



Chartered August 1, 1916 || Volume 32, No. 39 || May 14, 2018  
The Rotary Club of Reno meets at Harrah's Reno at Noon on Monday

## MONDAY'S PROGRAM

### Ed Friedrichs

#### West 2nd Street Project and Downtown Development

Ed Friedrichs completed his undergraduate degree in pre-architecture at Stanford University in 1965 and received his Master of Architecture degree from the University of Pennsylvania in 1968. He joined Gensler in San Francisco in 1969 (at that time with 20 people; now the largest and most respected architecture, design and planning firm in the world), opening the firm's Los Angeles office in 1976. In 1995 he was appointed President and, in 2000, Chief Executive Officer of the firm, leading its development as one of the most successful and influential design firms in the world, growing the firm from 7 offices in 8 cities, primarily in the US, to 25 offices and 2,400 people around the world when he retired from Gensler in 2003. Two of his protégés, Andy Cohen and Diane Hoskins, lead the firm today, growing it to 44 offices and over 3,500 people in all parts of the world.

Ed completed a book on leading a Creative enterprise titled Long-Cycle Strategies for a Short-cycle World in 2004 and formed Friedrichs Group to work with architectural and engineering firms to guide them based on his experiences in leading Gensler.

Since moving to Reno in late 2014, he is working as a development partner on the West 2nd District, led by the Don J Clark Group ([www.west2nddistrict.com](http://www.west2nddistrict.com)).

He is a co-chair of the Reno Streetcar Coalition, which is providing leadership to construct a streetcar line connecting the University of Nevada Reno with downtown, mid-town and the convention center along Virginia Street.

Ed is also a member of the Northern Nevada Network.

## UPCOMING EVENTS

Visit [www.renorary.org](http://www.renorary.org) to sign up

### Rotary District 5190 Conference

May 18 - 20, 2018

Atlantis Casino Resort Spa

### Rotary Means Business

May 31, 2018 | 5:00 pm ~ 7:00 pm

Great Basin Brewing Taps and Tanks

### Food Bank Volunteer Day

June 9, 2018 ~ 11:00 am to 1:00 pm

Food Bank of N. Nevada

## upcoming meetings

May 21, 2018

No Meeting

*District Conference Week*

May 28, 2018

No Meeting

*Memorial Day*

June 4, 2018

TBD



THE RENOTARIAN

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Oliver Grosz ..... Web-master

VENUE VOTE RESULTS

The Venue Votes were opened and counted by: Carl Feutsch, Phil Mahoney, Bob Rusk, and Bill Boon

The results were:

- Eldorado – 65 votes (55.6%)
Harrah’s – 52 votes (44.4%)

Total Votes - 117 of our 164 members (71.3%)

Thank you to everyone that took the time to vote!

We will be meeting at Harrah’s through June. The transition to Eldorado will occur with the first meeting in July.

SAVE THE DATE: PRESIDENT BILL’S DEMOTION PARTY IS JUNE 19TH

Mark your calendars for President Bill’s Demotion Party to be held Tuesday, June 19th, 5:30 p.m. at The Coney Island Bar. It promises to be a fun evening honoring Bill for



his service, and perhaps, poking fun at a few things, too! A family style dinner of bread, salad, roasted chicken, top sirloin steak, homemade mushroom ravioli with burnt butter sage sauce, penne with pesto sauce, bread pudding with caramels sauce and 2 glasses of wine will be served for \$35 per person, inclusive of tax and gratuity. A ClubRunner invite will be sent out in May. For questions, or to provide “material” for the demotion, please contact Liza Maupin at [lizamaupin@gmail.com](mailto:lizamaupin@gmail.com) or at 775-721-8124.

## LAST MEETING PICTURES



**Joe Murin and his wife Sue Sadler** present the Club with Rotary Club flags from some of the Clubs they visited while in Florida.



**Anne-Louise Bennett** is awarded the Reno Rotary Club's Rotarian of the Month by President Bill for her great work documenting all the great works of the Club for this year.



Paul Harris Fellows are awarded to, from left to right, **Jim Urmston PHF-3, Sue Sadler PHF+4, Debby Hunter PHF+2, Gayle Sherman PHF+1, Bruce Foster PHF+1, Skip Hansen PHF+6 and Mark Elston PHF+7.** Congratulation to all!

## LAST MEETING VOLUNTEERS

Scanner: ..... Gayle Sherman  
 Greeter: ..... Cate Kegg  
 Raffle Tickets: ..... Ryan Hart  
 Invocation: ..... Andrea Cantlon  
 Pledge: ..... Debe Fennell  
 Sgt. At Arms: ..... Art Rangel  
 Sgt. At Arms: ..... Bruce Foster  
 Photographer: ..... Dan Nichols  
 Piano: ..... Genie Mathews

## HONOR ROLL

Rew Goodenow ..... \$100  
 Debby Hunter ..... \$100  
 Phil Mahoney ..... \$200  
 Keven Melcher ..... \$200  
 Joe Murin ..... \$250  
 Sue Sadler ..... \$250



President Bill present **Cate Kegg** with her Blue Badge.

## WHAT IS ROTARY?

Rotary is a global network of 1.2 million neighbors, friends, leaders, and problem-solvers who come together to make positive, lasting change in communities at home and abroad.

Solving real problems takes real commitment and vision. For more than 110 years, Rotary members have used their passion, energy, and intelligence to take action on sustainable projects. From literacy and peace to water and health, we are always working to better our world, and we stay committed to the end.

### **Our motto: Service Above Self**

For more than 110 years, our guiding principles have been the foundation of our values: service, fellowship, diversity, integrity, and leadership.

### **What we do**

Rotary members believe that we have a shared responsibility to take action on our world's most persistent issues. Our 35,000+ clubs work together to:

*Promote peace*

*Fight disease*

*Provide clean water, sanitation, and hygiene*

*Save mothers and children*

*Support education*

*Grow local economies*

## the **4** way test

Of the things we think, say or do

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

## HOW TO INTRODUCE YOUR GUESTS AND NEW MEMBERS AT A CLUB MEETING

When introducing a guest or new members during a Club meeting, the correct way is to greet the Club President, fellow Rotarians and guests, introduce yourself and state your classification, and then introduce your guest, their title and business affiliation. Please do not introduce any guest as a prospective new member or that they are looking for a position or clients.

## ATTENDANCE

Please make sure you turn in make-ups to Carl Fuetsch at a club meeting or by email: [info@renorotaryclub.org](mailto:info@renorotaryclub.org). Don't forget that you need to attend or make up at least 50% of club regular meetings in each half of the year (rolling six months) and attend at least 30% of this club's meetings in each half of the year. Credit can be received for Rotary committee work and other official Rotary functions.

# Rotary Club of Reno



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**ROTARY:  
MAKING A  
DIFFERENCE**

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Articles and inserts must be received by 2 p.m. on Wednesday for inclusion in the next week's newsletter.