



The Sun Light

THE ROTARY CLUB OF GEORGETOWN - SUN CITY

District 5870 TUESDAYS 12 NOON

Cowan Creek Amenity Center, Cool Spring Way

April 16, 2013

www.RotaryDistrict5870.com www.rotary.org

1530 Sun City Blvd, Suite 120 Box 441, Georgetown 78633

APRIL IS MAGAZINE MONTH

Rotary Prayer: Let us pray. We are thankful for this day that You have given us, for its blessings, its opportunities, its challenges. May we appreciate and use each day that comes to us. We pray for strength and guidance for each day as it comes, for each day's duties, for each day's problems. May we be challenged to give our best always, and may we be assured of Your presence with us. Amen.

Presiding: Vice President John Chenoweth

Invocation: Janice Jacoby

Rotarian Guest: Dick Brzezinski/Fredericksburg

Pledge: Byron Calcote

4-Way Test: Harold Bergh

Today's Programme: Mr. Herb Fulton, Boxing

Next Week: Biographies (Glynn Hatley, Glenn Coward, and Vicki Jackimiec)

Future Programmes:

Apr 30	Mr. Joe Austin, Southwestern U. Head Football Coach
May 7	Mr. Henry Martinez, IRS
May 14	GSE team visiting from the Philippines
May 21	Mr. John Sullivan, Georgetown Fire Chief
May 28	Memorial Day speaker

Upcoming Events: May 31 – June 2, 2013 District 5870 Conference of Rotary Clubs, Bastrop
June 23 – 26, 2013 Rotary Int'l Conference in Lisbon, Portugal
July 7 Summer Fest

Chris Mealy

Those who wish to remember Chris can make a cheque payable to:

Chisholm Trail Community Foundation.

And on the memo line write: *Sun City Permanent Endowment Fund.*

(*Chris Mealy* memorial can be written on the top of the cheque.)

Pete Snelson spoke to the club and relayed a message from Chris' widow to say thank you for the flowers and to all those who participated in the memorial service.

Faith has to do with things that are not seen and hope with things that are not at hand.

.... Thomas Aquinas

Last Week: by Carolyn Holloway

Glenn Hatley introduced speaker *Dave Lovelace*, Chairman of the Board of the Actors and Theater Arts Guild of Sun City and his wife *Georgia Medler*.

The Linda Day Performing Arts Foundation has been established by members of the Guild to enable the Guild to raise the funds necessary (\$1,200,000) to build a much needed Performing Arts venue in Sun City. Architects have designed a 100 seat theater with adjacent workshop and storage space. The building will be located next to the present Community Association Office which provides the parking necessary for attendance. The Pulte Corporation will match 10% all donations.

The Guild will own the facility for 20 years at which time when fully depreciated can be then transferred to the Association without taxable implications. The primary use will be for the Theater Arts programs, but all the Sun City clubs can schedule time in the facility as available. There is a very current need for such a venue. Gifting opportunities are available at all levels. If you have tax questions consult your CPA.

Consider having your name or the name of a loved one in the Greenroom or across the Stage or on a seat.

"Everything you can imagine is real" Picasso

Here's Your Opportunity . . .

All members are invited to play in the Rotary Club of Marble Falls' 30th Annual Golf Tournament on April 29th. Because we are celebrating the 30th-year milestone, this year's tournament will be extra special. It will be played at the exclusive Tom Fazio-designed Escondido Golf and Lake Club course in Horseshoe Bay.

Golfers will have the opportunity to win four vehicles, a personal watercraft, and cash prizes of up to \$500. All profits will benefit charities and scholarships of our club. Green fees and refreshments on the course will be \$195 per player, and you may register online at the Rotary Club of Marble Falls webpage:

(<http://www.clubrunner.ca/portal/Home.aspx?accountid=4419>).

Discover and propose ways to get qualified potential members to join our club

Many clubs find it challenging to recruit new members. It no doubt is a challenge but what it comes down to is the power of persuasion and to a certain degree, selling. You might not realize it but the fact is that every day you unconsciously persuade people to do certain things, generally by showing them what's in it for them. In fact, if you use these same persuasion principles and techniques to try and recruit new members, you'll be well on your way to successfully increasing your clubs membership levels.

1. Be prepared: You never know where you might meet a qualified prospective member, so it's a good idea to always be prepared on how you want to promote Rotary to others.
2. Reflect on the primary reason you first joined: A personal story is generally very compelling. Reflect on why you continue to remain a member of your club, what you like about being part of Rotary, how it has influenced you and how it has helped you grow as an individual.
3. Listen to the prospective members: The best way to make a sale is to listen to the needs and wants of the other person and show them how you can help.
4. Learn from objections: The best way to attract new members is to learn from the reasons why people aren't joining and then address those concerns.
5. Follow up with prospective members: Following up with prospective members will make them feel desired and important and will give you an opportunity to remind them of their interest in the club. Generally you have to reinforce and reiterate the benefits of joining the club at least once to keep the idea of joining Rotary fresh in people's minds.

Q: What's the most important thing to learn in chemistry?

A: Never lick the spoon.

Misc. etc.

Vice President **John Chenoweth** very ably stepped in at short notice as Presiding Officer to-day as **Jamie Mattison's** husband, **Steve**, was taken to the hospital for tests (but is now okay); **Harold Bergh's** grandson, one of just ten elite merit scholar athletes in Texas, has graduated from H.S.; **George Olive** has just celebrated his 80th birthday; **John Schwebke** and his wife, **Debbie**, have celebrated their 43rd anniversary; **Lou Gibson** and **Sing** will celebrate 61 years together on Tax Day; **John Harding's** son is having a birthday this week; **John Chenoweth** donated blood today; **Tom Minor** is glad to be back from a quick trip to Chicago; and **Stephen Brown** is pleased to be back from Louisiana; **Bill Chapman** is delighted about Jarrell's new Middle School; all those who would like to attend the District Conference in Bastrop (5/31 – 6/2) please speak to **John Chenoweth**.

Dick Brzezinski, from the Fredericksburg Rotary club, told us about their club's 3rd annual Nature Festival called, *Wind Over the Hills*. It will be held April 26th and 27th and will be a big fund raiser.

Membership Moment

with Lou Gibson

Around the world, and around the corner, the 1.2 million men and women of Rotary:

Get involved in their community

Connect with other professionals

Share time and experience with young people

Support global causes such as the eradication of poliovirus

Use their skills and money to help others.

A Visit to the Language Zoo

Let's talk turkey and horse sense. Don't we go a tad ape and hog wild over the bright-eyed and bushy-tailed eager beavers who always go whole hog to hit the bull's eye; the eagle-eyed tigers, who are always loaded for bear; and the ducky, loosey-goosey rare birds who are wise as owls and happy as larks and clams? Lucky dogs like these are the cat's pajamas and the cat's meow, worthy of being lionized. From the time they're knee-high to a grasshopper, they're in the catbird seat and the world is their oyster.

. . . Richard Lederer

Interview with Jamie Mattison, President of the Rotary Club of Georgetown-Sun City

. . . . District 5870 Newsletter

Jamie Mattison is the current president of the Rotary Club of Georgetown-Sun City. She has been a Rotarian since 2002. Two vocations have shaped Jamie Mattison's life and made her the person she is today: education and foreign language. Travel abroad and study has given Jamie the opportunity to learn Spanish and French. She lived and worked for the United Nations in West Africa and used her French language skills in a drought relief and water development project in Sub-Saharan Niger. She has also worked or traveled in China, Canada, North Africa, the Caribbean, Europe and Latin America.

Although Jamie never heard a word of Spanish until she was an adult, she developed her Spanish language ability through study and cultural immersion. She has spent extended periods of time in Venezuela, Spain, and Mexico. She has studied at universities in Costa Rica and Peru where the classes were conducted entirely in Spanish. She seeks out opportunities to speak Spanish at every turn and loves chatting in Spanish with friends and acquaintances.

The second major influence on Jamie is education both as a student and as an educator. She has been in school since she started kindergarten and continued until after retirement. Jamie crammed a four-year bachelor's degree into eleven at the University of Texas and received a degree in Spanish and French. It took her eleven years because she worked full time and interspersed travel between semesters. She subsequently earned a master's degree at UT in foreign language education, and just this year a second master's in Spanish at Texas State in San Marcos.

She received a doctorate from the University of Mary Hardin Baylor in Belton, Texas, where she currently works as the Department Chair of Modern Foreign Language, teaches undergraduate Spanish, and doctoral level educational administration. Before becoming a college professor, Jamie worked at all levels in Texas public schools as a teacher, educational consultant, and administrator. She retired from public education after serving 14 years as the superintendent in two school districts. Jamie has been married to Steve, a registered nurse, for 32 years. They have two children, Tully, and Elaine who is married to Mike, and a two year old grandson, Bryce.

Please tell us what factors helped you decide to join Rotary: I was invited to a Rotary Club meeting and witnessed the members recite the Four Way Test. I listened attentively to the words being spoken and at the end of the meeting I mentioned to a Rotarian that I agreed wholeheartedly with the sentiments of the Four Way Test. I remember thinking that I would welcome being part of an organization that held those views. Luckily for me, a few weeks later two Rotarians from Sun City called on me and invited me to consider joining their club. I also had a political motive to join: I wanted the favor of the Sun City residents. I had no idea how fulfilling Rotary would be for me and that the political reasons would soon pale compared to the Four Way Test and Rotary's humanitarian service.

Of your Club's activities, what do you consider the one thing that best identifies what your Club is all about? For our club as a whole, we are most enthusiastic about our "Breakfast with Santa" program. We plan, purchase, wrap, and distribute Christmas gifts to about 120 needy children in our community. In conjunction with the gifts, we have a breakfast where the children eat and get their picture taken with Santa. Last year we served over 900 people. Personally, I enjoy representing our club in the Bi-District Friendship Reunion and being part of International Matching Grants. This year the Rotary Club of Georgetown Sun City participated in six separate international humanitarian grants. I like us being involved in something beyond our immediate area as well as our support in the local community.

What's the primary goal you hope to fulfill during your Presidency? My primary goal is to implement the numerous factions of the strategic plan we developed in the months before I became president. We planned ambitiously with the help of team leaders and committees to affect most functions of our club including membership, fund raising, humanitarian service, club operations, and Foundation support.

Is Rotary well-known and understood in your community? Do you have any plans for Rotary-related publicity during your Presidency? We could always do better in this regard. Do you have any advice that might help other Clubs recruit new members, retain existing members, achieve a successful fund-raiser, or provide support for a community project? I think it is important to simply yet directly ask your members for support working the fund raisers and the community projects. I think a direct request is better than waiting for volunteers. Not everyone will volunteer but most will respond favorably to a request for help.

As President, what's your biggest concern? My biggest concern is keeping our club vibrant and active so that members will want to remain in Rotary and will attract new members.

What's the best book you've read in the past 3 years? I have read numerous books written in Spanish in the last three years as I pursued another graduate degree, this time in Spanish. One of my favorites was *El lápiz del Carpintero* (The Carpenter's Pencil) written by Manuel Rivas about life and political repression in Spain during the Civil War in the 1930s which eventually led to the dictatorship of Francisco Franco who ruled Spain from 1936 until 1975.

What's your favorite quotation? Ha! As I sit here writing this article just an hour away from its deadline, I recall in jest my favorite quote, "Thank goodness for the Last Minute. Without it we would never get anything done!"

What's your favorite restaurant in your community? I like the Mexicano Grille just off IH 35 in Jarrell, just north of Georgetown. It has great food, décor, drinks, mariachis, and karaoke.

What one thing would you most recommend as a "must see", a "hidden treasure", for visitors to your community? We have a state of the art elementary school that is designed for the best use of instructional space for quality education.

Salk Vaccine Anniversary

On 12 April 1955, medical experts announced that the Salk polio vaccine was "safe, effective, and potent." Today, we are on the verge of eradicating polio.