



DISTRICT 5190 NEWSLETTER



ROTARY STEAMING AHEAD

Beginning January 1, 2015, club officers can say goodbye to the semiannual report and hello to a simple one-page invoice that clearly states the amount owed.

- [Learn more about the new process](#)
- [Find answers to frequently asked questions](#)
- Send questions and comments to clubinvoice@rotary.org

TICKET TO RIDE

Check out www.rotarydistrict5190.org for more event details

- Aug 2: District 5190 Membership and Public Image Seminar
- Aug 2: RYE Rebound Meeting
- Aug 12: Webinar on District 5190 Rotary Academy
- Aug 14: Webinar on How to Implement a Financial Literacy Project
- Aug 16: RYE Orientation Inbound #1
- Aug 20: Webinar on Club Treasurers Information and Q&A
- Aug 23: District Rotary Evening at the Reno Aces
- Sep 20: Foundation Seminar and Grants Management Training

ROTARY EXPRESS

Conductor's Message

With more members we can accomplish more community service

President's Club Car

There was no question in our minds but to reach out to the veteran hikers

I Think I Can , I Think I Can

A fun filled night of baseball with the Reno Aces - August 23

Rotary Fellowships

Share a common passion with fellow Rotarians

Rotary Action Groups

Using expertise to serve others



TRAINING FOR SUCCESS

Attend the new D5190 Webinars - [Rotary Academy](#), [Implement a Financial Literacy Project](#), and [Club Treasurers](#)

ROTARIAN ACTION GROUPS: OFFICER DIRECTORY-2014-15



ROTARIAN ACTION GROUPS

TRAINING YOUR ACTIONS

Find out about how Rotary Action Groups operate and carry out service projects in their area of expertise - [Rotary Action Groups](#)



PATRIOTISM AND KINDNESS

Supporting combat veterans as they transition from their military service hiking the Pacific Crest Trail - [Warrior Hike](#)

CONDUCTOR'S CORNER

"The Best Part of being District Governor". We've heard for years now that visiting each club during the tour of "Official Visits" tops the list of DG experiences. After visiting just 9 clubs we completely agree! Getting to know our fellow Rotarians and the important work being done in each community is great fun and truly inspiring.



August is membership and extension month in our Rotary world and with good reason. As we are still early in the new Rotary Year it is important to focus on Rotary's top priority, after Polio Eradication, and that is membership growth. Membership in service clubs in North America had been in a decline for many years now, and worldwide as an organization we have been stagnant at approximately 1.2 million members for over 10 years!

Thanks to your dedication, however, District 5190 membership has steadied the last 3 Rotary Years. During 2014-15 we are committed to adding at least 75 new members to our District, or approximately 3%. Earlier this year your Club Presidents all stated their desire to grow their clubs and with your help we will achieve this goal.

Why is membership so important? Each year some members leave Rotary for reasons beyond our control, so clearly we need new members just to survive as an organization. But we want to do more than that.

With more members, and therefore more resources, we can accomplish more in service to our communities, in support of our youth and in support of our Rotary Foundation.

Our Membership/Public Image seminar on August 2nd was a huge success! The room was filled with dedicated Rotarians wanting to learn the latest strategies for success and they were not disappointed. Everyone

left energized and confident as they'll return to their clubs with specific action items they can implement right now. Thank you to our Rotarian attendees for investing a Saturday and for contributing and sharing in the discussions. The energy in the rooms was fantastic!

Our training team was composed of Zone experts and our own D5190 leaders with the event produced by District Trainer PDG Vicki Puliz (Thank You Vicki). Thank you to PDGs Laura Day, Earl Kilmer and Tim Bewley who traveled a long way to be with us and to our own D5190 presenters PDG Wyn Spiller, PDG Steve Lewis, Stacy Graham, Dave Zybert and Richard Forster. Special thanks to Ginny Lewis and Cheryl Zarachoff.

Together we will grow our District in 2014-15!



From the President's Club Car

Patriotism and Kindness

The Rotary Club of Portola started this year with a BIG BANG through a combined community service and fundraising weekend. The 42nd Annual 4th of July Mohawk Independence Day Celebration was themed "Honoring Our Veterans". The already action packed weekend in Graeagle, California provided a special and heartfelt opportunity for the Portola Rotary Club.

From the President's Club Car (continued)

We learned, through one of our members, Ann Taylor from USDA Forest Service, of a special project that we could embrace called "Walk off the War". Two organizations, Warrior Hike (founded in 2011) and the Pacific Crest Trail Association, have



partnered to create a special program focusing on outdoor therapy supporting combat veterans transitioning from their military service by hiking the entire length of the scenic Pacific Crest Trail (PCT). Luck shined upon us in Portola! Four veterans hiking the 2650 mile PCT would be in our vicinity over the 4th of July. WOW! There was no question in our minds but to reach out to these veteran hikers with Ann's help through the USDA Forest Service in Plumas County.

We invited them into our homes and lives for the Independence Day weekend celebration. Rotarians and townspeople, alike, opened their arms with love and gratitude for three days in the form just about anything that the veterans desired: ice cream (their first request), showers, laundry facilities, beds with sheets, barbecues and all meals, hiking supplies, internet access, rest and relaxation, a hometown celebration with new friends and golf carts to ride at the head of our Independence Day Parade on Sunday, July 6th themed "Honoring Our Veterans".

Coincidentally, our first big fundraising effort for the year was slated for parade day in the form of our Bounce House for Kids in Graeagle Park. The veterans attended and worked side by side with all of our members to make this event even more fulfilling and successful in every Rotarian's heart!

As we bid the veteran hikers farewell and returned them to the trail, we all agreed that the 2014 Independence Day celebration was one for the record books. Our experience with these soldiers was as humbling as it was unforgettable. They have given our club so much more than they could possibly imagine! One of the veteran hikers said it best in a recent blog post: "Patriotism and kindness was the theme for this weekend. There aren't



enough superlatives in the English language to describe the kindness and generosity of not only these people but the community as a whole." We could not have said it better!

Toni Carl
Rotary Club of Portola, President

RIGHT ON TRACK

We Love a Parade

"I'm proud to be an American" blasted from Walt Stickel's stereo as our Rotarian family joined the menagerie of locals dancing, walking, and riding through Nevada City in our 4th of July Parade! Flag waving revelers lined the route. No community loves a parade like ours – especially celebrating July 4th! For Western Nevada County, it's all about community!



Area 4 Rotarians joined right in! No better way to kick off a new Rotary year, than prominently participating in our local parade! Both Nevada City Rotary and 49er Breakfast Rotary hosted entries. Nevada City carried signs promoting our local **Adventures & Wine Auction** upcoming September 19, 2014. Some carried boots for our international "Give Polio the Boot" campaign. PP Cathy Wilcox-Barnes' grandson Aiden walked the hilly route with us balanced on stilts. Ken

Holbrook, Grass Valley Rotary and President Barbara Ross, Penn Valley Rotary paraded along with us.

Earlier in the lineup, mascot White Water Willy bobbed down the road with 49er Breakfast Club promoting their annual Duck Race. 49er Rotarians delighted bystanders by passing out little bright yellow rubber "duckies"! GV President Steve Spiller wore a big END POLIO billboard as he marched along with 49er Rotary. He then fell back and joined Nevada City Rotary for a second round in the parade.



Along the route we shouted our messages and crisscrossed the street to greet friends and family on the sidelines. Dogs were decked out in red, white, and blue to match the attire of their companions. The delight of frivolously donning patriotic, historic period, or other novel costumes and celebrating together as community was palpable.



NC PP Dennis Geare

NC P Robin Milam

49er P Andrew Twidwell

July 4th festivities end with a big fireworks display and attract visitors from miles around. Our community knows how to celebrate our special occasions and Rotary! Save the date for 2015 and join us next year when our hometown parade moves to Grass Valley!

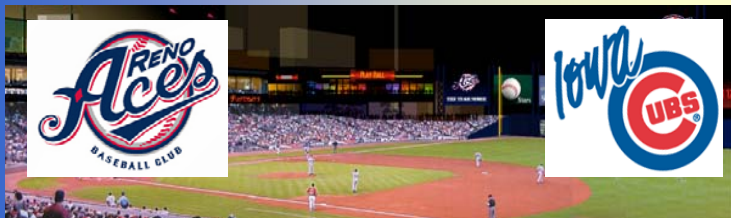
Don't want to wait until then? We'll be Rotary stars in Nevada City's Mardi Gras Parade in February 2015!

Touchdown Productions filmed the entire parade and interviewed PP Dennis Geare as Nevada City Rotary paraded past our Club's home at the historic National Hotel. Take a quick look at: (starts at 58 min 49secs)

<https://www.youtube.com/watch?v=yvCFjhd-nk&feature=youtu.be&t=58m49s>

Robin Milam
President, Rotary Club of Nevada City

I THINK I CAN, I THINK I CAN

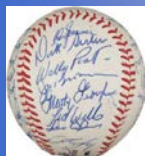


Reno Aces vs Iowa Cubs
Saturday, August 23, 2014
at 7:05pm

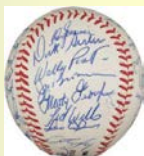
Group Location: Exclusive
 Infield Reserved Seating!!!

Ace's Ballpark, Reno Nevada

All Tickets \$20 (\$7 of each ticket goes to Polio Plus)



Autographed Ball Giveaway!
 Two baseballs autographed by the:
 2012 Championship Team and the
 Current 2014 Team



Tickets can be purchased online
 at www.RotaryDistrict5190.org
 or for more information, contact Ginny Lewis
glewis5190@gmail.com

Take Me Out to the Ballpark

The Tahoe Douglas Rotary Club recently donated \$500 to purchase 50 tickets for children to attend Austin's House Night at Aces Ballpark on July 8 when the Reno Aces played the Las Vegas 51's.

Members of three teams of the Carson Valley Little League's new Junior League were able to attend the game with siblings and parents thanks to Rotary. This is the first year for the Junior League, which features 13 and 14 year old players.



Junior League Tigers Orange team Sloane Niccoli, Gabe Wetzel, Andrew Andrews, Elijah Hinojosa, Chatten Fackler, Thunder Woodside, Jake Gmitter, Dawson Carey, Byron Fair and Dawson Jorgensen

With a Little Help From Rotary

Reno Rotarian Kenneth Wilson, his son Taylor and Reno Rotary are highlighted in the August Issue of the Rotarian Magazine. Read the fascinating story of Kenneth Wilson and his genius son Taylor in this month's issue at <http://therotarianmagazine.com/boy-genius/>.

"AT FIRST I WAS EXPLORING BECAUSE I WAS INTERESTED. THEN I REALIZED I HAD THE CAPABILITY OF DOING THINGS THAT COULD CHANGE THE WORLD."



TRAINING FOR SUCCESS

Foundation Tip

Once a Giver, Always a Giver

With the arrival of the new Rotary year, it's time encourage Rotarians to participate in Rotary's work by donating to the Annual Fund.

Rotary's Every Rotarian Every Year (EREY) initiative empowers every Rotary member to be part of the humanitarian accomplishments of The Rotary Foundation (TRF).

An annual gift of \$100, the benchmark for the initiative, amounts to roughly \$2 a week. The Rotary Foundation significantly affects lives with just a \$2 a week donation.

- *Provide 3 cataract surgeries in India*
- *Buy 15 packets of teaching materials for Costa Rica schools*
- *Bring clean water to 600 school children in Africa*

The trend for EREY in D5190 is steaming along. In 2010-11 we had 1,458 members or just over 60% who earned EREY recognition. In 2013-14 we are up to 1,877 (nearly 77%), which is just about a 29% increase and that's with membership numbers about the same.

Lets keep this huge momentum going as we now enter a new Rotary year. Surely we can find a way to get every Rotarian to be a part of the Foundation's wonderful work by giving.

Learning Opportunities are Expanding

Our vision for Learning/Training in District 5190 is to respond to the needs of Rotarians all around the District, and to be a valuable resource to each Rotarian in gaining knowledge and skills that will help you achieve your own goals and the goals of your Club, to learn more about Rotary, and to further develop your leadership abilities.

This year we are committed to providing learning opportunities that are accessible to every Rotarian, by conducting a broad range of webinars in addition to face-to-face seminars. Our first webinars are now being set for August, and we plan to conduct several each month.



All you need to participate in a webinar is a computer and internet connection!

August 12 at 5:30 p.m. Webinar on Rotary Academy—our District's online Rotary education program that will benefit any Rotarian, especially those in Club Leadership, and those who want a flexible, self-paced way to learn about our incredible organization. Join the webinar with Carol Sharp to learn how to sign up, what Rotary Academy covers, and why you will want to take the course.

August 14 at 5:30 p.m. Webinar on How to Implement a Financial Literacy Project in your Community—a successful project from the Rotary Club of Bishop, Sue Lyndes and Josh Ingram, who conducted the program last year for 5th Grade, and are now expanding into 8th and 12th grade will share how you can get this program started in your own community this year.

August 20 at 5:30 p.m. GoToMeeting for Club Treasurers—Cheryl Zarachoff and Randy Van Tassell will discuss timely topics for club treasurers and be ready to answer questions about managing financial records and reporting for your Rotary Club, including your questions on using QuickBooks for Rotary Clubs.

STAY TUNED FOR ADDITIONAL WEBINAR AND ONLINE LEARNING OPPORTUNITIES, AND PLEASE SHARE YOUR IDEAS!

September 20 brings the face-to face Rotary Foundation Seminar PLUS breakouts on conducting Community Service and International Service projects PLUS Grant Management Seminar.



Vicki Puliz, District 5190 Training Chair,
vickipuliz@puliz.com

POLIO THIS WEEK

As of 23 July 2014

Year-to-date 2014: 128
 Year-to-date 2013: 140
 Total in 2013: 416

Read more about polio vaccination campaigns reaching more than 25 million children in the Middle East since October 2013.



TRAIN YOUR MIND

Please Register for these Webinars

Rotary Academy Webinar
 Tuesday, August 12, 2014 5:30 PM - 6:30 PDT at:
<https://attendee.gotowebinar.com/register/3697646969220386562>

Please register for How to Implement a Financial Literacy Project in Your Community Webinar
 Thursday, August 14, 2014 5:30 PM - 6:30 PDT at:
<https://attendee.gotowebinar.com/register/1384312987286751233>

Please Join this Webinar

Club Treasurers Info and Q&A Webinar
 August 20 at 5:30 p.m. at:
<https://global.gotomeeting.com/join/296857997>



ALL ABOARD: JUNE 2014

	Planning Guide Goal	Current # Members	Attendance		Planning Guide Goal	Current # Members	Attendance
Alturas	29	29	80.00%	Nevada County South	32	29	88.00%
Alturas Sunrise	31	nr	0.00%	Penn Valley	37	nr	0.00%
Amador Upcountry (Pioneer)	31	nr	0.00%	Placerville	43	nr	0.00%
Auburn	110	108	87.24%	Plymouth-Foothills	32	31	70.00%
Auburn Daybreak	25	nr	0.00%	Pollock Pines-Camino	20	16	58.21%
Auburn Gold Country	45	nr	0.00%	Portola	29	24	87.18%
Bishop	52	36	17.95%	Quincy	48	48	77.52%
Bishop Sunrise	32	27	64.04%	Reno	210	181	54.00%
Cameron Park	70	58	69.40%	Reno Centennial Sunset	39	29	89.35%
Carson City	79	77	65.80%	Reno Central	65	nr	0.00%
Carson City - Sunset	30	16	47.89%	Reno Midtown	62	nr	0.00%
Chester	18	20	68.00%	Reno South	61	52	57.76%
Elko	77	78	54.95%	Reno Sunrise	23	50	75.25%
Elko Desert Sunrise	29	31	56.45%	Smith Valley	33	30	69.17%
Ely	30	nr	0.00%	South Lake Tahoe	50	43	51.33%
Fallon	64	43	68.53%	Sparks	130	124	91.20%
Fernley	26	26	74.77%	Sparks Centennial Sunrise	33	32	89.58%
Georgetown Divide	35	35	37.90%	Surprise Valley	21	17	85.00%
Grass Valley	73	67	72.30%	Susanville Rotary Club	65	nr	0.00%
Greenville	12	nr	0.00%	Susanville Sunrise	31	31	68.10%
Incline Village	24	nr	0.00%	Tahoe City	40	32	79.00%
Ione	30	28	66.36%	Tahoe-Douglas	60	50	61.71%
Jackson	49	52	72.13%	Tahoe-Incline	45	51	59.52%
Loyalton	26	23	73.00%	Tonopah	23	17	71.01%
Mammoth Lakes Noon	53	nr	0.00%	Truckee	92	nr	0.00%
Mammoth Lakes Sunrise	41	11	35.00%	Truckee Sunrise	33	nr	0.00%
Minden	43	nr	0.00%	Westwood-Lake Almanor	15	nr	0.00%
Nevada City	48	39	89.00%	Winnemucca	41	nr	0.00%
Nevada City 49er Breakfast	91	91	83.19%	Yerington	51	50	66.50%
nr - No Attendance report made.				TOTALS	2767	1832	

Phil Mahoney
 District Secretary

TRAINING YOUR ACTIONS

Rotary Fellowships Program

Rotary makes the world a village. Have you ever considered joining or starting a Rotary Fellowship? There are more than sixty fellowships for Rotarian doctors, motorcycling, tennis, travel and hosting, bridge playing, amateur radio, environment, yachting, Rotarian Jazz Fellowship, and many more.

Find a fellowship that interests you or start a new one. Make new Rotary friends worldwide or in your own back yard. Read about what fellowships are available, how to join a fellowship, and how to start a fellowship at: <https://www.rotary.org/myrotary/en/form-rotary-fellowship>.



Antique, Classic and Historic Automobile World Fellowship of Rotarians

Helen Hankins
District 5190, International Service Chair

Rotary Action Groups (RAG)

A Rotarian Action Group is an autonomous group of Rotarians, family members, and Rotaractors who are experts in a particular field. Group members share their expertise by collaborating with clubs and districts on service projects. Check out the [Rotarian Action Groups Officers Directory 2014-15](#) for a complete listing of Action Groups:

- Blindness Prevention
- Global Network for Blood Donation
- Against Child Slavery
- Dental Volunteers
- Family Health and AIDS Prevention
- Food Plant Solutions
- Alleviation of Hunger and Malnutrition
- Literacy
- Rotarians Eliminating Malaria
- Microfinance and Community Development
- Peace
- Population and Development
- Water and Sanitation

The following website provides a lot of information and is worth taking a look to see if they offer something useful to you and your club. For more information: <https://www.rotary.org/en/take-action/empower-leaders/join-rotarian-action-group>

Rotary Officers 2014-15

Rotary International

President: Gary C.K. Huang
President-elect: K.R. Ravindran
Vice President: Celia Elena Cruz De Giay
Treasurer: Holger Knaack
Director Zones 25/26: Steven A. Snyder

Rotary District 5190 Advisory Board

District Governor: Joe Zarachoff
Immediate Past District Governor: Vicki Puliz
District Governor Elect: Gail "Virus" Ellingwood
District Treasurer: Charlie Litton
District Secretary: Phil Mahoney
District Administration: Wyn Spiller
Service: Lindy Beatie
Foundation: Steve Lewis
Membership: Sam "Woody" Wilbanks
Youth Service: Steve Mestre
Club Administration: Larry Harvey
Technology: Oliver Grosz
Public Image: Dave Zybert

Non-Voting Advisory Board Members

District Governor Nominee: John Sullivan
District Governor Nominee Designate: TBD November 2014
District Conference Chair: Tom Hardy
District Executive Assistant: Ginny Lewis

Assistant Governors

Area 1: Penny Artz
Area 2: Ralph Taylor
Area 3: Jim O'Brien
Area 4: Doug McDonald
Area 5: Jim Greenlee
Area 6: Doyle Patrick
Area 7: Roberta Pickett
Area 8: Gary MacDonald/Tina Spencer
Area 9: Bob Conner
Area 10: Jay Recanzone
Area 11: Anita Franzoia
Area 12: Edie Asrow
Area 13: Randy Van Tassell

The Rotary District 5190 newsletter is published monthly by District Governor Joe Zarachoff. Submit stories and photographs (300 dpi resolution digital images only) to Editor Elizabeth Cavasso at ecavasso@gmail.com by the 20th of the month.