

GEORGIA Blues & Roots FESTIVAL

OCTOBER 1st 2016

We invite your organization to join in the fun of the Inaugural Georgia Blues and Roots Festival by promoting and advertising your products and services to the over 3000+ patrons that will be attracted to this event.

2016 will build this community event to perpetually reach the maximum audience through:

- Promoting to 250,000 South Cobb residents.
- Reaching over 20,000 Atlanta Blues Society Fans & Members via Social Media .
- Attracting Blues fans from the entire South East US Region.
- Premier Metro Atlanta Area vendors will be in attendance.

Manage your organizations participation online at:

www.GaBluesNRoots.org

Please take note of the following:

- Vendors are limited to the first 60 vendors.
- We also accept exclusive vendor agreements.
- Vendor space and opportunity will not last.

Jarekus
Singleton

Big Bill
Morganfield

MABLE HOUSE BARNES AMPHITHEATRE 5239 Floyd Road Mableton, Ga 30126

Tas Cru

Delta Moon

Diane Durrett

**PRESENTED BY
ATLANTA BLUES SOCIETY &
AMATEUR ADVOCATE ASSOCIATION**

GEORGIA Blues & Roots FESTIVAL

OCTOBER 1ST 2016

Subject to change without notice 6/12/2016

Georgia Blues & Roots Festival Registration

Name of Club/Group/Business:		
Point of Contact:	Phone:	
Email:	Website:	
Mailing Address:		
City:	State:	Zip:
Billing Address		
City:	State:	Zip:

Choose Your Sponsorship Level

Select Sponsorship Level and Applicable Options:

- ☐ \$10,000 - Presenting Sponsor
- ☐ \$5,000 - Blue Note Sponsor
- ☐ \$2,500 - Blues Legend Sponsor
- ☐ \$1,500 - Alley Cat Sponsor
- ☐ \$500 - Jay Bird Sponsor
- ☐ \$500 - Food Vendor
- ☐ \$300 - VIP Table Sponsor
- ☐ \$250 - Merchandising Premium Vendor
- ☐ \$150 - Merchandising Vendor

PROMOTIONAL
AND/OR RETAIL DESCRIPTION

Will you be selling products? (Y/N):

Will you need electricity? (Y/N):

Submit Form and Payment

Registration Form and/or Payment may be completed online at: www.GaBluesNRoots.org Contact us for credit card processing, or mail this form along with a check to the following address: **Amateur Advocate Association, P.O. Box 1411, Mableton, Ga 30126**. You will receive an email confirmation as soon as your payment is processed. Make checks payable to: **Amateur Advocate Association**.

Check# and Name on Check:

Terms and Conditions

All participants are encouraged to read the terms and conditions on-line at www.GaBluesNRoots.org as to sponsorship, vendor, volunteer, or other participation in the Georgia Blues and Roots Festival event. By completing, submitting applications or forms, or by participating in Georgia Blues and Roots Festival, participants are acknowledging and agreeing to be bound by the Georgia Blues and Roots Festival terms and conditions. Electronic submission will be considered an acceptance of the terms and conditions. Non-electronic forms shall be signed and dated as indicated below.

Participants in Georgia Blues and Roots Festival do hereby release the partners of Georgia Blues and Roots Festival Coalition (GBRFC), their Sponsors, volunteers, and Cobb County from the responsibility of any illness, injury, or personal property damage which may be sustained while participating in any of the events associated with Georgia Blues and Roots Festival. Participants hereby grant full permission for use of name and any photographs, other recorded images/sound, or record of participation in the Georgia Blues and Roots Festival event for publicity and/or promotional purposes, for which use shall be in the sole discretion of the partners and parties, without obligation or liability to the partners of Georgia Blues and Roots Festival Coalition, their Sponsors and volunteers, and Cobb County. Sponsorships and vendor, or other Georgia Blues and Roots Festival registration fees, payments, and contributions are non-refundable. Food vendors must have Board of Health certificate, be self-contained and be subject to Board of Health inspection prior to doors opening at the event. If for any reason the Vendor does not pass a board of health inspection, the vendor fee will not be refunded. Each Food Vendor will declare their intended menu for approval by the Festival board. Once approved the food vendor will not sell or promote any item that has not been approved or is in competition with another food vendor.

GBRFC reserves the right (a) to deviate from the dollar, in kind amount, allocation, or sponsorships when considering national sponsor or corporate sponsor policies regarding participation with non-profit events, volunteer and/or donation programs requirements; (b) to accept proposals for variable sponsorships for specific event activities, or in-kind event participation, including non-GBRFC promotions of Georgia Blues and Roots Festival event; (c) to restrict the number of logos and placement on the official event t-shirts; (d) to judiciously disallow sponsorship, vendor, or event activity. GBRFC will be granted limited rights to use the logo or service marks of sponsors, vendors or other applicable organizations to promote the Georgia Blues and Roots Festival event in current or future documents, website or social media, service presentations or grants. If approved in writing by the GBRFC, some sponsors, organizations or vendors may be granted one-time limited rights to use the logo or service marks to promote their participation in the Georgia Blues and Roots Festival event. All returning participants must reapply to be annually approved in writing to continue use of the GBRFC applicable logos or service marks. No alcoholic beverages, tobacco or other such sales will be allowed on the Cobb County property with written sanction approval. Subject to change without notice.

Applicant Signature:

Date: