



Chartered August 1, 1916 || Volume 30, No. 24 || February 6, 2017

**The Rotary Club of Reno meets at Harrah's Reno at Noon on Monday**

## MONDAY'S PROGRAM

**Brooke Hart**

*Sierra Nevada Corporation*

### **Innovating for Impact at Sierra Nevada Corporation**



Brooke Hart is the Corporate Communications Director for Sierra Nevada Corporation. Before joining, SNC, Hart, who reported for NBC News, served as venture partner for Crystal Tech Fund, based in Crystal City, Virginia. She also served as senior communications officer at The Pew Charitable Trusts. Hart graduated from Stanford University and earned her graduate degree from Georgetown University in Washington, D.C.

In her role as Corporate Communications Director, Hart oversees corporate and strategic communications for Sierra Nevada Corporation across its 34 locations in the U.S. and three international locations. From scientists and engineers to cyber experts and software developers, SNC brings together nearly 3,000 men and women committed to solving the world's toughest and most complex technology challenges.

Best known publicly for its Dream Chaser spacecraft—an SUV (space utility vehicle!)—selected by NASA in 2016 to move cargo to and from the International Space Station, SNC is a trusted leader in engineering known for delivering end-to-end solutions in Space, Aviation, and Defense & National Security.

## UPCOMING EVENTS

Visit [www.renorotary.org](http://www.renorotary.org) to sign up

### **Reno Rotary Mardi Gras**

Feb 28, 2017

*Reno Events Center*

### **Tahoe City Rotary Ski Race**

March 3, 2017 ([www.tahoecityrotary.org](http://www.tahoecityrotary.org))

*Northstar*

### **Vinton Western Music & Cowboy Poetry**

Mar 17, 2017

*Sierra Valley Grange Hall*

### **Food Bank Volunteer Dates**

Mar 18, 2017; June 17, 2017; Sep 16, 2017

*Food Bank of N. Nevada*



Reno Events Center  
February 28, 2017

## upcoming meetings

Feb 13, 2017

### **LEADERSHIP TRAINER ROCHELLE WHELLAMS**

*The Impact of RYE, REGL and ABO on Students*

Feb 20, 2017

### **NO MEETING**

*President's Day*

Feb 27, 2017

### **NO MEETING**

*Mardi Gras Food & Wine Tasting - Feb 28*



## THE RENOTARIAN

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THE ROTARY CLUB  
Reno, Nevada

### Rotary Club of Reno Officers and Directors

Craig Wesner .....	President
Bill Boon.....	President Elect
Phil Mahoney.....	President Nominee
Mary Brock.....	President Designate
Curt Chapman .....	Past President
Carl Fuetsch .....	Secretary
Cathy Delionback .....	Treasurer
Sheila Hlubucek .....	Director
Kurt Mische .....	Director
Maria Sheehan .....	Director
Diana Hoffman.....	Director
Gary Warren .....	Director
Kirk Bailey .....	Director
Tina Doherty.....	Director
Trudy Nauman .....	Director

### Reno Rotary Foundation

Jim Pfrommer .....	President
Carl Fuetsch .....	Secretary
Cathy Delionback .....	Treasurer
John Spears.....	Investments
Bill Boon .....	Ex-officio
Craig Wesner .....	Trustee
Brian Armon .....	Trustee
Harvey Fennell.....	Trustee
Laurie Leonard .....	Trustee
Phil Stone .....	Trustee
Mary Brock.....	Trustee
Tom Taelour .....	Trustee

### Newsletter/Website

David Spillers .....	Newsletter Editor
Grace Nichols .....	Web-master

## MEMBER PROFILE

### Steve Mestre



Thirty-nine years ago Steve Mestre created a landscape maintenance business that is mostly residential. Steve currently serves as owner-manager, with 5 employees and approximately 200 customers, and he notes

that he does not seek to grow the company, saying he likes its current size.

The biggest challenges Steve has are finding good employees, cash flow, government compliance, customer relations, marketing, and finding time for balance in life.

With the ability to preemptively solve problems, Steve says he does pre-planning for the if-then situations that arise, so there is a solution ready to solve each problem. That planning allows for diminished customer service problems. He asks, what if a truck breaks down or what if an employee doesn't show up for work? What if the business computer crashes or what happens if there isn't enough money in the bank to cover payroll? Small business owners, Steve says, need to have the solutions to problems like these before they happen if they want to stay in business.



*Guest speaker from the Ace's during our annual joint meeting with the Reno Ace's baseball team. 3-time World Series Champion, 4 Time Manager of the Year Tony LaRussa answers questions from the Ace's Announcer Ryan Radtke on Tony's background and thoughts about the upcoming season in Pro-baseball and with the Aces. Very entertaining and informative with lots of penetrating discussions and questions.*

## MARDI GRAS COMMITTEE UPDATE

Your Mardi Gras Committee is diligently planning our 2017 event and working hard to get great auction prizes, attract new attendees and raise more money for our club's important community work.

### Event Information:

Make sure to save the date for 2017 event on your calendars!

Mardi Gras 2017  
6-10 p.m., February 28, 2017  
Reno Events Center  
400 N. Center St.

### Ticket Information:

Early Bird Tickets: \$65 until Jan. 31, 2017  
Regular Tickets: \$75 beginning Feb. 1, 2017

All club members will receive four tickets at the early-bird price of \$65 and are eligible to purchase as many additional tickets as they'd like for that same price until Jan. 31, 2017.

On Feb. 1, prices will increase for everyone to \$75.

To purchase tickets, please visit our website at [renomardigras.com](http://renomardigras.com) and click the button on the left that reads "Purchase Tickets."

### Auction Information:

The Silent Auction committee has already collected many great items for this year's event and is working to secure even more! To donate an auction item, please visit our website at [renomardigras.com](http://renomardigras.com) and click the button on the left that reads "Donate Auction Items."

### Restaurant Information:

Our restaurant committee is hard at work to bring new vendors to the event and also create new features like a Bourbon Street and Beer Garden to help draw new attendees.

## LAST MEETING VOLUNTEERS

Scanner: ..... Ursula Prebezac  
Greeter: ..... Linda Powers  
Raffle Tickets: ..... Debe Fennell  
Invocation: ..... Grace Nichols  
Pledge: ..... Ivonne Richardson  
Sgt. At Arms: ..... Art Rangel  
Sgt. At Arms: ..... Tim Atwell  
Photographer: ..... Dan Nichols  
Piano: ..... Genie Mathews

## HONOR ROLL

Bob Rusk ..... \$5,000



*President Craig receives a major donation from Club member **Bob Rusk** in honor of Bob's sister Liz Rusk who passed away on 1 November 2016.*

## RYLA APPLICATIONS

### Camp RYLA 2017 Dates:

**Week 1 – June 19 – 24**

**Week 2 – June 26 – July 1**

**Week 3 – July 10 – 15**

The RYLA committee is currently accepting applications for participants to the Rotary Youth Leadership Assembly (RYLA) to be held this summer in Grizzly Ranch by Portola. It is a weeklong camp in which campers will learn skills including leadership, teamwork, communication and self-awareness. Participants must currently be a junior in high school. In addition to Reno High School, other high schools will be considered. We encourage students who are related to our club members to apply. Please contact Tom Taelour for more information 771-4008 or [ttaelour@charter.net](mailto:ttaelour@charter.net). Info: [www.Camp-RYLA.org](http://www.Camp-RYLA.org)



### MARDI GRAS

*Continued from Page 3*

Help us by patronizing the restaurants who support us! If you have an idea for a restaurant to include in the event, contact Leslie Farias at [fariaswheel@gmail.com](mailto:fariaswheel@gmail.com).

#### Sponsorship Information:

This year's Mardi Gras event has new sponsorship levels available for club and non-club members. These sponsorships are designed to benefit our sponsors, the club and our community! Sponsorships start at \$1,200 and always include a VIP table at the event. To learn more about becoming a sponsor, contact Tim Lukas at [tlukas5190@gmail.com](mailto:tlukas5190@gmail.com).

#### Volunteer:

We're always looking for volunteers to join our efforts and make Mardi Gras great! We're especially looking for help on our sponsorship committee. If you'd like to help, please email Annie Flanzraich at [annie@flanzwrites.com](mailto:annie@flanzwrites.com).

#### Contact Us:

If you have more questions about Mardi Gras that we haven't answered here, please let us know! Here's a list of the people in charge of each aspect of the event:

Phillip Mahoney, Event Chair:  
[phil.mahoney@lwprreno.com](mailto:phil.mahoney@lwprreno.com), 775-742-8742

Annie Flanzraich, Event Manager:  
[annie@flanzwrites.com](mailto:annie@flanzwrites.com), 775-230-6839

Andrea Cantlon, Logistics Chair:  
[andrea.cantlon@pins.net](mailto:andrea.cantlon@pins.net), 775-560-0073

Gary Warren, Raffle Chair:  
[grwwisdom@hotmail.com](mailto:grwwisdom@hotmail.com), 775-355-1402

Kristen Kennedy, Silent Auction Chair:  
[kristenk@unr.edu](mailto:kristenk@unr.edu), 775-313-1663

Leslie Farias, Restaurant Chair:  
[fariaswheel@gmail.com](mailto:fariaswheel@gmail.com), 775-846-5733

Tim Lukas, Sponsorships/VIP Chair:  
[tlukas5190@gmail.com](mailto:tlukas5190@gmail.com), 775-825-5299

Zanny Marsh, Marketing Chair:  
[zanny.marsh@redcross.org](mailto:zanny.marsh@redcross.org), 775-843-7297

### HOW TO INTRODUCE YOUR GUESTS AND NEW MEMBERS AT A CLUB MEETING

When introducing a guest or new members during a Club meeting, the correct way is to greet the Club President, fellow Rotarians and guests, introduce yourself and state your classification, and then introduce your guest, their title and business affiliation. Please do not introduce any guest as a prospective new member or that they are looking for a position or clients.

### ATTENDANCE

Please make sure you turn in make-ups to Carl Fuetsch at a club meeting or by email: [info@renorotaryclub.org](mailto:info@renorotaryclub.org). Don't forget that you need to attend or make up at least 50% of club regular meetings in each half of the year (rolling six months) and attend at least 30% of this club's meetings in each half of the year. Credit can be received for Rotary committee work and other official Rotary functions.

# Rotary

## Club of Reno



[Rotary Club  
of Reno](#)



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Articles and inserts must be received by 2 p.m. on Wednesday for inclusion in the next week's newsletter.