



The Voice of the Vineyards

The Weekly Electronic Bulletin of the Rotary Club of Healdsburg

“The mission of a bulletin is inform the membership,
comfort the afflicted and afflict the comfortable”

Author: **Norm Fujita**

Photographer: **Rick Tang**

Editor/Publisher: **George Heath**

December 12, 2022

WELCOME: Doug Garrett



PLEDGE OF ALLEGIANCE: George Heath

VISITING ROTARIANS: None

GUESTS of ROTARIANS:

- ✓ Carol Beattie, Guest of Club (Speaker, Healdsburg Forever Board),

- ✓ Alan Preston, Guest of Club (Healdsburg Forever Board)

THOUGHT FOR THE DAY: “Sometimes you lie in bed and you don’t have a single thing to worry about. That always worries me.” - Charlie Brown (Peanuts)



TRIVIA WINNER: Geography edition: Which nation has the longest coastline in the world?

Winner: **Bob Pedroncelli**. Answer is Canada. Norway has the second longest coastline.

ANNOUNCEMENTS:

✚ Crab Feast initial review: **Dick Bertapelle** and the Crab Feast Team. **Mike McGuire** Auction Video. **Dick Bertapelle** thanked all the members for helping out at the Crab Feast. It was an extremely successful Crab Feast with a gross total intake of \$191,000. After expenses, the net profit is estimated to be \$150,000. The live auction brought in a record \$68,000. The silent auction brought in approximately \$35,000. Other income included Fund-a-Need at \$38,000, sponsorship at \$10,000 and ticket sales at \$40,000. **Paul Frechette** thanked **Dick** for his excellent leadership. The **Mike McGuire** auction video was a classic and was enjoyed by all in attendance.



✚ **Andy Elkind** and **Alex Rollins** are trying to change our January 9, 2023 meeting to an evening affair at Tayman Golf Course so that presenting members of their travels could do this in a more relaxed setting. Alex will notify the club regarding the final outcome.



✚ **President Doug Garrett** announced that the last meeting of the board and the club will occur on December 19.

MEMBER BIRTHDAYS or ANNIVERSARIES

➤ None this week

HAPPY DOLLARS RECOGNITION



➤ **Paul Jones** is happy that the Crab Feast was over and donated \$25 to Polio Plus

- **Alex Rollins** is happy to be a member of this club and also acknowledged the anonymous donor who assisted her to become a Paul Harris fellow. **Alex** donated \$100. to the club



- **John Avakian** donated \$10 to the club for being outbid so many times in the silent auction



- **Dick Bertapelle** who was also happy that the Crab Feast was over and that he and his wife are flying to Maui on December 13. He donated \$100 to the club

TODAY'S PROGRAM: Healdsburg Forever: Carol Beattie

Board Chair of Healdsburg Forever - 2019-2022. She is a lifelong Bay Area resident, who brought her fund-raising skills and love of community, when she moved to Healdsburg in 2014 and joined the board in 2015. Carol brings a commitment to grow the Healdsburg Forever brand while meeting extraordinary community members that believe in the value of a community fund and endowment. Believing in servant leadership; valuing people, humility, listening, trust & care is her north star related to volunteerism. Other volunteer commitments include gleaning for Farm to Pantry, Kaiser Permanente as a patient advisor, a docent for Oliver Ranch combining the love of hiking and art, all bring joy. She is teaching her two grown children about philanthropy through example & discourse as they engage in their communities.



Ms Beattie announced that she will be handing the baton to Alan Preston as the chair of the board as of December 13. Healdsburg Forever is part of the Community Foundation of Sonoma County. She gave a brief history of Healdsburg Forever. It was formed in 2003 after the “dot com” bust to provide gap funding to non-profit organizations in Healdsburg and Geyserville. The organization did an unusual move to establish an endowment and became an affiliate of the Community Foundation of Sonoma County. Next year, it will have its own fund. She introduced the board members and committees.



Healdsburg Forever gets funding from the endowment and donors. It gives grants to non-profit organizations that have critical and emerging needs. 43% of the grants go to health and education, 19% to arts and environment and 38% to youth development and education. During this time of Covid, it has gone from a competitive grant model to a trust-based philanthropy model and grants are given based on interviews of the non-profit organizations. To date Healdsburg Forever has given \$2,100,000. in grants to 70 non-profit organizations. Recently, they have been giving larger grants to have more impact. They have a Harmon Heald Legacy Society which gives awards to individuals who have had a lasting community impact. They also have a legacy estate plan to donate. Other donations can be given to the annual grant, endowment or Harmon Heald Legacy Society.

Although Healdsburg Forever is not a 501(c)(3) organization, the donations to them are tax deductible because it is part of the Community Foundation of Sonoma County which is a 501(c)(3) organization.

RAFFLE WINNER: Ric Helthall. He did not win the money but got a Rodney Strong wine.

CLOSING

President Doug thanked members and guests, the rang the bell to close the meeting

UPCOMING PROGRAMS

December 19: Laurie Jacobson, Top of the Mountain: The Beatles at Shea Stadium

⇒ No meetings December 26 or January 2!