding of Healdsburg and implementing approved events for the community. In addition, the Chamber also undertakes economic development activities for the City of Healdsburg (which does not have an economic development department). The activities include business retention, business attraction and operating the Visitors Center. Members were encouraged to contact the Chamber if interested in volunteering at the Visitors Center.

A detailed description of the 14% Transit Occupancy Tax was provided including a breakdown of the components of the tax. In addition to the TOT tax, hotels voluntarily contribute 2% of revenues to a fund that is used exclusively to promote tourism and marketing to the community

Tallia referenced new developments in Healdsburg including the North Village Project and the Mill District and encouraged members to learn more about them.

No announcements of upcoming programs were made.

### **THOUGHT FOR THE WEEK**

*“Even if you’re on the right track, you’ll get run over if you just sit there. Stand up stay focused and bet moving.... now”*. Lou Holtz

### **CLOSING**

**After thanking members and guests, President Richard gaveled the meeting closed**

### **NEXT WEEK’S MEETING**

April 25 at Tayman Jessica Ansuini and Kelly Comstock The North Village - A Community-Minded Neighborhood For All Of Healdsburg To Enjoy