



Rotary Club of Reno

The oldest club in northern Nevada and the largest club in Reno

Dear Business Owner or Community Leader:

Is this your target customer?

- A professional man or woman - lawyers, bankers, teachers, business executives
- Lives or does business in the Reno/Sparks area
- Values high quality over low price
- Pays \$75/ticket for a fundraiser event

If so, here's a way to reach 1500 or more of your target customers:

Donate an item, service or gift certificate to our 2016 Mardi Gras Food, Wine and Spirits silent auction!

This is the 24th year of this wonderful event, featuring unlimited tastings of great food, wine, and spirits.

It is the major annual fundraiser for Rotary Club of Reno, which last year **donated \$135,000+** to community service projects.

Date: Rotary Club of Reno's **Mardi Gras Food, Wine, and Spirits** is **Tuesday, February 9, 2016**, from 6-9 p.m.

Location: Reno Events Center at 400 N. Center St., Reno

What's new: We're using an online bidding system to get your donation more exposure!

Thank you for considering a donation. If you have any questions, please contact me.

Sincerely,

Rotarian _____

Phone/Email _____



TIPS TO GET THE MOST VALUE FOR YOUR SILENT AUCTION DONATION

1. Think about timing

What do you want to promote in February or March? Valentine's Day is the next week! How about something romantic? Or help people get ready for spring vacation, summer entertaining, or a better golf game?

2. Put your best foot forward

While it can be tempting to donate something that just hasn't sold, instead, consider donating your newest inventory or best seller. Think of your donation as an ad in an expensive magazine. You'd want to showcase your most popular items or services, right?

3. Donate early

The sooner you let us know what you'd like to donate, the sooner the buzz starts, as members tell their friends about the wonderful items that they can use or experience. With our new online bidding system, early donations give you more free advertising.

Deadline for inclusion in our event program is January 21, 2016

For tickets visit www.RenoMardisGras.com

Reno Rotary Foundation is a 501(c)(3) non-profit organization EIN #88-0287496

RENO

Mardi Gras

FOOD, WINE & SPIRITS

silent auction donation form

Mardi Gras | Reno Events Center | February 9, 2016

Rotarian Contact: _____

Please consider making a donation to the Silent Auction at this year's Mardi Gras Food, Wine & Spirits. A select number of unique and valuable items and experiences will be presented for silent bid on Tuesday, February 9th at the Reno Events Center. Your contribution will promote your business to at least 1,500 attendees while helping the **Rotary Club of Reno** support youth and community service projects. Join us in celebrating 100 years of *Service Above Self*!

Please email/fax/mail this form by January 21, 2016.

Drop-off your donation with form to:

Mardi Gras c/o Stantec | 6995 Sierra Center Parkway | Reno, NV 89511

email kristenk@unr.edu | **fax** 775-850-0787 | **info** 775-313-1663

☐ **YES**, we'll support the **Rotary Club Reno** by participating as an auction donor!

Donor Name *(as you would like it to appear on program and publicity)*

If business listed above, please provide a contact name:

Donor Address *(acknowledgment letter will be mailed to this address, unless another is provided)*

City _____ State _____ Zip _____

Email _____

Phone _____ Fax _____

☐ We wish to remain anonymous; please do not list our names.

Auction Item(s)

Please provide as many details as possible, including fair market or estimated value(s) and restrictions/limitations.

Feel free to provide photos or literature that will help us display your donation and promote it in the program.

We may package some items with others for greater impact.

Value: _____

Auction item pick-up may be available, please call 775-772-3117



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