



Chartered August 1, 1916 || Volume 32, No. 31 || March 12, 2018

**The Rotary Club of Reno meets at Harrah's Reno at Noon on Monday**

## MONDAY'S PROGRAM

### Club Speech Contest - High School Students

**Rotary is making a difference...what about me?**

High School students from our Club's partner schools will be competing in this year's Speech Contest. Prize money will be awarded and the winner will go on to compete in the Area 8 Speech Contest. The theme this year is 'Rotary is making a difference...what about me?'



President Bill awards Loretta Bonilla with her Paul Harris Fellow (PHF-5) award!



Achievement Beyond Obstacles winners.

**Rotary**  
Club of Reno



The Rotary Club of Reno was chartered August 1, 1916. In the past year, we donated over \$94,000 to local projects, and gave hundreds of hours of volunteer service to our community. Learn more about our club at: [www.renorotaryclub.org](http://www.renorotaryclub.org). Join us to make the world a better place!

## UPCOMING EVENTS

Visit [www.renorotary.org](http://www.renorotary.org) to sign up

### Rotary Means Business

March 13, 2018 5:00 PM – 7:00 PM  
Umpqua Bank - Moana & Virginia

### Mardi Gras Fundraiser

March 24, 2018  
Reno Ballroom

### Rotarians At Work Day

April 28, 2018  
Bicentennial Park

## upcoming meetings

March 19, 2018

**Katie Morales**

Children in Transition

March 26, 2018

**NO MEETING**

Reno Mardi Gras

April 2, 2018

**Alan Olive**

CEO N. NV. Medical Center



## THE RENOTARIAN

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THE ROTARY CLUB  
Reno, Nevada

### Rotary Club of Reno Officers and Directors

Bill Boon.....	President
Phil Mahoney.....	President Elect
Mary Brock.....	President Nominee
Craig Wesner .....	Past President
Carl Fuetsch .....	Secretary
Vic Bucher.....	Treasurer
Kirk Bailey .....	Director
Tina Doherty.....	Director
Diana Hoffman.....	Director
Mark Meich.....	Director
Stefanie Scoppettone .....	Director
Maria Sheehan .....	Director
Trudy Nauman .....	Director
Gary Warren .....	Director
Tom Young.....	Director

### Reno Rotary Foundation

Laurie Leonard .....	President
Carl Fuetsch .....	Secretary
Vic Bucher .....	Treasurer
John Spears.....	Investments
Bill Boon .....	Ex-officio
Phil Mahoney.....	Ex-officio
Brian Armon .....	Trustee
Mary Brock.....	Trustee
Harvey Fennell.....	Trustee
Sheila Hlubucek.....	Trustee
Jim Pfrommer .....	Trustee
Phil Stone .....	Trustee
Tom Taelour .....	Trustee

### Newsletter/Website

David Spillers .....	Newsletter Editor
Oliver Grosz .....	Web-master

## Reno Mardi Gras Minute:

Reno Mardi Gras is our club's **largest fund-raiser** and generated almost 50% of the \$193,000 Rotary Club of Reno donated in 2016-2017 to community and global service projects.

And, it's a great party with tons of food, wine, beer, spirits, entertainment and a can't-be-beat silent auction!

This year's event will be held on Saturday, March 24 at the Downtown Reno Ballroom. General admission is from 7-10 p.m. and from 6-7 p.m. we'll hold an exclusive pre-party for sponsors and special guest.

All the details, ticket sales, silent auction donation and more are available on our website: [www.mardigrasreno.com](http://www.mardigrasreno.com).

### Invite Your Friends!

If every member of our club invited 25 people to Reno Mardi Gras event, we would reach 5,000 people! And, if only a quarter of those people bought one ticket, we'd be at our ticket sales goal!

Please consider calling or emailing your friends, family and colleagues this week and asking them to buy tickets to attend this year's event. If you'd like a script or email template to help, please contact Annie Flanzraich at [annie@flanzwrites.com](mailto:annie@flanzwrites.com) or 775-230-6839.

### Donate a Silent Auction Item!

Our silent auction committee is still looking for great items to include in our silent auction! If you can donate an item, or know someone who can, contact Stacy Asteriadis at 775-287-1106 or [stacy.asteriadis@cnb.com](mailto:stacy.asteriadis@cnb.com). You can also submit a silent auction donation online or download a copy of the silent auction form at [tiny.cc/renomgdonate-item](http://tiny.cc/renomgdonate-item).

### Get Your Bottles Ready!

As in years past, we will raffle off wheelbarrows of wine at the event. This is a fun way for our club to generate more funds and support more great projects!

To fill up the wheelbarrows, we're asking each club member to bring two bottles of wine to the event. So, look through your collection or pick up two of your favorite bottles of vino at the store this weekend.

You'll be able to drop your bottles off right when you walk in the room.

Thank you for your support and help! We really appreciate it!

If you need help or have questions, please contact any of the following people:

### Mary Brock:

[brockm9146@sbcglobal.net](mailto:brockm9146@sbcglobal.net) or 775-232-3073

### Annie Flanzraich:

[annie@flanzwrites.com](mailto:annie@flanzwrites.com) or 775-230-6839

## MEMBERSHIP MINUTE

### PEANUT or PLAIN? DICK vs DENNY?

Don't forget to invite your friends and colleagues who would be good potential members to a club meeting or event. You'll be rewarded by a large bag of M&M's (because "Membership Matters.") If they join, your team, captained by Dick Gammick or Denny Williams, will score a point toward our Membership Competition. We can't wait to hear what our team captains pick think of for each other for winning this competition. It should be hilarious!



## LAST MEETING VOLUNTEERS

Scanner: ..... Darren Vanderford  
Greeter: ..... Debe Fennell  
Raffle Tickets: ..... John Kadlic  
Invocation: ..... ABO Kids  
Pledge: ..... ABO Kids  
Sgt. At Arms: ..... Cate Kegg  
Sgt. At Arms: ..... Andrea Cantlon  
Photographer: ..... Dan Nichols  
Piano: ..... Genie Mathews

## HONOR ROLL

Bill Boon ..... \$100  
Mary Brock ..... \$100  
Gretchen Hughs ..... \$500  
Susan Mayes-Smith ..... \$100



## RYLA APPLICATIONS

### Camp RYLA 2018 Dates:

**Week 1: June 17 – 22**

**Week 2: June 24 – June 29**

**Week 3: July 8 – 13**

The RYLA committee is currently accepting applications for participants to the Rotary Youth Leadership Assembly (RYLA) to be held this summer in Grizzly Ranch by Portola. It is a weeklong camp in which campers will learn skills including leadership, teamwork, communication and self-awareness. Participants must currently be a junior in high school. In addition to Reno High School, other high schools will be considered. We encourage students who are related to our club members to apply. Please contact Tom Taelour for more information 771-4008 or [ttaelour@charter.net](mailto:ttaelour@charter.net). Info: [www.Camp-RYLA.org](http://www.Camp-RYLA.org)

**Rotary**  
Club of Reno



APPLY TODAY FOR THE

# ROTARY DISTRICT SCHOLARSHIP

SCHOLARSHIP AMOUNT:

**\$3,000**

CLUB APPLICATION DEADLINE:

**APRIL 2, 2018**

## ELIGIBILITY:

Eligible students include high school seniors and undergraduate level students who attend a trade school, community college, or a university located in District 5190.

Scholarship money is available for one year and can be used for tuition, books, supplies, and other educational needs.

Must be accepted to an accredited college or university in the United States.

**District Grant Scholarships** provide funds to help offset the cost of one year of study at the undergraduate level at any accredited college or university in the United States. The prospective scholar must complete the application and submit it to a local Rotary Club in District 5190. A club committee interviews and selects a qualified applicant for recommendation to the district 5190 Scholarship Committee, which conducts interviews and makes the final selection of District Scholars.

## FOR MORE INFORMATION OR TO FILL OUT THE SCHOLARSHIP APPLICATION VISIT:

[www.rotarydistrict5190.org](http://www.rotarydistrict5190.org)

1. Click The Rotary Foundation    2. Click Global & District Scholarships

REVIEW - DISTRICT & GLOBAL GUIDELINES/IDEAL CANDIDATE

THEN EMAIL COMPLETED APPLICATIONS AND REQUIRED DOCUMENTATION TO:

Loretta Bonilla [lbonilla@frontofficestaff.com](mailto:lbonilla@frontofficestaff.com)

*Rotary's conflict-of-interest policy related to individuals receiving grant funds requires that the applicant does not fit in any of the categories below: Rotarian, including honorary Rotarian, employee of a club, district, or other Rotary entity, or of Rotary International; spouse, lineal descendant (child or grandchild by blood, legal adoption, or marriage without adoption); spouse of lineal descendants; or ancestor (parent or grandparent by blood) of person(s); employee of an agency, organization, or institution that partners with The Rotary Foundation or Rotary International; former Rotarian or honorary Rotarian who has terminated membership within the preceeding 36 months; person who is ineligible based on family relationship to a former Rotarian or honorary Rotarian, for a period of 36 months after termination of family member's membership.*

### **Candidates for Reno Rotary Club Board of Directors Election will take place on Monday, March 19th**

#### **Tom Hall**

*Classification: Law Practice-Real Estate*



Tom Hall is practicing attorney in Reno, a career that he began 45 years ago. He has been president of the Washoe County Bar Association and president of the UNR Alumni Association.

He is also a licensed Nevada contractor, an Elder in his church and past president of the Session. In addition, Tom is an author and lecturer of Nevada CLE for Attorneys and Land Surveyors.

Tom is very involved in our community; having served as past chairman of the Reno Air Racing Foundation; co-founder and president of the Reno Stead Airport Association; and co-founder and past chairman of the Pathways to Aviation. Pathways is an organization that develops future workforce by introducing students to aviation through classroom instructions, hands-on activities and career mentoring workshops. He noted that he works well with others as shown by his chairmanships of the UNR Foundation and the Community Foundation of Western Nevada.

In his Rotary life, Tom is a Paul Harris Fellow, plus one. He has given and donated to many Rotary fundraisers: including timeshare vacations in exotic places and sightseeing tours in his airplane around Northern Nevada.

In his personal life, Tom is a private pilot and is an avid Wolf Pack supporter. GO PACK!!!

In conclusion, Tom says he knows there is a place of service for him on the Rotary Board.

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#### **Diana Hoffman**

*Classification: Professional Singing/Business Consulting*



Ms. Hoffman has significant business, law, and education experience. For the years 2010-2014 she combined her consulting business in putting together a plan for connecting the Truckee Meadows Community College with the business community for training,

internships, and recruiting, along with her position as COO and President of an early stage company that produced and sold protein-based beverages. During her tenure at the beverage company, Ms. Hoffman was selected to participate in Governor Sandoval's Trade Mission to Israel (2013). Between 2015 and 2018, Ms. Hoffman has consulted with companies in technology, aerospace, and led a legal team in California to protect the intellectual property against the Chinese government on behalf of an electric vehicles company. She has also authored and had published the humorous business book "But I Can't Sew...so what you can still succeed".

Ms. Hoffman has also worked with the US Government on trade missions and coordinating with the Commerce Department a Western Hemisphere Forum to forge economic partnerships. Ms. Hoffman's initial career (20 years) was in law, founding a firm in Silicon Valley, which specialized in early and middle stage companies (both transaction and litigation). She led several stage two companies into commercialization and obtained financing for a number of startup and early stage companies, taking them from concept through R&D into commercialization. She was also an adjunct Professor at UNR in the Business School, teaching Legal Environment in Business and at the University of California, Davis, Graduate School of Management, teaching New Product Development and has lectured at colleges around the country on entrepreneurship. She has been the principal speaker at international conferences (e.g. IEEE Convention in Brazil; new technologies for the 21st Century at Siegmeyer University in Germany; Incubators for Entrepreneurship in Santiago, Chile). Ms. Hoffman was the founding Director of the Northern Nevada Chapter of the COO Business Forum, a think tank for regional Chief Operating Officers, and was also on the Board of Directors of the Entrepreneurs Assembly.

Rotary: a member since 2011; she currently serves as chair of the Vocational Services committee which initiated highlighted its members' profiles, reinstituting Rotary Means Business and will be having an Ethics Workshop in the spring. She has also served as chair for Rotary Got Talent (2012, 2013), member of various committees such as the Music Contest committee, Lemelson Reading program, Open World, participated as a bell ringer at Salvation Army Day locations, and have given many invocations, participated as sergeant at arms, Greeter, Scanner, and Pledge leader.



### **Candidates for Reno Rotary Club Board of Directors Election will take place on Monday, March 19th**

#### **Liza Maupin**

*Classification: Non Profit, Youth Leadership Development*



Liza Maupin has been a Rotarian for 24 years. She first joined Rotary as a member of the Rotary Club of Tahoe Douglas where she ran the club's Mardi Gras celebration for two years, wrote the weekly newsletter, and served as President 1998-1999. Liza became a member of the Rotary Club of Reno in 2004 and served as President 2012-2013. As a member of the Rotary Club of Reno, Liza co-chaired the Children's Christmas Party for seven years, welcomed new members through New Member Orientation for three years, and served on the board of the Reno Rotary Foundation. For the upcoming Rotary year, Liza is the chair of the Programs Committee for the club. Liza is a Paul Harris +3, and has a Reno Nugget demonstrating her commitment to the club's local foundation.

Liza is winding down her professional life and will be retiring as CEO of Big Brothers Big Sisters of Northern Nevada on May 31st. Previously, Liza was the Executive Director of the First Tee of Northern Nevada. Before venturing into nonprofit management, Liza spent 13 years with Caesar's Entertainment in progressive leadership roles. Her last role was as Director of Relationship Marketing – West Division which included responsibility for 14 casino properties, including Tunica, MS, and three properties in Louisiana (west of what you might ask). Prior to that Liza spent 10 years in the ski industry and was the first woman in the US to rep hard goods (skis, boot, bindings) in an 8-state territory. Her profession in the ski industry is what brought her out west from Minnesota in 1987 for summer vacation and what led to permanent residency.

Liza will continue as a board member for Big Brothers Big Sisters of Northern Nevada and as a Big Sister to her Little Sister Jazmine, helping her to become the first member of her family to graduate high school. Liza looks forward to serving on the board of the Rotary Club of Reno and sharing her expertise and commitment to the principals of Rotary

Liza and her husband, retired Nevada Supreme Court Justice, Bill Maupin, are looking forward more time for golf and travel as they enjoy retirement together.

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#### **Dan Nichols**

*Classification: Automotive Sales*



While not a Nevada native, Dan is pretty close. Dan moved to Nevada from California with his family in 1981 where he would attend and ultimately graduate from Wooster High School. During his time at Wooster, Dan would become involved with the high school student-run company, The Three Wooster Boys. This company offered lawn and landscape services to moving services and everything in between. It was there that Dan learned the value of hard work and what work ethic meant. It also started him on his path to sales, as his primary responsibility was to meet with potential customers to try to gain their business.

In 1993, Dan had an opportunity to go to work for Winkel Pontiac GMC and learn the automotive sales business from some of the best veterans in the industry. Dan found his passion in the automotive industry. He began as a sales consultant and quickly became one of the company's top producers on a regular basis winning not only monthly awards but annual top producer awards as well. In 2002 Dan was promoted to Sales Manager. In 2003 Dan was once again promoted. This time he was promoted to a dual position as both General Sales Manager and Fleet Manager of the dealership. In 2006, Dan transitioned to serving in a single capacity as Fleet Manager for the dealership. In 2010 the dealership experienced an ownership and name change to Reno Buick GMC Cadillac. However, Dan remained with the company due in no small part to his vast knowledge of the product and overall operations within the dealership and would continue to head the Fleet Department where he remains today – 25 years of employment later.

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Dan has had many occasions to work with the local businesses and business leaders in our area during his tenure. He works hard to establish the best rapport possible with everyone he deals with.

To be successful in sales you need to be able to work with a variety of individuals to determine their wants and needs. You have to be a good listener and experienced problem solver. A successful salesperson needs to be friendly and professional.

These qualities are important when serving on a Board of Directors. Board members need to be able to review a topic and determine the best course of action to address the situation. They also need to be able to work with a diverse group of individuals from differing backgrounds. Dan possesses the ability to serve in this capacity and would welcome the opportunity to continue to serve his Club.

Dan has been married to his wife, Kelly, for 25 years and they have two grown boys. Whenever Dan has the chance, he likes to spend his off time riding motorcycles with his wife and attending local high school and University of Nevada, Reno sporting events and other activities in the area.

Dan became a member of the Rotary Club of Reno two years ago and serves as the Club Photographer and as a member of the Tailgate Committee for Nevada Football. Dan enjoys his participation with the Club and looks forward to attending every meeting.

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#### **Grace Nichols**

*Classification: Sales Consultant*



Grace Nichols joined the club in December of 2011 and jumped in with both feet. She's been active on the Membership, Community Service, and PR committees. As Webmaster, she learned ClubRunner, overhauled the website and ran it for a few years. She served on Silent Auction committee for Mardi Gras and invented and leads the Phone Calling and Pizza parties. She's worked on the Sculpture Garden and bulb planting projects.

Grace moved to Sisters, Oregon in late 2012 for a year+ and was active in their Rotary, as Webmaster and on Community Service, so she knows what 35-member clubs are like too!

Grace is currently the Membership Chair, working hard to grow the Membership Committee and total membership of the club. This is a natural extension of her career in Sales, Sales Consulting, and as a professional speaker and writer for BusinessWeek magazine on, you guessed it, Sales. She also founded National Hug Your Kids Day which won the Governor's Award for Start-up of the Year and ran for five years.

I'd appreciate your vote for me for the Board of Directors because I think the Membership Chair should be a voting member of the Board and I have broad Rotary experience to help our club grow and serve. Thank you.

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#### **Jim Urmston**

*Classification: Commercial Real Estate Appraisal*



I have lived in the Reno-Sparks area over 63 years graduating from Reno high school in 1968. I served 2 tours in Viet Nam, returned to Reno and attended the Reno Business College and Community College where I was also an instructor for many real estate and appraisal courses. I've been married to my wife Lori for 41 years this June. We have 4 sons 7 grandsons and finally a granddaughter (1/12/2018).

I am an active member of the Reno Carson Tahoe chapter of the Appraisal Institute, twice the past president and past president of the CCIM Chapter of Northern Nevada. Currently I'm the owner of James E. Urmston MAI, SRA, CCIM Real Estate Appraisal firm. I'm a certified general real estate appraiser in Nevada with over 40 years of experience, 33 in appraising and consulting.

I've been a proud member of the Reno Rotary Club of Reno since 2003. Although I've attended many functions and supported the Rotary in other ways, I have not served on any committees to this point. I guess it's about time I get more involved.

### WHAT IS ROTARY?

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who come together to make positive, lasting change in communities at home and abroad.

Solving real problems takes real commitment and vision. For more than 110 years, Rotary members have used their passion, energy, and intelligence to take action on sustainable projects. From literacy and peace to water and health, we are always working to better our world, and we stay committed to the end.

#### **Our motto: Service Above Self**

For more than 110 years, our guiding principles have been the foundation of our values: service, fellowship, diversity, integrity, and leadership.

#### **What we do**

Rotary members believe that we have a shared responsibility to take action on our world's most persistent issues. Our 35,000+ clubs work together to:

*Promote peace*

*Fight disease*

*Provide clean water, sanitation, and hygiene*

*Save mothers and children*

*Support education*

*Grow local economies*

### the **4** way test

Of the things we think, say or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

### HOW TO INTRODUCE YOUR GUESTS AND NEW MEMBERS AT A CLUB MEETING

When introducing a guest or new members during a Club meeting, the correct way is to greet the Club President, fellow Rotarians and guests, introduce yourself and state your classification, and then introduce your guest, their title and business affiliation. Please do not introduce any guest as a prospective new member or that they are looking for a position or clients.

### ATTENDANCE

Please make sure you turn in make-ups to Carl Fuetsch at a club meeting or by email: [info@renorotaryclub.org](mailto:info@renorotaryclub.org). Don't forget that you need to attend or make up at least 50% of club regular meetings in each half of the year (rolling six months) and attend at least 30% of this club's meetings in each half of the year. Credit can be received for Rotary committee work and other official Rotary functions.

**Rotary**  
Club of Reno



[Rotary Club  
of Reno](https://www.facebook.com/RotaryClubofReno)



**ROTARY:  
MAKING A  
DIFFERENCE**

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Articles and inserts must be received by 2 p.m. on Wednesday for inclusion in the next week's newsletter.