



THE SUN LIGHT

THE ROTARY CLUB OF GEORGETOWN - SUN CITY
District 5870 TUESDAYS 12 NOON Cowan Creek
Amenity Center, Cool Spring Way
September 13, 2011

www.RotaryDistrict5870.com www.rotary.org
1530 Sun City Blvd, Suite 120 Box 441, Georgetown 78633

Some folks never exaggerate - they just remember big.

Last Week:

Presiding Officer: Rich Petro
Invocation: Lou Gibson
Pledge: Tom Minor
4-Way Test: David Leas

Guests: James Munson/Alec Munson
Richard Mullen/Alex Munson
Bob Schwartz/Harold Lawless
Jones family/Caroline Holloway
Melanie Spacek/Caroline Holloway
Leonard Lee/Caroline Holloway

Visiting Rotarian: PDG Gonzalo Garza – Georgetown

Members present: 41 **Happy Bucks:** \$47

This Week: Lou Gibson will present Charles Lance, an expert in veteran's benefits.

LAST WEEK: by Stephen Brown

We were treated to a delightful musical presentation by a group of children as a feature of the Georgetown Public Library. Then representatives from the library discussed the effort to secure a bookmobile that would serve Sun City as well as other areas of our community. Judy Apel was introduced by Carolyn Holloway. Judy is heading the group to secure funding for the bookmobile. The effort thus far has raised \$95,000 toward the goal of \$150,000 which would secure the vehicle as well as its furnishings. Maintenance and upkeep would be assumed by the city. Plans call for weekly service throughout the school year and bi-weekly during the summer.

Judy introduced Eric Lashley, head of the library. He discussed the need for a bookmobile, and the population that it would serve. Services will be provided to children and seniors with special needs. There will be a full range of services, and the utilization of technology, including the internet, will be a focus. So let's all be supportive and if you don't have a library card, get one!!

Future Programmes:

Sept 20	Bill Grusy - Laura Antoine, Partners in Education
Sept 27	Club Planning - Visioning
Oct 4	Club Planning - Goals
Oct 11	Don Bender - Dr. Rahmani
Oct 18	<u>Anniversary Dinner (to be held at the Oaks)</u>
Oct 25	Club Planning – goals cont.
Nov 1	Bill Harries

<u>Dates to Remember:</u>	Sept 15	Matching Grant applications due to District
	Sept 29 – Oct 1	Bi-District Reunion, South Padre Island
	Oct. 15-16	Chisholm Trail Days
	Nov. 4-6	Hill Country Arts and Crafts Fair
	Dec 6	Gift wrapping
	Dec 16	Breakfast With Santa
	Jan 13, '12	District Roll of Fame nomination deadline
	Feb 11, '12	Foundation Dinner, Lost Pines Resort
	May 6-9, '12	R.I. Convention, Bangkok
	May 16 – June 16, '12	GSE Team here from Australia

Why do we press harder on a remote control when we already know the batteries are getting dead?

NEWS ETC:

Bob Selman, at St.David's, Georgetown, is doing very well and will be coming home on the 13th. Effie said he's had quite a few visitors – including **Jeanette and Richard Nemex** – and cards as well; **Herman Knodel** and his wife, Betty have just celebrated their 52nd anniversary and their grandson has just turned 17; **David Lea's** grandson has completed his requirements to be an Eagle Scout; **Malcolm Hensley** will soon celebrate his 75th birthday; **Rich Petro** urged members to save their boxtops for education; several members were happy their favourite teams remain undefeated (after one game?!); **Chris Mealy's** nephew was married last weekend in Ohio; **David Leas** put in a praise/prayer for rain to come soon; **Tom Minor** has now celebrated 12 years as a Rotarian with the club.

MILITARY HISTORIES OF ROTARY CLUB MEMBERS

You may be aware that **David Leas** has been working on a project to collect and record in writing the various military experiences of club members (and certain close relatives) who have been veterans. Thus far over 20 histories have been recorded and the project is nearing completion.

David has attempted to contact each club member who has indicated a personal military experience. If you are a veteran, and have not been contacted, be assured that the oversight has been inadvertent; I do not wish to leave out any veteran who wishes to be included in the project. Please note also that experience in war events is not a prerequisite. Many of us were in the military, did our duty, and were willing to serve anywhere, anytime. Whether or not we got into battle, we did our duty for our country. Please contact Dave (869-8377) if you are a veteran and wish to be included in the project. Please note the following:

1. The project includes the military experiences of present and past club members, and certain close relatives of club members.
2. Participation in battle experiences is not necessary; you served your country, and that is sufficient.
3. A club program concerning the project is planned for the Tuesday before Veterans' day in November (you might wish to invite special guests for the occasion).

Results of the 1st Club Planning meeting:

Strengths

Quality of Members: experience, education, integrity, commitment, generosity, social awareness, willingness to participate; high level of management success and intellect; financial resources; past membership in other Rotary clubs

Quality of Leaders: strong, well trained, experienced leaders; good future leadership in pipeline

Resources of club: strong financial commitment and capacity; Endowment Fund; membership and availability of time to participate in club activities; diversity of members' professions and wide variety of talent; meeting location and caterer; Polio Plus commitment

Other Club Attributes: good reputation with community and District; fellowship and friendly atmosphere; guest speakers; sincere interest to improve community and social environment; skill in obtaining grants

Opportunities

Growth in Business: business exploding this side of I-35 and on Williamson Drive source of members and supports fundraising

Growth in Population: growing recruiting pool in Sun City and Georgetown source of members and supports fundraising

Growth in Needs: interact with City, social organizations and other local clubs to assess and serve community needs

Club Alliances: partner with Mexican clubs and others; more interclub extra curricula collaboration

Exploit RI opportunities: Rotary Foundation, RYLA, INTERACT, Student Exchange Program, etc.

Internet communication:

Weaknesses

No Young Members: strong need to recruit younger members including practicing professionals

Lack of Diversity: need to recruit other ethnic groups and more woman

Age of Members: too many Rule of 85 members. Can't improve age, but need to recruit some youngsters

Retention of Members: improve retention of members

Other Club Improvements Needed: membership requirements; general knowledge of Rotary, its purpose and activities; promoting Rotary activities in community; membership; attendance; weekly programs; commitment and participation by more members in more activities; cooperation with other service organizations; promote Rotary activities; associate with more members at meetings; fundraiser needed

Threats

Economic Situation: reduces discretionary, spendable income of members and may reduce potential membership

Service Club Support: participation in service clubs and charitable support is declining; corporations discouraging service club membership

Loss of Members: due to age, grandchildren elsewhere, moving away; Apathy, complacency, loss of interest, attitude

Competition: from other clubs in area

Difficulty of PR: newspapers dying out; TV doesn't like good news

Politics and Religion: Too much emphasis on politics; overemphasis on Christianity to exclusion of other religions

Polio Plus Update

Rotary International News -- 9 September 2011

General Secretary and CEO of Rotary International John Hewko met with Bill Gates, cochair of the Bill & Melinda Gates Foundation, 7 September in Seattle, Washington, USA, to discuss moving forward together to eradicate polio and continuing to energize Rotarians to see the eradication effort through to the finish.

"The meetings at the Gates Foundation were very productive," Hewko says. "Bill Gates recognized the enormous contribution of Rotary to the cause of polio eradication and the tremendous capacity of Rotarians to continue the fight. We identified several concrete opportunities to work even more closely together to achieve our mutual goal of a polio-free world."

Polio eradication is within reach. The Global Polio Eradication Initiative (GPEI) has made significant steps forward since the launch last year of its new strategic plan and the bivalent oral polio vaccine. Among the four polio-endemic countries, India has reported only one case of the disease so far this year. A recent report by the GPEI Independent Monitoring Board, while noting some concerns in meeting GPEI goals, nevertheless stated that India is "on track to interrupt transmission this year."

Polio cases worldwide decreased almost 50 percent during the first six months of 2011, compared with the same period in 2010.

If electricity comes from electrons, does morality come from morons?

From the Boardroom:

Two people have been approved unanimously for membership: **Benny Hyde** and **Shelly LaBeau**. **Lou Gibson** made the nominations which were seconded by **Tom Minor**.

The DAP (District Assistance Program) grant has been approved for \$1,100 to construct the entrance gate to the Annunciation Maternity Home in Georgetown.

The treasurer, **Linda Roberts**, presented a proposed budget for the club for 2011-12. After Linda and **Rich Petro** have worked to finalize it, it will be presented to the Board for approval. At that time the budget will be available to all members.

Jamie Mattison has asked that a steering committee be appointed from the membership to assist her and **Doug Lowe** in the development of the final long term strategic plan for our club.

Lou Gibson presented the minutes of the August 3rd Financial Committee meeting. The Permanent Endowment Fund (EF) currently has a balance of \$38,160 and there is \$5858 in the Breakfast With Santa Fund all of which is held and invested by the Chisholm Trail Community Fund. The committee allocated \$1,000 of EF earnings to support our club's outreach project needs for the current year. Lou noted that withdrawal of funds may not reduce the corpus balance of \$35,000.

A horse breeder story

This Kentucky horse breeder had a filly that won every race in which she was entered. But as she got older she became very temperamental. He soon found that when he raced her in the evening, she would win handily, but when she raced during the day she would come in dead last. He consulted the top veterinarians and horse psychologists to no avail. He finally had to give up because it had become a real night mare.