



Meeting Report 28 July, 2020, Volume: 82 No: 5

Rotary Club of Bowral-Mittagong

District 9710 Charter Date 26 March 1940

President: Rod Aistrophe Secretary: Trevor Fair

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**For the immediate future, the style of meeting is a bit uncertain.
It depends on how many people are coming.**

For now, meetings are likely to be via Zoom.

We need 20 members to have a face to face meeting; otherwise we Zoom.

NEXT MEETING: 4 AUGUST, 2020

**On resumption of face to face meetings, you MUST RSVP by Monday 10 am
EFT to General Account (account ends 636) – no cash please.**

Subscriptions are also due.



Rotary International President Holger Knaack's theme for 2020-21, ***Rotary Opens Opportunities***, asks Rotarians to create opportunities that strengthen their leadership, help put service ideas into action, and improve the lives of those in need.

“ZOOMING ABOUT” WITH THE ROTARY CLUB OF BOWRAL- MITTAGONG

28 July 2020

President Rod welcomed all.

Invocation: Ian Langford

International Toast: Don Graham

INTERNATIONAL TOAST

Spain invaded and conquered much of South and Central America in the 16th Century. Revolutionary wars led by General Simon Bolivar defeated the Spanish Empire and six countries including those now known as Bolivia, Venezuela, Colombia, Ecuador and Panama achieved their freedom.

Today is the Independence Day of the other one - Peru.

Peru was originally inhabited by the North Chico people from 5 000 years ago and eventually was the centre of the Inca Empire. The Spanish colonisation brutally subjugated native people and the Incas were gone by 1570.

The Peruvians declared independence in 1821 and finally drove the Spanish out in 1824.

Now-a-days there are 33 million Peruvians who, after many years of internal struggles enjoy a stable working peaceful democracy, good standard of living and rising wealth.

Peru is located on the west coast of South America and in its western interior are the Andes Mountains. Their eastern foothills becomes the rich and wet upper plains of the Amazon Basin. The capital, Lima is on the arid plains along the Pacific Coast. 320km south and 50km inland from the Pacific coast is the city of **Ica** on the edge of the Atacama Desert.

Ica is a city of 280 000 people engaged in market gardening, the production of Pisco brandy and tourism.

The Rotary Club of Ica was Chartered in 1930 in what is now District 4455. If we think our District of 88 Clubs is a handful, District 4455 covers the whole of Peru and has 154 Clubs.

The Club has 25 Members led by **President Karim Carbajal**.

One of its projects is running a food pantry in conjunction with a local high school to provide food for needy families.

In recognition of the Independence Day of Peru would you please raise a glass and make our International Toast to the President and Members of the Rotary Club of Ica..... (and to Asparagus!)

Rod received an email reply from the Belgian club that we toasted last week.

Dear President Rod,

Thank you very much for your letter reaching out to us in honor of our Belgian Independence Day. I hope our reply finds you in good health and my club wishes you and your members the very best. We hope your activities can resume soon.

*Best wishes,
Alexander Riskin
President 2020-2021*

Announcements

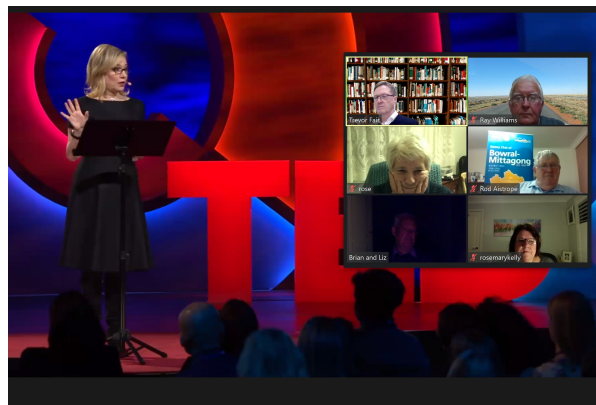
President Rod: \$5,000 has gone to the Rotary Foundation.

Assignments to Committees to come soon.

Engineers Australia (SHTRG) talk about the electric aircraft project in Mittagong is on Thursday evening.

Ideas for Ted Talks to Trevor please.

This week we watched a really interesting talk on “Branding”.



We're all familiar with "brands" like the swastika (used often for benign purposes rather than Nazism) and the Nike swoosh. Flags are brands, things designed to make us associate with the stated ideals of the symbol. These are pushed "up" to their target markets and can become iconic.

In these days of social media, new brands can be pushed "down" (eg Black Lives Matter") and can have a profound effect on the social order, uniting once disparate people into sharing a common ideal.

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Other matters discussed were:

What can we do to encourage people who aren't logging in to our Zoom meetings to join in?

Vicki has been to Cascare. They have an amazing robot to help connect with special needs kids; a good guest speaker when we meet in person.

They have a community outreach program, providing care and food packages for families of 4. This could align with our Community Services agenda?

They have a really good kitchen. There might be an opportunity to occasionally meet and cook there? Vicki to circulate information in due course.

Graham Hicks is not too well. He has suggested that Dream Cricket items that he has in his shed be moved. Ray W offered space in his shed. Brian P to coordinate.

Rod A is looking for a shed key with a **red tag**. Please see if you have it and let hm know?

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Final personal note: the plane completed 25 trouble-free test hours in Broken Hill, so CASA has given approval for it to fly anywhere and everywhere. Including the Southern Highlands!