

Chartered August 1, 1916 || Volume 30, No. 37 || May 22, 2017 The Rotary Club of Reno meets at Harrah's Reno at Noon on Monday

### MONDAY'S PROGRAM Mikalee Byerman

Author- 100 Things To Do In Reno Before You Die



In her own words: Mikalee Byerman (MIKkuh-lee BY-er-mun, which rhymes with Prickly Fireman) is crazy tall. A type-A grammar geek and the proud mother of three amazing souls who can all

say the 50 states in alphabetical order in about 30 seconds flat (because she can, too). A woman with serious, deep-seated insecurities because she can't roll her tongue like a taco. And what does she do professionally? That's easy to summarize in two words: She writes. She writes about being crazy tall, tongue insecurities and all manner of topics. She writes funny, she writes serious — doesn't matter, as long as she's writing. Her published pieces include: Ladies' Home Journal, September 2013, "The Photo Booth of Horror" (personal essay), RENO Magazine cover story, Jan/Feb 2013, "Fire Starter" (profile of anti-bullying advocate Lilliana Trinchero), RENO Magazine Home Story, Sept/Oct 2012, "A Labor of Love" (story about the historic Newlands Mansion), Renown Journey cover story, a publication of the Renown Institute for Cancer, "Live Happy" (profile of

teen cancer survivor Kristin Katich), Homes & Land Magazine, Spring 2012, "Pattern Play" (home decor story about mixing patterns, with sidebars), RENO Magazine cover story, Jan/Feb 2012, "Accentuate the Positive" (profile of local broadcaster and "Positively Northern Nevada" creator Jennifer Burton), RENO Magazine cover story, August 2011, "Driven to Success" (profile of National Automobile Museum Executive Director Jackie Frady). She is also the author of recently published, *100 Things To Do In Reno Before You Die*.

### **UPCOMING EVENTS**

Visit www.renorotary.org to sign up

Planting Day at Bicentennial Park June 3, 2017; 8:00 am to 11:00 am 10 Ralston Street

Food Bank Volunteer Dates June 17, 2017; Sep 16, 2017 Food Bank of N. Nevada

upco

May 29, 2017 No Meeting Memorial Day

June 5, 2017 Terri Cooper VP Sales - Switch

June 12, 2017 Rotary Sculpture Park Artist On-Site Meeting to View the Sculptures



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THE ROTARY CLUB Reno, Nevada

#### Rotary Club of Reno Officers and Directors

	President
	President Nominee
Mary Brock	President Designate
Curt Chapman	Past President
Carl Fuetsch	Secretary
<b>Cathy Delionbac</b>	k Treasurer
Sheila Hlubucek.	Director
Kurt Mische	Director
Maria Sheehan	Director
Diana Hoffman	Director
Gary Warren	Director
Kirk Bailey	Director
Tina Doherty	
Trudy Nauman	

#### **Reno Rotary Foundation**

Jim Pfrommer	President
Carl Fuetsch	Secretary
Cathy Delionback	Treasurer
John Spears	Investments
Bill Boon	Ex-officio
Craig Wesner	Trustee
Brian Armon	Trustee
Harvey Fennell	
Laurie Leonard	Trustee
Phil Stone	
Mary Brock	
Tom Taelour	Trustee

#### **Newsletter/Website**

David Spillers ...... Newsletter Editor Grace Nichols ..... Web-master

## MEMBER PROFILE Jerry Hall

Jerry is a retired registered professional engineer. He served as Executive Director of the Regional Transportation Commission of Washoe County for 18 years and was responsible for RTC funded highway design



and construction as well as the creation of the Citifare (now RIDE) and Citilift (now Access) public transit systems. After his retirement as Executive Director, the RTC renamed the RTC administrative and operations complex the Jerry L. Hall Regional Transportation Center.

A major challenge Jerry faced was starting the Reno public transit system; from the decision by the board to first day of operation was only 90 days. Another big challenge was working on projects that affected an individual's property, business or the environment. While the debate was often spirited (acrimonious too) it seemed to come with the territory. "I was doing my job and they were defending their interests."

Jerry's major strengths are his capacity for work and an ability to see things from 35,000 feet, yet still get down in the weeds to finish the job. Finishing South McCarran from West Fourth Street on the west to East Mill Street required multiple skills. These strengths were valuable when Jerry worked as a consultant on the Reno RETRAC project – lowering the railroad tracks through downtown.

Jerry has been active in the community and has served in a number of leadership roles. He is a past chair and member of the Reno Tahoe Airport Authority. He has served on

the Reno Sparks Convention and Visitors Authority and the Washoe County District Board of Health. Jerry is a recipient of the University of Nevada President's Medal for service to the community and higher education.

Jerry has been a member of the Rotary Club of Reno since 1977. He served as president in 1987-88, District 5190 Governor in 1993-94, Rotary International Director 2005-07 and Vice President 2006-07. Jerry and his wife Tasha participated in a Polio National Immunization Day in Ghana, West Africa, an orphanage project in Romania, a rural hospital project in Uganda, a house-build project in Mexico, and led a Vocational Training Team to Uganda to assist a new nursing school.

Jerry and his wife Tasha have hosted 13 exchange students including a secondgeneration student, the son of a student hosted 22 years earlier. He and his wife are Rotary Foundation Level 2 major donors and members of the Bequest Society. Jerry is the recipient of the Rotary International Foundation Distinguished Service Award, the Citation for Meritorious Service, and the Rotary International Service Above Self Award.

# POTENTIAL NEW MEMBER

The following individual has been approved for membership by the Board of Directors of the Rotary Club of Reno. If you have any comments on their proposed membership in the Rotary Club of Reno, please submit them in writing to the Club Secretary.

#### **Stacy Asteriadis**

Banking Sponsor: Craig Wesner

# LAST MEETING VOLUNTEERS

Scanner:	Mark Meich
Greeter:	Maria Sheehan
Raffle Tickets:	Brian Sooudi
Invocation:	Anne-Louise Bennett
Pledge:	Laurie Leonard
Sgt. At Arms:	Jack Yammine
Sgt. At Arms:	Bruce Foster
Photographer:	Dan Nichols
Piano:	Genie Mathews

# HONOR ROLL

Brian Armon	\$100
Bill Boon	\$200
Charlie Dodson	\$500
Fritsi Ericson	\$200
Karen Grosz	\$500
Walt Higgins	\$100
John Latourette	
Laurie Leonard	\$100
Jim Marshall	\$500
Kim Mazeres	\$200
Brad Pearce	\$200
Jim Pfrommer	\$200
Mike Reed	\$200
Charlie Santiago	\$200
Stephanie Scoppettone	
Maria Sheehan	
Denny Williams	\$200

# LAST MEETING PICTURES



Past Club President and RI Vice President Jerry Hall provided a great briefing and movie on Women in Rotary detailing how and why our RI and our Club started accepting women in the Club in the late 1980's and the turmoil it caused initially and how well it has worked our since!

#### Candidates for Reno Rotary Club Foundation Board of Directors

#### Sheila Hlubucek

Classification: Business Development

A Rotarian since 2010, Sheila served three years as Membership Chair, three years on the Board of Directors, and the past year as Programs Chair. She also currently serves as an allied board



member for American Institute of Architects, Northern Nevada.

Sheila is Business Development Director at Clark/Sullivan Construction. Her primary responsibility is pursuing new contracts the long-time general contractor known for delivering hospitals, schools, retail developments, community centers and more. She oversees public relations, internal communication, digital strategies, sponsorships and events.

Previously, she served four years on the marketing and communication team at Renown Health where she worked to strengthen the bond with the community by supporting the numerous community contributors and board members with information and services. Sheila also had an 18-year career as Communication Director at Q&D Construction. In her first career, she was a Reno Gazette-Journal reporter and magazine writer.

Education: B.A., University of Nevada, Reno, School of Journalism, Leadership Reno Sparks Program, Rapport Leadership Master Graduate, Emergenetics Communication Training, and Toastmasters. Previous community service includes serving on Western Industrial Nevada's Executive Board. She has been a long time member of Public Relations Society of America.

#### Liza Maupin

Classification: Non Profit, Youth Leadership Development

Liza Maupin has been a Rotarian for 30 years. Before moving to Reno she was active with the Rotary Club of Tahoe-Douglas, where she served as President. She is a past president of the Rotary Club of Reno and has served as a trustee on the



Reno Rotary Foundation Board. Liza has been a chair of the Mardi Gras Committee, and has cochaired the club's annual Children's Christmas Party for more years than she can remember. For the past two years Liza has been responsible for New Member Orientation. Liza is a Paul Harris Fellow Plus 3 and a Reno Rotary Foundation Nugget recipient. Liza has served on nonprofit boards and with her experience as a nonprofit leader, most recently as CEO of Big Brothers Big Sisters, Liza brings experience and perspective from both sides of the equation. Rotary has been an integral part of Liza's adult life and serving on the Reno Rotary Foundation would allow Liza to continue to serve the club and the community.

### **AREA 8 MUSIC CONTEST WINNER**



3rd from the left is our Club winner **Sarah Macharg.** She took 1st place at the Area 8 contest. Congrats Sarah!

#### Candidates for Reno Rotary Club Foundation Board of Directors

#### **Tom Taelour**

Classification: Transportation

I am a Native Nevadan and I have been a Rotarian in our club since 1993. My sponsor was Jerry Hall. I am currently a member of the Board of Directors for the Reno Rotary Foundation. I have enjoyed the opportunity



to serve and want to continue to do so. During the past two years I have participated on the Foundation Budget Committee. I graduated with a degree in accounting from Santa Clara University. I am a CPA and was the CFO for the Regional Transportation Commission for thirty one years. My duties included Investment Trustee for the Commission. I believe my financial background is a positive resource for the Reno Rotary Foundation. I also serve on our club's Youth Services Committee. Since 1994. I have been the RYLA Coordinator for our club which currently sponsors sixteen junior high students. I am also our club's REGL Coordinator at O'Brien Middle School for eighth grade students. Previously, I have been a Career Coach and I was part of the team that created Jerry Hall's Demotion Video when he was District Governor.

I am currently the Secretary on the KNPB Board of Directors. I am also a council member and Head Elder for St. Luke's Lutheran Church. I have taught Junior Achievement classes for fifth grade students and have previously served as Secret Witness Chairman.

Some of my hobbies include playing in a nine member Christian Band, which I have done for over forty years and coaching girls' softball, which I have done for sixteen years.

My wife Jenny and I have been married for 29 years and we have two children. Sarah, 34, starting her doctoral internship in Neuropsychology this summer in Greenville, North Carolina and Kelsey, 27, beginning a year of clinical practice here in Reno to complete her doctorate in Physical Therapy.

#### **Denny Williams**

Classification: Banking

I am the Regional President for Meadows Bank, and have extensive experience in the banking industry. I bring the ability to create strong personal and business relationships and compassion to help individuals meet their goals.



I have always been able to focus on the task at hand and do so with a strong work ethic. I believe I have earned an excellent reputation in northern Nevada as an individual with integrity that you can trust and gets the job done. I am well networked in the business community in northern Nevada which enables me to connect business individuals with others who can assist them.

Over the years I've established relationships with customers/friends who have followed me throughout my career. My contacts include CEO's, business leaders, professionals, and high income/high net worth individuals. I have worked very hard over the years to develop a reputation of being a professional with integrity that you can trust. I'm a great problem solver, able to identify the issues, and create solutions. I have strong inter-personal skills and can build rapport guickly with people I meet for the first time. I'm a team player and strongly believe in teamwork to accomplish a common goal. I am goal oriented and have a history of achieving goals by creating and initiating a well thought out plan identifying detailed actions that are time sensitive and prioritized that are measurable.

### CELEBRATE THE FOUNDATION'S CENTENNIAL BY MAKING A SPECIAL CONTRIBUTION.

Help the Rotary Club of Reno and Rotary International reach our goal.

At the 1917 convention, outgoing Rotary President Arch Klumph proposed setting up an endowment "for the purpose of doing good in the world." That one idea, and an initial contribution of \$26.50, set in motion a powerful force that has transformed millions of lives around the globe.

To mark this historic year, Rotary International set a goal of \$300 million, including contributions to the Annual, Endowment, and PolioPlus funds. To date, \$238 million has been raised. President Craig Wesner set a goal at least \$26.50 from each member in support of RI.

We are making a voluntary one-time assessment of \$26.50 so President Craig and the Rotary Club of Reno may make this Centennial year Special contribution. We promise not to repeat this before 2117.

By making a special centennial gift beyond what you normally contribute, you are helping to launch our Foundation into its second century of service. And you're empowering Rotary members to continue fighting disease, reducing poverty, providing clean water, promoting peace, and advancing economic development in communities all over the world.

"We should not live for ourselves alone, but for the joy in doing good for others."

- Arch Klumph, founder of The Rotary Foundation

P.S. If for any reason you are unwilling to contribute to the assessment, bring it to the attention of one of the TRF Committee members. We have several Club members who have offered to pay the assessment so the Club may have 100% participation.

P.P.S. \$26.50 in 1917 dollars translates to \$526.00 in current dollars. In case you are feeling flush or especially grateful.

Thanks for all you do for Rotary.

David Morgan, Chair The Rotary Foundation Committee

### HOW TO INTRODUCE YOUR GUESTS AND NEW MEMBERS AT A CLUB MEETING

When introducing a guest or new members during a Club meeting, the correct way is to greet the Club President, fellow Rotarians and guests, introduce yourself and state your classification, and then introduce your guest, their title and business affiliation. Please do not introduce any guest as a prospective new member or that they are looking for a position or clients.

# ATTENDANCE

Please make sure you turn in make-ups to Carl Fuetsch at a club meeting or by email: info@ renorotaryclub.org. Don't forget that you need to attend or make up at least 50% of club regular meetings in each half of the year (rolling six months) and attend at least 30% of this club's meetings in each half of the year. Credit can be received for Rotary committee work and other official Rotary functions.



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Articles and inserts must be received by 2 p.m. on Wednesday for inclusion in the next week's newsletter.