

The

# O-Pinion



Owatonna, Minnesota

Meeting each Monday 12:10 p.m. – Owatonna Country Club

Four way test: 1) Is it the truth?; 2) Is it fair to all concerned?;

3) Will it build good will and better friendships?; 4) Will it be beneficial to all concerned?

## OFFICERS

**DAVE EFFERTZ** President

**RENEE LOWERY** Secretary

**DAVE ALLARD** Past President

**JOHN MUELLERLEILE** President-Elect

**CINDY SCHEID**, Treasurer

**FACEBOOK PAGE:** [www.facebook.com/RotaryClubofOwatonna](http://www.facebook.com/RotaryClubofOwatonna)

## BOARD OF DIRECTORS

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Earl Anderson

Renee Lowery

Lois Nelson

Cindy Scheid

Dan McIntosh

Penny Vizina

Chris Herzog

## AREA MEETING PLACES & TIMES

Austin	Mondays	Noon	Holiday Inn	Winona	Wednesdays	Noon	Westfield Golf Club
Janesville	Mondays	6 PM	St. Ann's Parish	Northfield	Thursdays	Noon	Northfield Golf Club
Owatonna Early Edition	Tuesdays	7 AM	Owatonna Fire Hall	Great Rochester	Thursdays	Noon	Kahler Grand Hotel
Rochester Risers	Tuesdays	7 AM	Hilton Garden Inn	Waseca	Thursdays	Noon	Miller/Armstrong
Red Wing	Tuesdays	Noon	St. James Hotel	Albert Lea	Fridays	Noon	Ramada Inn
Faribault	Wednesdays	Noon	Bernie's Grill	North Mankato	Fridays	Noon	Best Western Hotel
Mankato	Wednesdays	Noon	Old Main Village				

## UPCOMING PROGRAMS

### Date

January 16

January 23

January 30

February 6

February 13

February 20

February 27

March 5

March 12

March 19

March 26

April 2

### Program

Barb Liebenstein, Midwest Dairy Association

Former Congressman Tim Penny: "What's Going on in Washington?"

Primary election candidates...County Commissioner...(lunch: 11:30)

Drs. Dan Paley and Keith Paley: Preventive Medicine After Age 50

Robin Miller: Humor in dealing with trauma

Terry Schneider, Administrator: Koda Living Community project

Off site meeting at Historical Society building

Tanya Paley: Safe and Drug Free Coalition

Visiting Angels Franchise...Craig Wahl

Open

County Commissioner special election candidates

Cannon River Watershed Partnership

**REACH WITHIN TO EMBRACE HUMANITY**

# OWATONNA ROTARY O'PINION

Monday, January 16, 2011

Editor: Todd Hale

**THIS WEEK:** A ROTARY welcome to Barb and Paul Liebenstein, owners and operators of the Wolf Creek Dairy in Rice County. The farm has been in their family for 25 years and is one of the three remaining dairies left in Bridgewater Township. Today, Paul and Barb pride themselves on the quality of milk they produce and the quality of the farm. They host many tours during the year. Today we'll learn what farmers are doing to make sure our food is produced in a sustainable and healthy way.

**BIRTHDAYS:** Gregg Draeger, Andy Michaletz, Jan 20

**STUDENT ROTARIANS:** Alec Anderson, Rachel Wiebke, Jacob Forster, Connor Cordell

## **ROTARY NOTES:**

Two ROTARIANS will be preparing their own unique Chili recipe the 8<sup>th</sup> Annual Chili Cookoff being held at the Owatonna Armory this coming Saturday, January 21 from 4:00-8:00 p.m. ROTARIAN Dave Effertz and Tom Sager will be offering their chili in competition. Among the restaurants competing is the Gainey Center, represented by ROTARIAN Matt Rutigliano. Suggested donation in advance is \$6.00 per person (available at the KC Hall), or \$7.00 per person, \$25.00 per family.

If you can help serve food & help with setup/cleanup as needed at the upcoming "Cabin Fever Reliever" at the new History Center, January 27, please let ROTARIAN Renee Lowery or Mike Jensen know.

Various bragger buck announcements and introductions at our club meetings have sometimes become far too lengthy for the time we have available. In respect to our speakers on the program, we ask that you keep these announcements to a minute or less in length.

This year we will experience an influx of candidates for the upcoming special elections as well as the November elections. Your program chair along with Brad Meier of the Chamber of Commerce and Jeffrey Jackson of the Peoples Press have met to schedule Meet the Candidate sessions. The first of these will be on March 30 when the primary election candidates for the county election will be on hand. All of October's meetings will be candidate sessions for local city, county and school board elections. Note that when we have Meet the Candidate sessions, lunch will begin at 11:30 a.m.

Who knows what ROTARY does? An average of 62 percent of non-ROTARIANS on an international level recognize the ROTARY name, but of those, only 37 percent have some familiarity with what ROTARY does, according to the results of a 2010 public image survey. RI commissioned the survey of about 1,000 people in each of six countries...Argentina, Australia, Germany, Japan, South Africa and the United States...to gauge the general public's awareness and perception of the organization. The results are consistent with those of a similar survey conducted in 2006: While respondents had heard of ROTARY, they knew little about its activities.

When respondents were asked how they would describe ROTARIANS, about 65% answered "charitable", "respected", and "caring". But only 26% described ROTARIANS as women, and 50% described them as men, indicating that ROTARY needs to do more to highlight its female membership. Overall, the public's interest in joining ROTARY is low. Here in the United States, women were half as likely as men to report an interest in joining. The report concluded that public image efforts will need to be customized for each country and that boosting awareness alone will not be enough to associate ROTARY with good works, or to generate greater community involvement.

So anyway: An elderly man is stopped by the police at 2 a.m. and is asked where he is going that time of night. The man replies, "I am on my way to a seminar about alcohol abuse and the effect it has on the human body, as well as smoking and staying out late." The officer then asks, "Really, who would be giving that lecture that time of night?" The man replies, "That would be my wife."