



NEWSLETTER



Upcoming Events

Check out www.rotarydistrict5190.org for more event details

- Aug 01: Membership and New Club Development Month
- Aug 01: RYE Rebound Meeting, Incline Village, NV
- Aug 14: [An Evening with RI President Ravi](#), Reno, NV
- Aug 15: RYE Inbound Orientation, Reno, NV
- Aug 29: Grants Management Training - GMT, Incline Village, NV
- Aug 30: Rotary Day at the Reno Aces Ballpark, Reno, NV



Coach's Corner

The district is actively working on an E-Club and spreading the word about flexible meeting models

Meet Our Team

Area 8 club presidents step up to the plate to support each other as the new Rotary year begins

Membership Tip


A Membership Development Plan can make your club stronger and more effective

Foundation Tip


Learn about the best dates and way to make donations to Rotary International

2014-15 Conference Update

The Rotary Clubs of Reno Central and Reno share honors for their outstanding efforts in 2014-15

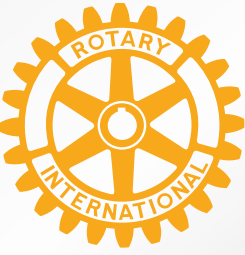


HELP YOUR LOCAL INTERACT CLUB EARN A PRESIDENTIAL CITATION FOR 2015-16



Rotary Academy 2015-2016
Lesson #1
History of Rotary International

ROTARIANS FROM CANADA, THE MIDWEST, AND TURKEY WANT WHAT WE HAVE - "DISTRICT 5190 ROTARY ACADEMY"



LEARN ABOUT THE NEW "ROTARY MONTH DESIGNATIONS"

COACH'S CORNER



Hello Team Virus and District 5190's team of dynamic, committed, fun-loving Rotarians! 1/12 of our Rotary year together is already behind us, as amazing as that may seem, meaning that we have only 11 months to accomplish our audacious goals. I know that our 59 club

Presidents are settling into their rhythms, and Dan and I have visited 5 clubs.

August is Membership and New Club Development month in the Rotary world and we have exciting news on that front: we are actively working on a District 5190 E-Club and spreading the word about the flexible meeting models that offer the potential to regain some lost vitality for clubs. If you have been a breakfast, noon, or dinner club since your club was chartered, have you thought about changing it up a bit and adding an opportunity to meet once (or more) a month at a time when potential members might find it easier to join you? And let's not forget that our customers are the members sitting next to you, on either side. Have you reached out to someone who has been absent?

August is going to be a busy Rotary month! On August 14, currently 500+ of you have registered to attend the evening dinner with RI President Ravi Ravindran at the Atlantis Casino, Resort, & Spa in Reno. With a special major donor reception, a general reception, music and entertainment, and the highlight of the evening: an inspiring talk from President Ravi, this will truly be an exceptional occasion.

On August 29, I hope to see you at the Foundation Seminar and Grants Management Training (at no cost to your members) at the Parasol Building in Incline Village, NV. Our Foundation is the engine that fuels much of the good we do as Rotarians. Please join us to maximize your club's potential to keep the engine running! The next day, August 30, we will continue the tradition of a Rotary Day at the Aces to benefit Polio Plus. Ticket sales are open on the District Website! What a great opportunity to share the news about polio eradication and to bring more awareness to the need for being strong all the way to the finish line, while enjoying fellowship and fun.

As I wrote this message last month, we were holding our breath to hear of the news from Nigeria regarding polio and the news is good. It has now been a full year since any wild polio virus cases have been found and Nigeria has been removed from the endemic list. The countdown now begins toward the 3 year anniversary upon which Africa will be declared polio free.

Looking forward to September, Basic Education and Literacy Month, please remember that the Membership and Public Image Seminar (again, at no cost to your members) will be held on September 19 in Incline Village. Our Zone Membership Team promises a session that will revitalize your approach to membership in your clubs.

Dan and I can't wait to visit your club. You are all gifts to the world and the ability to meet each of you and work with you this year is a treasure.

Regards,

Virus



**Be a gift
to the world**

MEET OUR TEAM

Batter, Batter, Batter Up!



Area 8 Presidents in keeping with a tradition that started in 2010 when Joel and I were serving as club presidents under AG Scott “Sparky” Barnes, made our rounds to each others first club meetings. Each President is truly a “Gift” to their club and their energy and enthusiasm inspired me to share about those first club visits.

First batter up was President Volker Huber with the Rotary Club of Sparks, sporting his RYLA T-shirt in memory of fellow club member Joe Donohue. After 30 minutes of bell ringers (\$3700 for the day) Volker talked about his journey in Rotary and how he got to Reno from Germany, became a Rotarian, and now leading his club. Volker’s first introduction to Rotary was being a RYE student to Gabbs, Nevada. His story is definitely worth asking about when you see him.



Volker



Tom

Batter 2 was Tom Jacobs with the Rotary Club of Sparks Centennial Sunrise. Keeping with the theme of Being a Gift to the World along with being on “Team Virus,” President Tom presented his team members with a baseball hat sporting the RI theme. Of course no hat is complete without a fascinator. Those of you who attended District

conference may recognize Tom’s fascinator. Tom didn’t attend DGE Gail’s fascinator hat making class, but PDG Woody did and Tom borrowed it. How clever was that?

Batter 3 was Jonnie Pullman with the Rotary Club of Reno South. I should have guessed when I saw on the power point “Hereere’s Jonnie” Yep that’s right she played the role of the Great Carnac the Magnificent. Once she had everyone’s attention she got serious sharing her “Why” in Rotary and then inducted 2 members, including one that she sponsored.



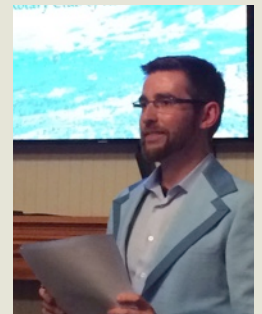
Jonnie



Curt

Batter 4 was Curt Chapman with the Rotary Club of Reno. As the club’s 102nd president, Curt talked about preparing for the club’s centennial and reinstated the tradition of having all Red Badges introduced at the meeting.

Batter 5 was Reid Riker with the Rotary Club of Reno Midtown. Reid dressed in a 1970’s tuxedo jacket ... then as pop star Sia ... then as Captain Picard to kickoff Midtown’s year. The highlight was a video introducing the board (represented by Star Trek pez dispensers...). Reid will be working on ways to keep the 4-way test in front of the club this year.



Reid



Chuck

Batter 6 was Chuck Alvey with the Rotary Club of Reno Central. Chuck promised that making club members think and have a good time would be his watchwords for the year. Chuck distributed 4-way test coins and said Central members would be using them as “challenge coins,” just as the military and law enforcement do. He is concluding the club’s

meetings with the 4-way test, so it can be on the minds of Rotarians as they return to their day.

Batter 7 was Duane Upton with the Rotary Club of Reno Centennial Sunset. Duane had a club assembly with a great view of Sunset's goals presented by the club's board. Key for Sunset will be a new Saint Patrick's Day fundraiser this year, Duane also had a great time with "Music Madness," a Name-That-Tune style game for the club.



Duane



Ron



Batter 8 was Ron Rehn with the Rotary Club of Reno Sunrise. Dressed as Elvis, President Ron celebrated his birthday with a club assembly format. Sunrise has super plans for fellowship and service as the club focuses on its main fundraiser, "Edible Pedal," planned for September 24th. Two hundred riders have already registered.

Together with our 8 Batters, Co-Assistant Governor Joel Muller and Tina Spencer-Mulhern are looking forward to many home runs with this GREAT team.

Tina Spencer and Joel Muller
Co-Assistant Governors, Area 8

Rotary Club Central

Have you started entering club goals for 2015-16 in Rotary Club Central at www.rotary.org? Clubs must enter at least 15 goals to be considered for the Presidential Citation.

- 
 Rotary Club Central allows you the opportunity to view and track membership, Rotarian engagement, club communication, and public relations goals.
- 
 Current, incoming, and immediate past club leaders — the president, secretary, treasurer, executive secretary, Foundation chair, and membership chair — can edit goals and achievements. All club members can view goals and achievements.

RYLA Update

On behalf of the RYLA Committee we would like to ask Rotarians to help us reach our recently adopted goal of 315 students for RYLA 2016.

This past season we sent 295 students to the 3 sessions (and had another 8 no shows) so clubs need to place 15-20 reservations more than last year. We appreciate your help in reaching this goal.

Tentative dates for the 3 camps are:

June 13-18

June 20-25

July 11-16

We anticipate the \$675 fee per student will remain for 2016.

Steve Singer
Executive Director, D5190 RYLA



MEMBERSHIP TIP

August is Membership and New Club Development Month

When we talk about membership development we usually think of the broad categories of **Attraction** (bringing in new members), **Engagement** (making sure that ALL of our members are engaging to get what they desire out of Rotary), and **Retention** (a product of being an attractive and engaging club). In the broader sense, membership development is simply about building great relationships with our fellow Rotarians, and sharing our Rotary experience with others. A **Membership Development Plan** is the biggest thing you can do to help make your club stronger and more effective.

If you are wondering where to start, the District 5190 Membership Tips Blog introduces a short, readymade plan that applies proven principles to help your club grow. Check out [District 5190 Membership Tips](#) to view the blog, and read about this easy way to start a great year in membership.

Sam “Woody” Wilbanks
Chair, D5190 Membership

FOUNDATION TIP

When Should the Club Send in Donations?

- ☀️ First quarter donation, **September 1st**, it will give time for any new Foundation Awards to be received before Foundation month (November).
- ☀️ Second quarter donations, **December 1st**, it will give time for Rotarian’s donations to be credited for the correct tax year (December 31st)
- ☀️ Third quarter donations, **March 1st**, it will give time for donations to count in the Share Our Success (SOS) & Presidential Citation deadline March 31st.
- ☀️ Fourth quarter donations, **June 1st**, it will give time for donations from Clubs to be posted in the correct Rotary year.
- ☀️ The best way for Rotarians to make contributions is **Rotary Direct**.

Vic Slaughter
Chair, D5190 Rotary Foundation

TEAMING UP FOR INTERNATIONAL SERVICE



Shakes, Rumbles, and Shelter Boxes

Shaking earth, loud rumbles, dust, broken pipes and wires – a description of many parts of Nepal just a few short months ago. Major earthquakes over a short period of time devastated homes, schools, hospitals and clinics. According to the website (www.shelterboxusa.org), in a small community near Trisuli, north of Kathmandu, a shelter box response team was quickly on site and provided tents for an operating theater, a birthing center and medical staff housing.

Rotarians and clubs in District 5190 routinely donate to Shelter Boxes and do even more in the face of a disaster such as the earthquakes in Nepal. Steven Lease who is our District’s Ambassador for Shelter Boxes put things in perspective: “Imagine if you lost everything and you got a shelter box – full of tent, stove, blankets, pots and pans, toys and all you need for a year – except for food and water.” For more information about how to get involved, visit www.shelterboxusa.org or contact Steve Lease: steven@stevenlease.com or 916-899-4026.

Helen Hankins
Chair, D5190 International Service

TELLING ROTARY'S STORY

Visit Rotary's online brand center

Have you looked at the fine print of the 2015-16 Presidential Citation program? One of the goals relating to Public Image asks that clubs update their websites, social media, brochures, and newsletters using Rotary's visual identity guidelines.

The Voice and Visual Guidelines will help you apply Rotary's new look and voice to your brochures, presentations, and other print and digital communications

For ideas on how to do this sign in to **My Rotary** to get:



2014-15 DISTRICT CONFERENCE AWARDS UPDATE



Recently we discovered that the Rotary Club of Reno's Share Our Success (SOS) packet had been misplaced and was not considered in the District Conference SOS awards program.

Working to correct the error, District Governor Joe Z. and club President Harvey Fennell decided to recognize Reno Rotary for their hard work by presenting the earned awards at their July 13 meeting.

The awards received during the District Conference will stand. We had a great turnout from many clubs and their efforts are not diminished by correcting this error.

CONGRATULATIONS to Reno Central and Reno Rotary who tied as co-winners for:

- ★ Large Club of Excellence,
- ★ Avenue of Service Awards for Administration, Public Image, International Service, Youth Service, Membership Service, and
- ★ Projects of the Year for International Service and Youth Service

Hope is Hearing the Music in the Future

The Rotary Club of Tahoe Incline is collecting used hearing aids for over 30 children at a school for the deaf in Northwest Tanzania. Batteries are available at the school and in most cases onsite hearing aid specialists can repair non functioning hearing aids.

The project is enthusiastically endorsed by Bishop Kilani of the Bukoba Diocese in Tanzania, the Rotary Club of Bukoba, IZAAS, the Islamic charity founded by Mr. Raza Fazel, the Lutheran community of Bukoba, and government officials.

'Blindness separates us from things; deafness separates us from people' - Helen Keller

Tahoe Incline Rotarians are scheduled to depart for Tanzania the second week in November. Please send hearing aids by Oct. 20th, to: W. W. Schaefer, P. O. Box 6374, Incline Village, NV 89450.



POLIO THIS WEEK

As of 29 July 2015


	WPV	cVDPV
Year-to-date 2105:	34	9
Year-to-date 2014:	130	30
Total in 2014:	359	55


WPV = Wild poliovirus

cVDPV = Circulating vaccine-derived poliovirus

[Read more](#) about the humanitarian pause in Yemen allowing children to be vaccinated against polio.

BREAKING NEWS

 Rotary has new monthly designations as of 1 July 2015. **August = Membership and New Club Development.**

 Did you know that there is a quick start guide for building a club website at www.rotary.org?

 [Check out](#) Rotary's new delegation tool where you can delegate your club role-based access in Rotary.org with fellow Rotarians so that you can share tasks and responsibilities to better serve your club

TEAM ROSTER: June 2015

	Offical Start Number	Current # Members	Attendance	Annual Giving YTD	Restricted Giving YTD
Alturas	29	27	75.00%	\$10,644	\$3,587
Alturas Sunrise	28	28	65.00%	\$5,259	\$1,600
Amador Upcountry	21	20	66.67%	\$3,700	\$410
Auburn	106	113	78.68%	\$20,140	\$3,557
Auburn Daybreak	13	12	93.62%	\$1,550	\$1,000
Auburn Gold Country	40	37	77.78%	\$5,380	\$1,933
Bishop	36	33	NR	\$9,539	\$2,543
Bishop Sunrise	28	27	65.74%	\$3,920	\$4,040
Cameron Park	58	59	73.00%	\$15,402	\$3,420
Carson City	76	68	60.63%	\$13,185	\$2,016
Carson City - Sunset	15	16	NR	\$2,560	\$1,312
Chester	20	21	71.00%	\$2,280	\$1,814
Elko	78	75	64.29%	\$7,027	\$2,878
Elko Desert Sunrise	31	32	66.67%	\$5,822	\$5,271
Ely	32	30	52.00%	\$3,200	\$0
Fallon	43	43	NR	\$7,659	\$2,531
Fernley	25	27	68.52%	\$2,175	\$850
Georgetown Divide	32	35	43.00%	\$2,975	\$1,434
Grass Valley	65	65	NR	\$13,856	\$2,674
Grass Valley South	27	21	NR	\$3,200	\$1,380
Greenville	9	7	NR	\$3,870	\$1,000
Incline Village	29	30	NR	\$3,750	\$0
Ione	28	30	65.38%	\$8,100	\$2,150
Jackson	52	62	77.69%	\$12,188	\$3,244
Loyalton	21	20	85.00%	\$5,756	\$151
Mammoth Lakes Noon	37	40	NR	\$1,750	\$1,085
Mammoth Lakes Sunrise	12	12	90.00%	\$50	\$0
Minden	34	33	NR	\$2,780	\$2,000
Nevada City	37	40	83.00%	\$5,962	\$884
Nevada City 49 Breakfast	91	90	87.76%	\$28,968	\$4,275
Penn Valley	34	34	NR	\$6,926	\$6,646
Placerville	38	35	56.00%	\$5,768	\$0
Plymouth-Foothills	31	35	63.00%	\$4,535	\$1,657
Pollock Pines-Camino	16	17	59.26%	\$1,035	\$1,404
Portola	24	22	93.10%	\$3,025	\$2,069
Quincy	48	74	74.52%	\$5,781	\$2,731
Reno	177	208	36.79%	\$35,445	\$11,330
Reno Centennial Sunset	29	28	80.45%	\$3,594	\$2,376
Reno Central	68	75	NR	\$22,121	\$3,146
Reno Midtown	22	22	NR	\$300	\$250
Reno South	52	55	75.20%	\$7,296	\$6,428
Reno Sunrise	52	47	NR	\$6,392	\$16,423
Smith Valley	30	32	64.84%	\$5,443	\$422
South Lake Tahoe	42	42	43.54%	\$4,960	\$250
Sparks	127	118	87.71%	\$12,715	\$886
Sparks Centennial Sunrise	32	33	76.52%	\$13,677	\$3,176
Surprise Valley	18	17	88.00%	\$2,000	\$240
Susanville Rotary Club	65	59	58.75%	\$2,735	\$100
Susanville Sunrise	31	31	70.97%	\$10,470	\$4,771
Tahoe City	32	38	53.42%	\$2,270	\$225
Tahoe-Douglas	50	56	57.82%	\$17,410	\$2,979
Tahoe-Incline	48	53	NR	\$19,668	\$3,755
Tonopah	16	16	55.00%	\$1,100	\$730
Truckee	93	83	61.64%	\$13,264	\$1,750
Truckee Sunrise	20	16	56.82%	\$1,829	\$669
Westwood-Lake Almanor	13	13	92.00%	\$350	\$35
Winnemucca	38	40	42.95%	\$6,980	\$617
Yerington	50	56	58.15%	\$2,525	\$2,537
TOTALS	2449	2508		\$432,261	\$136,641

NR - No Attendance Report Filed Last Known Member count used

Phil Mahoney
Secretary, District 5190

TEAM IN TRAINING

How would you like to be one of the most informed members of your Rotary Club? It's easy and it's fun.

Everything you want to know about Rotary is wrapped up in this ten-unit course – the Rotary Academy.

Now, don't let the name 'Academy' deter you – there are no caps and gown or stilted rules.

From the comfort of your home you can learn how one lonely person unknowingly created what we now know as Rotary. You will learn what this seemingly ambiguous Foundation is all about – in ten easy to understand lessons.

Rotarians from as far away as Canada, the Midwest and even Turkey – yes, Turkey! – have contacted us for information on establishing their own Rotary Academy.

Here's how it works – you sign up for the course at Rotary District 5190 website, click on

the tab for training, then on Rotary Academy. From there follow the steps. Once you are registered you can begin the lessons. All the information and reference material is on the website except the *ABCs of Rotary*, which will be mailed to you on receipt of your application. As you complete each lesson, submit it to the appropriate instructor, listed on the website. The instructor will contact you with comments. This is not a pass/fail test – merely a means to learn all you can about this wonderful organization we belong to – Rotary. You can work at your leisure, however it is preferred that you complete the course by the end of next April

See – an easy way to become highly knowledgeable, learning so many facts about Rotary that will stay with you for your entire Rotary 'career'. Don't wait – be the first in your club to complete the course. We know you will be glad you did.

Carol Sharp
Rotary Academy Chair, Rotary District 5190



Rotary Officers 2015-16

Rotary International

President: K.R. "Ravi" Ravindran
President-elect: John F. Germ
Vice President: Greg E. Podd
Treasurer: Per Hoyen
Director Zones 25/26: Bradford R. Howard

Rotary District 5190 Advisory Board

District Governor: Gail "Virus" Ellingwood
Immediate Past President: Joe Zarachoff
District Governor Elect: John Sullivan
District Treasurer: Cheryl Zarachoff
District Secretary: Phil Mahoney
District Administration: Wyn Spiller
Service: Lindy Beatie
Foundation: Vic Slaughter
Membership: Sam Wilbanks
Youth Service: Bill Boon
Club Administration: LarryHarvey
Technology: Oliver Grosz
Public Image: Dave Zybert

Non-Voting Advisory Board Members

District Governor Nominee: Doug Mc Donald
District Governor Nominee Designate: TBD
District Conference Chairs: Dick and Carol Hatch
District Executive Assistant: Ginny Lewis

Assistant Governors

Area 1: Fred Autenrieb
Area 2: Ralph Taylor
Area 3: Jim O'Brien
Area 4: Dennis Geare
Area 5: Jim Greenlee
Area 6: Donna Mullens
Area 7: Roberta Pickett
Area 8: Joel Muller / Tina Spencer
Area 9: Bob Conner
Area 10: Mel Foremaster
Area 11: Anita Franzoia
Area 12: Edie Asrow
Area 13: Ramona Delmas