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2023 Sponsorship Chair

Bridget Powers

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The Rotary Club of
Lakeville Foundation

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THE ROTARY CLUB OF
LAKEVILLE FOUNDATION
*Sponsors
& Vendors*



**21st Annual
Taste of Lakeville**

**Thursday, August 17
5:00 p.m. – 9:00 p.m.
Lakeville Arts Center**



www.tasteoflakeville.org

The planning has begun for the 21st Year of the Taste of Lakeville! This live event at Lakeville Area Arts Center is scheduled for Thursday, August 17, 2023. It has grown to become a premier community event which raises substantial funds to support the people of Lakeville. As the event's organizers, The Rotary Club of Lakeville Foundation would like to encourage you to consider sponsoring this event.

As an event sponsor, you will receive the following benefits:

- ✓ Lakeville marketing materials (including printed media and on the event website)
- ✓ Signage at the event – attendance over 2,000 adults
- ✓ Recognition as a supporter of a popular community event
- ✓ Contribution may be tax deductible

Your donations support educational and service projects within Lakeville and the surrounding community. View the complete list on our website. Our intention is to raise funds that will help build our community as one of the best places in the nation to raise a family and conduct business. We would welcome the opportunity to meet with you to discuss the level that would best suit your business.

BENEFITS



Bronze Sponsor \$1,000

Our Bronze Sponsor. These sponsors will receive significant recognition throughout the event. This package includes the following recognition:

- ✓ 3 Taste of Lakeville tickets
- ✓ Recognition on the website
- ✓ Name & logo on signage at event

Silver Sponsor \$2,500

Our Silver Sponsor is also a high-profile sponsor level. These sponsors will appear prominently in many aspects of the event. This package includes the following:

- ✓ 6 Taste of Lakeville tickets
- ✓ Name & logo on posters, ads & website
- ✓ Name & logo on signage at the event

FOOD VENDOR OPPORTUNITIES

As a vendor not only do guests have an opportunity to taste your food, but they have a chance to interact with your staff. In exchange for your donation of food and staff, the Food Vendor package includes:

- ✓ 4 Taste of Lakeville tickets
- ✓ Name & logo on posters, paid social media, advertisements
- ✓ Name & logo on Taste of Lakeville website
- ✓ Name & logo on signage at the event
- ✓ MN Dept. of Health permit reimbursement (if required).
- ✓ Invitation to Rotary Recognition Dinner in January 2024

Gold Sponsor \$5,000

Our Gold Sponsor is a high-profile sponsor level. These sponsors will appear prominently in many aspects of the event. This package includes the following:

- ✓ 12 Taste of Lakeville tickets
- ✓ Name & logo on the event tickets
- ✓ Name & logo on posters & ads
- ✓ Recognition in all press releases
- ✓ Name & logo on promo banners
- ✓ Name & logo on Taste of Lakeville website