

**The Rotary Club of Georgetown
P.O. Box 444
Georgetown, South Carolina 29442
Bill Crowther, President – 2016-2017**



Re: 11th Annual Georgetown Rotary Shag Festival

Dear Potential Sponsor,

The Georgetown Lunch Rotary Club is preparing for the **11th Annual Georgetown Rotary Shag Festival**, a fund-raising effort supporting Alzheimer's research and various local community projects. The festival will be held Saturday, April 22rd, 2017 at 7:00pm in the 100 block of King Street. This year our Shag Band will be **HEART N' SOUL**, an 11 piece group, including several musicians listed in the Rock and Roll Hall of Fame in Macon, Ga. Many backed up or opened for legends such as James Brown, Aretha Franklin, Billy Stewart, The Temptations, Chicago and Stevie Wonder.

The previous Shag Festivals have been a huge success. As a result, we have been able to donate over \$205,000 to the Rotary Foundation that funds research fighting Alzheimer's disease. With your help, we expect the 11th Annual Shag Festival to be an even larger success. The event was designed with two goals in mind: First, to provide an opportunity for the community to come together in a time of fellowship and; second, to provide an opportunity for the community to unite for a good cause. The annual Shag Festival allows us to do both and it is one of the most anticipated events of the year.

The Georgetown Lunch Rotary Club is putting forth great effort to ensure the success of the Shag Festival. However, we are aware we will not be successful without the involvement of our community. *We are asking you to get involved in a number of ways. Most importantly, we want you to attend the Festival and secondly, we ask you to sponsor the event, either personally or through your business. We hope you will consider both ways of getting involved.*

Festival Sponsor Levels

Premier	\$10,000
Platinum	\$ 5,000
Gold	\$ 2,500
Silver	\$ 1,000
Bronze	\$ 500
Friends	\$ 250

Please join the excitement and support this annual community event and fund-raiser! It is a great opportunity for Georgetown County to make a difference. If you have questions or concerns about the event, please contact the event Chair, Kim Kaminski at 843-545-7275.

We appreciate your generosity in helping fund research to defeat Alzheimer's disease!

THANK YOU FOR YOUR SUPPORT!

For more information visit our website: www.shagfestival.com
and our Facebook page at
"Shag Festival Presented by the Rotary Club of Georgetown"

11th ANNUAL GEORGETOWN ROTARY
SHAG FESTIVAL
SPONSORSHIP FORM



BENEFITS OF SPONSORSHIP:

1. Participating in an effort to find a cure for Alzheimer's.
2. Participating in an effort to improve Georgetown with local Community Projects and Scholarships.
3. Complimentary Tickets to the Festival
4. Advertisement on marketing for the Festival and in the Georgetown Times after the festival.

SPONSORSHIP LEVELS:

PREMIER (\$10,000+): Premier Sponsors receive a prime location table for 10 with 4 bottles of wine for the table, 15 complimentary Festival tickets, 10 Complimentary \$5 Drink Tickets, and title sponsor with the Rotary Club on all marketing material for Event, including Promotional Posters, Shag Festival Website and Facebook.

PLATINUM (\$5,000-\$9,999): Platinum Sponsors receive a prime location table for 6 with 2 bottles of wine for the table, 10 Complimentary Festival Tickets, 6 Complimentary \$5 Drink Tickets, Advertisement on Promotional Posters, Shag Festival Website and Facebook page, and Advertisement at the Event.

GOLD (\$2,500-\$4,999): Gold Sponsors receive 8 Complimentary Festival tickets, 4 Complimentary \$5 Drink Tickets, Advertisement on Promotional Posters, Shag Festival Website and Facebook page, and Advertisement at the Event.

SILVER (\$1,000-\$2,499): Silver Sponsors receives 6 Complimentary Festival Tickets, 3 Complimentary \$5 Drink Tickets, and Advertisement at the Event.

BRONZE (\$500-\$999): Bronze Sponsors receives 4 Complimentary Festival Tickets, 2 Complimentary \$5 Drink tickets and Advertisement at the Event.

FRIENDS (\$250-\$499): Friends Sponsors receive 2 Complimentary Festival Tickets and Advertisement at the Event.

I would like to Sponsor the 11th Annual Georgetown Rotary Shag Festival in the

Amount of:

\$ _____

Please Attach a Check with the Form and Mail to:
Georgetown Lunch Rotary Club
Attn: Shag Festival
P.O. Box 444
Georgetown, SC 29442

Business Name: _____ **Phone:** _____

Address: _____

Contact: _____ **Email:** _____

THANK YOU FOR YOUR SUPPORT!

For More Information, visit our website: www.georgetownlunchrotary.org
and Facebook Page: "Shag Festival Presented By the Rotary Club of Georgetown"

Battle of the Bands Team/Rotarian: _____