

HOW IT WORKS

Local Rotarians help coordinate **five types of capital** (see *More Than Money* by Professor Paul Godfrey) to help enable development and sustainable growth in under-served regions in the world.

Training helps participants learn **self-reliance skills** for home, business, and community. Those who graduate from the training may qualify for **capital grants** (jointly funded by Rotary and local governments) to start or grow a business.

Every Rotary Enterprise Zone also plans and implements yearly **self-reliance projects** for their community.

Facilitators and Rotarians mentor each business for **one year** to increase their likelihood of success.

This may qualify each for Microenterprise finance or bank loans for additional capital needs.

ROTARY ENTERPRISE ZONES

Providing **all five forms of capital** needed to eliminate poverty

*See *More Than Money* by Professor Paul Godfrey



interweave
SOLUTIONS



EAGLE CONDOR
HUMANITARIAN



LDS Charities

Rotary 

GRADUATES OF THE PROGRAM



INSTITUTIONAL CAPITAL

- Proven program
- Trained facilitators
- Materials available in several languages



PHYSICAL CAPITAL

- Seed Capital Grants funded by Rotary & local gov't's
- Incentive for participants to graduate



HUMAN CAPITAL

- NGO facilitators
- Local Rotarians
- Local gov't. staff



ORGANIZATIONAL CAPITAL

- Rotarians empower team formation to coordinate community self-reliance projects & future training

ROTARY ENTERPRISE ZONE

- Six-month **self-reliance training** for home, business, & community
- Capital Grants
- **Mentoring** for at least one year



SOCIAL CAPITAL

- Graduation ceremonies celebrated by gov't. leaders
- Local Rotary clubs
- NGO support-staff and mentors

ENTERPRISE ZONE PROGRAM CONTACT

Mark Maxfield
MarkAllenMaxfield@gmail.com
1+801+550+2150



FOR MORE INFO ON RAGCED AND ESRAG EVENTS SCAN THE QR CODE ON YOUR PHONE