



**"Service Above Self"**

# The Sun Light

THE ROTARY CLUB OF GEORGETOWN - SUN CITY

District 5870 Tuesdays 12 noon

Cowan Creek Amenity Center, Cool Spring Way  
1530 Sun City Blvd., Suite 120, Box 441, Georgetown 78633

APRIL 22, 2014

**Last Time:**

Presiding: John Chenoweth  
Invocation: Bob Derse  
Pledge: Ray Quigley  
4-Way Test: John Chenoweth  
Members Present: 49

**Visitor:** Cecelia Ballou/George Olive

**Visiting Rotarian:** Ron Garland/Georgetown

**Today:** Stephanie Draeken, Resolutions Hospice

**Next Week:** Ms. Dianne White Delisi, Civilian Aid to Secretary of the Army

**Future Programmes:**

May 6 Special programme to salute our club's veterans  
May 13 Ms. Candace Boccock, Probate Attorney  
May 20 Temple Railroad Museum speaker  
May 27 Ms. Chrystle Swain, Media Consultant  
July 8: Mr. David Vince, Youth Baseball Coach, Motivator, and Author.

**Important Dates:**

May 3, 2014 Rotary Leadership Institute  
May 16-18, 2014 District Conference, La Torretta del Lago Resort & Spa, Montgomery TX  
June 1-4, 2014 RI Convention, Sydney, NSW, Australia  
June 24, 2014 President's Night  
July 26, 2014 1<sup>st</sup> Annual Rotary Fest Fundraiser (Dinner Dance)

**The 4-Way Test**

One of the most widely printed and quoted statements of business ethics in the world is the Rotary "4-Way Test." It was created by Rotarian Herbert J. Taylor in 1932 when he was asked to take charge of the Chicago-based Club Aluminium Company, which was facing bankruptcy. Taylor looked for a way to save the struggling company mired in depression-caused financial difficulties.

He drew up a 24-word code of ethics for all employees to follow in their business and professional lives. The 4-Way Test became the guide for sales, production, advertising and all relations with dealers and customers, and the survival of the company was credited to this simple philosophy. Herb Taylor became president of Rotary International during 1954-55.

The 4-Way Test was adopted by Rotary in 1943 and has been translated into more than 100 languages and published in thousands of ways. The message should be known and followed by all Rotarians.

*April is Rotary's Magazine Month - have YOU read your magazine this month?*

## It's time for the **Annual Conference of Rotary Clubs!**

The CoRC is our annual get together to celebrate, showcase and recognize successful club activities over the past year. This year's CoRC will be held on **May 16-18** at the fabulous La Torretta Lake Resort and Spa located on Lake Conroe in Montgomery, Texas.

The festivities will start on Friday night with an opening reception. After that, the hospitality suite will be open for you to enjoy fellowship.

On Saturday, we'll meet in the morning to hold a series of workshops and breakout sessions dealing with the membership challenges presented by changing Texas demographics. Lunch on Saturday will include a short address by our President's Representative, and a mystery theater where members of the audience will include you in a great "who dun it?"

We'll reconvene Saturday evening for a great meal, to hear again from our President's rep, and to recognize our clubs and their members for a great year's work. We will be awarding the **RI Service Above Self Award**, the **Rotary Foundation Citation for Meritorious Service**, the Rotary International **Vocational Service Leadership Award**, several **Club Builder** and **District Foundation Service Awards**, and the **Presidential Citations** for our clubs, Interact Clubs and Rotaract Clubs.

On Sunday, we'll hold a non-denominational worship service, gather to remember the passing of some great Rotarians and Rotary family members at our traditional Celebration of Life, and hold the 57<sup>th</sup> Roll of Fame induction ceremony.

And, this year, the conference will end on Sunday with a luncheon at which RI Director-elect Greg Podd install Hanspeter Tobler as our Centennial Governor

As we did earlier this year for the Foundation Dinner, we'll be awarding a Paul Harris Fellowship to the club with the highest number of members in attendance, and to the club with the highest percentage of members in attendance.



District 5870 will hold its next **Rotary Leadership Institute (RLI)** session on Saturday, May 3<sup>rd</sup>, at the Georgetown Health Foundation Community Rooms, Suite 101, 2423 Williams Drive, Georgetown. The Rotary Leadership Institute is a grassroots, multi-district leadership development program whose mission is to strengthen Rotary clubs through quality leadership education. It is designed to improve knowledge and leadership skills of leaders of Rotary clubs and Districts.

**Who should attend:** Members of thre club who are serious about being effective Rotary leaders. This is not a basic "Learn about Rotary" course, however, class participants will be asked to share their experiences with others so having some Rotary knowledge is important.

**Agenda:** Coffee 8:30 – 9:00 AM

Training sessions: 9:00 AM – 3:00 PM. A box lunch will be provided.

**Registration deadline:** April 26 (register by contacting PDG Barry Curlee at [bcurllee20@gmail.com](mailto:bcurllee20@gmail.com) or [512-346-0511](tel:512-346-0511)).

**Cost:** \$25 per attendee payable to Rotary District 5870 – you might even consider having the club pick up the tab. The registration fee will be charged unless cancellation is made 5 days before the event.

The session will be limited to **18** participants with priority being given to fi rst come first served, but with the understanding that a diversity of clubs might override the 1st come 1st serve where we have multiple applicants from the same club.

### **May 3 topics:**

1. **Insights Into Leadership** – As a Rotarian, I am, by definition, a leader. Join us as we explore the characteristics of leadership, motivational techniques, and leadership styles. How do I best lead?
2. **My Rotary** – As a Rotarian, I am part of a worldwide organization of like-minded people. Take some time to truly understand the purpose and structure of Rotary. Can these resources help me?
3. **Engaging Members** – As a Rotarian, I make my club and Rotary stringer by my active participation. Engaged club members have fun, make friends, and effectively serve.

4. **Our Foundation** – Learn about the basic goals and programs of our Foundation.
5. **Ethics** – As a Rotarian, I will act with integrity and high ethical standards in my personal and professional life. The 4-Way Test serves as the foundation for my relationships with others and the basis of the actions I take in the world.
6. **Vocational Service and Service Projects** – As a Rotarian, I am a vital part of a worldwide organization of business, professional and community leaders meeting needs in communities.

. . . . District Governor Rich Kaye

### Try this.

1. Make a ring by holding the tip of your right index finger to the tip of your thumb.
2. Now you can go poke your head through that ring.  
(Maybe you shouldn't try to do this at our Rotary meeting as other Rotarians will think you have lost your marbles. But you really can do it.)

solution on page 4

*Management is doing things right; leadership is doing the right things.*

. . . Peter Drucker

## ROTARY BRINGS FREE HEALTH SERVICES INTO UNDERSERVED COMMUNITIES

Rotary clubs of South Africa, Swaziland, Lesotho, Nigeria, Uganda, and Ghana team up with NGOs, businesses and governments for Rotary Family Health Days

Rotary Family Health Days – an innovative international campaign providing free health-care services to underserved families -- launches its fourth edition in April 2014, aiming to reach 350,000 people in Uganda, Nigeria, Ghana, South Africa, Swaziland and Lesotho.

Rotary Family Health Days (RFHD) promotes healthy living and disease prevention by providing free, comprehensive health-care services to tens of thousands of people in underprivileged communities. The program, led by Rotary's mobilizing arm - Rotarians for Family Health & AIDS Prevention - addresses Africa's most pressing health challenges, including HIV/AIDS, tuberculosis, malaria and reproductive health, as well as conditions such as diabetes and hypertension. An important component is immunizing children against polio, measles and other vaccine-preventable diseases.

The Rotary-led program is sponsored by The Coca-Cola Africa Foundation, the South Africa Department of Health, the Centers for Disease Control and Prevention CDC, USAID, the SABC and Caxton as primary media partners as well as YFM, Media 24 news and Independent Newspapers in the Western Cape.

*Experience is simply the name we give our mistakes.*

. . . Oscar Wilde

Misc. etc.

**Janice Jacoby** let the cat out of the bag by telling us "someone" has a birthday to-day; turns out that "someone" is **Ray Quigley**; **John Chenoweth** gave blood again to-day; Sergeant-at-Arms **John Schwebke** thought he and his wife were celebrating 43 years but she said, No - it has been 44 years! **Bill Miller's** grandson won 1<sup>st</sup> place in the District long jump competition - 22.5 ft; the young man was also on the 4x4 relay which set a school record; it was good to see **Lou Gibson** here - he was married 67 years to-day; **Stephen Brown** is happy Bill Miller's grandson is headed to Louisiana for his tertiary education; **Jamie Mattison** was here today but will have to take LOA for the next 6 months.

## **Last Week: Bios of Barbara Pekar and Tom Minor by Bob Crandall**

Barbara was born in Jarrell, Texas, is married with 2 children, 2 grown children, 5 granddaughters and 2 stepsons one of whom has 2 children.

After a number of minor jobs, Barbara was hired by First Texas Bank and was the first minority female with First Texas to be promoted as an officer. She had to work to become Vice President Merchant Services – its like a sales job! "Go figure." I can sure sell and talk. I set the customers up and among other things set them up to handle credit card purchases. Barbara is a charter member of Rotary and got involved because she was the first branch manager of First Texas Bank at the Williamson Branch near Sun City.

After setting up the branch, set up the new First Texas inside Sun City. In 9 months she had that branch over 9Mil in deposits, at that time she was doing adv, mktg, and Merchant Services. She have worked every position in the bank except telling people NO – my portfolio would probably not look very impressive. YES YES is my byline.

Barbara has been very successful at bringing in new customers to the branch – over 200 from a start of 5. Barbara now over sees Merchant Services for the 8 branch Banks. She handles 4 branches north, and her associate handles the 4 south branches. She has had various positions in this Rotary Club after beginning as a charter member. Barb was a school mentor at 2 schools, on the board of Partners in Edu, and currently on the board of the LOCKER.

Tom was born in Augusta GA in 1940. Tom's grandparents came to Augusta after the Civil War. He really enjoyed Augusta – it was a good life. His Mom and Dad divorced and when he was in 8<sup>th</sup> grade, his Mom married again – his stepdad took on 3 boys. Tom really liked his step dad. He and his Mom had a happy 50 years. His step dad was in the army and was transferred to Ft.Hood Texas. Tom moved to Texas. He first moved to Belton then to Killeen. He was in Ft.Hood when Elvis was there. Elvis would borrow an old car to drive around so people wouldn't notice him.

Tom went to college at North Texas. After college Tom joined the Peace Corps. Trained at San Fransisco State – then he went to St.Thomas for additional training then to Liberia. It was populated with former slaves. It was very tribal and he taught little black children. He really enjoyed teaching. He married his girlfriend that he met at San Fransisco State. He thought the kids were smart and wanted to be in school. Tribalism was a big problem. After a year he and his wife went to Algeria then got out due to a war – they left on an African train. Back to Liberia by ship and wound up their teaching and went to Chicago to work and for his wife to teach. Too much snow. He worked in insurance for 6 months – then to teach with his wife. He taught American History. He remarked about how the downtown area was flooded by the river. He retired on June 6<sup>th</sup> and closed on his house here June 8<sup>th</sup> – Tom was out of the snow. Happy in Texas.

## **Resolutions Hospice . . .**

. . . has patients who are Georgetown residents who have been active in the community, serving our country and taking care of their families. Being in hospice, they become isolated and lonely. We are looking for people who can give one hour twice a month. It is a small commitment that has BIG rewards. I can be reached at [512-650-5236](tel:512-650-5236) or [sdraeken@myhospice.us](mailto:sdraeken@myhospice.us). Thank you for any help you can give!

Any time things appear to be going better, you have overlooked something.

## **Solution:**

3. Hold the right hand circle to your forehead
4. Now with your left index finger poke your head through the circle.

That is a practical example of a **contronym**.

(Thanks to Bob Deffeyes)